



# SPONSORSHIP OPPORTUNITIES FOR THE 2014

NEW SOUTH WALES SPATIAL EXCELLENCE AWARDS  
& NSW REGIONAL CONFERENCE 2014  
“Cloud enabled technology in the  
Surveying & Spatial World”



# CELEBRATE EXCELLENCE AND INNOVATION AT THE NEW SOUTH WALES SPATIAL EXCELLENCE AWARDS

This is the first New South Wales Spatial Excellence Awards (NSWSEA). This event will be the premier spatial event in the New South Wales calendar. It will be a night where organisations and individuals are acknowledged for their contributions to the industry, government and the community for the promotion of spatial information, technology and services.

This event will grow not only in numbers but in stature, and will be recognised beyond our own traditional boundaries. Winning recognition at the NSWSEA will make you and your company stand out. Awards bring you prestige and enhances your credibility and the credibility of your business. When you win an award, you're in league with some great companies and remarkable leaders.

The opportunities to promote your company through a variety of sponsorship packages are wide and varied and are tailored to meet your requirements. Your commitment to sponsoring this event will showcase your organisation as a strong supporter of the New South Wales Spatial Industry.

Sponsoring the NSWSEA will ensure your organisation stands out in the crowd and will highlight you and your business to a targeted, captive audience. Your organisation will gain extended media exposure through our event media partners and provide visibility in markets you have not yet tapped into. Logo placement in a variety of places; flyers, mail, brochures, websites, email tickets, signage, etc. will add to increased brand awareness. Network and create new professional relationships with other sponsors, vendors, speakers and attendees.

We look forward to your support for the premier event of 2014 for the New South Wales Spatial Industry.

# NEW SOUTH WALES SPATIAL EXCELLENCE AWARDS

## 2014 INDUSTRY CATEGORIES

1. Spatial Enablement Award
2. Innovation and Commercialisation Award
3. Technical Excellence Award
4. People and Community Award
5. Environment and Sustainability Award
6. Export Award

All Industry awards will automatically be entered into the 2014 APSEA (Asia Pacific Spatial Excellence Awards)

## 2014 INDIVIDUAL CATEGORIES

1. SSSI NSW Education Development Award - Regional & National
2. SSSI NSW Undergraduate Student Award - Regional & National
3. SSSI NSW Postgraduate Student Award - Regional & National
4. Service to the NSW Surveying and Spatial Sciences Community Award - Regional Only
5. SSSI Special Achievement Award - Regional Only

All awards listed as National will automatically be entered into the 2014 APSEA (Asia Pacific Spatial Excellence Awards).

# NEW SOUTH WALES SPATIAL EXCELLENCE AWARDS

ATTENDED BY THE BEST IN THE BUSINESS.  
WHERE ELSE WOULD YOU BE?

**Aligning your organisation with the NSWSEA will provide your organisation with many benefits, including the following:**

- Reinforces your organisation's association with industry excellence
- Communicates a commitment to high business standards and outcomes
- Positions your organisation alongside New South Wales's leading spatial businesses
- Provides networking opportunities with key decision makers
- Develops relationships with new and existing clients
- Increases your company's recognition and visibility
- Networking with industry peers, colleagues and clients
- Increases your profile and exposure via all print and event related material

## **WHEN AND WHERE:**

14TH November 2014

6pm – 10:30pm

Peppers Craigieburn - Centennial Road, Bowral, NSW

# CELEBRATE THE NEW SOUTH WALES SPATIAL EXCELLENCE AWARDS

## **GOLD SPONSOR – 1 available**

10% applies to joint NSWSEA and NSWRC Sponsorship

- Your corporate logo and live link to your