



SPONSORSHIP OPPORTUNITIES FOR THE 2014

WESTERN AUSTRALIAN SPATIAL EXCELLENCE AWARDS
& SURVEYING AND SPATIAL CONFERENCE



CELEBRATE EXCELLENCE AND INNOVATION AT THE WESTERN AUSTRALIAN SPATIAL EXCELLENCE AWARDS

The Annual Western Australian Spatial Excellence Awards (WASEA) is the premier spatial event in the Western Australian calendar. The WASEA is a night where organisations and individuals are acknowledged for their contributions to the industry, government and the community for the promotion of spatial information, technology and services.

This event continues to grow not only in numbers but in stature, and is recognised beyond our own traditional boundaries. Winning recognition at the WASEA makes you and your company stand out. There are ways to gain recognition for yourself, your business and your company website. Awards bring you prestige and enhances your credibility and the credibility of your business. When you win an award, you're in league with some great companies and remarkable leaders.

The opportunities to promote your company through a variety of sponsorship packages are wide and varied and are tailored to meet your requirements. Your commitment to sponsoring this event will showcase your organisation as a strong supporter of the Western Australian Spatial Industry.

Sponsoring the WASEA will ensure your organisation stands out in the crowd and will highlight you and your business to a targeted, captive audience. Your organisation will gain extended media exposure through our event media partner and provide visibility in markets you have not yet tapped into. Logo placement in a variety of places; flyers, mail, brochures, websites, email tickets, signage, etc. will add to increased brand awareness. Network and create new professional relationships with other sponsors, vendors, speakers and attendees.

We look forward to your support for the premier event of 2014 for the Western Australian Spatial Industry.



WESTERN AUSTRALIAN SPATIAL EXCELLENCE AWARDS

2014 INDUSTRY CATEGORIES

1. Spatial Enablement Award
2. Innovation and Commercialisation Award
3. Technical Excellence Award
4. People and Community Award
5. Environment and Sustainability Award
6. Export Award

All Industry awards will automatically be entered into the 2014 APSEA (Asia Pacific Spatial Excellence Awards)

2014 INDIVIDUAL CATEGORIES

1. SSSI Professional of the Year
2. SSSI Young Professional of the Year
3. SSSI Educational Development Award
4. SSSI Postgraduate Student Award
5. SSSI Undergraduate Student Award
6. Service to the Surveying and Spatial Sciences Community Award



WESTERN AUSTRALIAN SPATIAL EXCELLENCE AWARDS

ATTENDED BY THE BEST IN THE BUSINESS.
WHERE ELSE WOULD YOU BE?

JOIN THE INDUSTRY'S ELITE:

Over the years the WASEA has evolved into the Premier Event on the Western Australian Spatial calendar and provides opportunities for businesses and their clients to showcase projects where they have used spatial data, technology and processes to improve decision making and productivity. Guests of this event include; Ministers, Ministerial Advisors and senior public service staff, the Surveyor General of Western Australia, Landgate and other key decision makers from various Government Agencies and businesses along with Universities and the Cooperative Research Centre for Spatial Information.

Aligning your organisation with the WASEA will provide your organisation with many benefits, including the following:

- Reinforces your organisation's association with industry excellence
- Communicates a commitment to high business standards and outcomes
- Positions your organisation alongside Western Australia's leading spatial businesses
- Provides networking opportunities with key decision makers
- Develops relationships with new and existing clients
- Increases your company's recognition and visibility
- Networking with industry peers, colleagues and clients
- Increases your profile and exposure via all print and event related material

COMPANIES THAT HAVE SUPPORTED WASEA:

Past supporters have included Aerometrex, C.R.Kennedy, Landgate, NGIS, Whelans, Gaia Resources, Digital Mapping Solutions, ESRI Australia, AAM Group, Position Partners, Sinclair Knight Merz, Spatial Vision, CRC-SI, DigitalGlobe, Fugro, ...to name a few. A new initiative in 2014 will include the opportunity for other industry associations to join, participate and sponsor the Awards night. SIBA is actively engaged with other industry associations to encourage participation in the Spatial Industry Awards.

WHEN AND WHERE:

18th September 2014

The University Club of Western Australia

Hackett Drive, Crawley



CELEBRATE THE WESTERN AUSTRALIAN SPATIAL EXCELLENCE AWARDS

GOLD SPONSOR – 1 available

- Full sponsorship of pre-dinner drinks at the welcome reception
- Your corporate logo and live link to your website from the WASEA webpage
- Your corporate logo visible on the online WASEA registration site
- Corporate logo on all marketing and advertising documents
- 200 word company description on the WASEA webpage
- Tweets announcing your sponsorship to both SSSI and SIBA Twitter and LinkedIn accounts
- Company name and corporate logo on WASEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Eight complimentary seats (1 full table)
- Table top logo on your sponsored table
- Logo on all printed advertising material in Position Magazine
- Logo on Spatial Source electronic email blasts
- Full page advertisement in final program
- 2 Banners in dinner venue
- 2 inserts into gift bags placed on each guest's chair
- Prominent company logo placement on all WASEA related material
- Company representative to present a major industry award
- Special acknowledgement by SSSI and SIBA Chairs
- Complete list of WASEA delegate details in hard copy (subject to compliance with privacy legislation)

@ \$4,250 + GST

SILVER SPONSOR – 2 available

- Your corporate logo and live link to your website from the WASEA webpage
- Your corporate logo visible on the online WASEA registration site
- Corporate logo on all marketing and advertising documents
- 200 word company description on the WASEA webpage
- Tweets announcing your sponsorship to both SSSI and SIBA Twitter and LinkedIn accounts
- Company name and corporate logo on WASEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Eight complimentary seats (1 full table)
- Table top logo on your sponsored table
- Logo on all printed advertising material in both Position Magazine and Landmark Magazine
- Logo on Spatial Source electronic email blasts
- Half page advertisement in final program
- 1 Banner in dinner venue
- 2 inserts into gift bags placed on each guest's chair
- Prominent company logo placement on all WASEA related material
- Company representative to present an industry award
- Special acknowledgement by SSSI and SIBA Chairs

@ \$3,250 + GST



BRONZE SPONSOR – 4 available

- Your corporate logo and live link to your website from the WASEA webpage
- Your corporate logo visible on the online WASEA registration site
- Corporate logo on all marketing and advertising documents
- 200 word company description on the WASEA webpage
- Tweets announcing your sponsorship to both SSSI and SIBA Twitter and LinkedIn Accounts
- Company name and corporate logo on WASEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Eight complimentary seats (1 full table)
- Table top logo on your sponsored table
- Logo on all printed advertising material in both Position Magazine and Landmark Magazine
- Logo on Spatial Source electronic email blasts
- Quarter page advertisement in final program
- 1 Banner in dinner venue
- 1 insert into gift bags placed on each guest's chair

@ \$2,250+ GST

FULL TABLE SPONSOR

- Affiliation with all aspects of the WASEA and inclusion of your corporate logo and live link to your website from the WASEA webpage
- Company name and corporate logo on WASEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Eight complimentary seats (1 full table)
- Table top logo on your sponsored table

@ \$1,350 + GST

HALF TABLE SPONSOR

- Affiliation with all aspects of the WASEA and inclusion of your corporate logo and live link to your website from the WASEA webpage
- Company name and corporate logo on WASEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Four complimentary seats (half table)
- Table top logo on your sponsored table

@ \$895 + GST



FIND YOURSELF INSPIRED AT THE WESTERN AUSTRALIAN SURVEYING & SPATIAL CONFERENCE

The Surveying and Spatial Sciences Institute (SSSI) in conjunction with SIBA hold this premier annual event to support, promote and showcase the people, projects, technology and innovations by the surveying and spatial sciences industry.

The Western Australian Surveying and Spatial Sciences Conference (WASSSC) is an event not to be missed by members of the surveying and spatial sciences profession, industry and those wishing to understand the industry's potential for their business. SSSI Western Australia and SIBA proudly invite the spatial community to be a part of the prestigious and highly regarded Western Australian Surveying and Spatial Sciences Conference (WASSSC).

This unique platform attracts members from around the globe, as well as its 400+ Western Australian members to network, share ideas and learn about innovations and industry advancements. Key representatives from the land surveying, spatial information and cartography, remote sensing, photogrammetry, hydrography, engineering and mining surveying, and others in the spatial community come together to learn, share, network, and enjoy.

EXHIBIT YOUR BUSINESS ALONGSIDE THE INDUSTRY'S BEST

WHEN AND WHERE:

Friday 19th September, 2014

9:00am – 5:30pm

Technology Park, 2 Brodie Hall Drive, Bentley, WA



THE WESTERN AUSTRALIAN SURVEYING AND SPATIAL SCIENCES CONFERENCE ALLOWS YOU TO:

- Promote your products and services.
- Promote your organisation's involvement in the industry.
- Enjoy the benefits of an extensive advertising and promotional campaign in leading industry magazines.
- Sponsors are offered the opportunity to present a seminar to large audiences who will share a common interest.
- A complimentary exhibitor listing logo on the WASSSC website

SECURE YOUR PLACE AT THE SURVEYING AND SPATIAL SCIENCES CONFERENCE 2014

MAJOR SPONSOR

- 5 x complimentary full conference registrations;
- Prime position double-sized (3m x 6m) display booth;
(Note: Extended meal breaks will be held in display booth area to maximise delegate networking opportunities and exposure to sponsors)
- Major Sponsor recognition in all conference-related promotional materials
(e.g. logo prominently displayed on registration flyer, official brochure, welcome bag, etc.);
- 20 min on-stage presentation opportunity;
- First preferential Naming Rights to one of the event's key marketing initiatives; (Choice of name tags, MC, keynote speaker, branded USB sticks incorporating all abstracts, note pads or pens)
- 1 x full page advertisement in official event brochure;
- Company logo and link maintained on conference website for 12 Months;
- Opportunity to include 200 word promotion in abstract document;
- Display of up to 5 x company banners at venue during course of event;
- Provision of registered delegate name and company list;
- Opportunity to include company promotional material in delegate welcome bag.

@ \$5,000 + GST

Our Major Sponsors will be included in all communications connected with the WASSSC, prior, during and after the event. Supporting the WASSSC through this unique platform provides significant marketing and advertising opportunities as well as demonstrating ultimate commitment to the Surveying and Spatial Industry. The package outlined above provides unlimited exposure and marketing potential!



PRIMARY SPONSOR

- 4 x complimentary full conference registrations;
- Single-sized (3m x 3m) display booth;
(Note: Extended meal breaks will be held in display booth area to maximise delegate networking opportunities and exposure to sponsors)
- Primary Sponsor recognition in all conference-related promotional materials
(e.g. logo prominently displayed on official conference brochure, welcome bag, etc.);
- Second preferential Naming Rights to one of the event's key marketing initiatives;
(Name tags, MC, keynote speaker, branded USB sticks incorporating all abstracts, note pads or pens)
- 10 min on-stage presentation opportunity;
- Company logo and link maintained on conference website for 12 Months;
- 1 x half page advertisement in official event brochure;
- Display of 1 x company banner in main room during course of event;
- Provision of registered delegate name and company list;
- Opportunity to include company promotional material in delegate welcome bag.

@ \$3,000 + GST

Our Primary Sponsors will receive considerable exposure and recognition throughout the duration of the WASSSC. Supporting the WASSSC provides significant marketing and advertising prospects and is a valuable way of demonstrating commitment to the Surveying and Spatial Industry. The extensive package outlined above provides our Primary sponsors with unlimited lucrative opportunities!

ASSOCIATE SPONSOR

- 2 x complimentary Trade Show only passes;
- Single-sized (approx 3m x 3m) display booth;
(Note: Extended meal breaks will be held in display booth area to maximise delegate networking opportunities and exposure to sponsors)
- Associate Sponsor recognition in all conference-related promotional materials;
(e.g. logo prominently displayed on official conference brochure, welcome bag, etc.)
- 1 x quarter page advertisement in official event brochure;
- Company logo and link maintained on conference website for 6 Months;
- Opportunity to include company promotional material in delegate welcome bag.

@ \$1,500 + GST

Our Associate Sponsorship package has been designed to maximise the marketing potential that will be received from affiliation with the WASSSC. Supporting the WASSSC through our Associate sponsorship package provides significant marketing and advertising prospects and is a valuable way of demonstrating commitment to the Surveying and Spatial Industry. The package outlined above provides our Associate sponsors with many lucrative opportunities.

PREVIOUS EXHIBITORS INCLUDE:

Over the past 10 years exhibitors have included Aerometrex, Landgate, Spectra Precision, ACSIS Ltd, Global Positioning, Carlson, Esri Australia, Position Partners, Maptek, CR Kennedy, Haefeli Lysnar to name a few.



Your exhibition booth includes the following:

- Power Board - 4 plug 240v 10A
- 1 x Trestle Table (1.8 meters long X .8 meters wide)
- 1 x Chair
- White Table Cloth

There are a number of Exhibition Opportunities available for selection, each designed to enhance your brand recognition and potential exposure. Supporting the WASSSC provides significant marketing and advertising prospects and is a valuable way of demonstrating commitment to the Surveying and Spatial Industry.



WESTERN AUSTRALIAN SPATIAL EXCELLENCE AWARDS 2014

MARIA ROMERO
Member Services Coordinator
Spatial Industries Business Association (SIBA)
Phone: 0430 818 331
Email: mromero@siba.com.au



WESTERN AUSTRALIAN SURVEYING AND SPATIAL CONFERENCE 2014

HELEN MCNEILL
Regional Operations Manager
Surveying and Spatial Sciences Institute (SSSI)
Phone: 08) 9386 6601
Email: rom.wa@sssi.org.au

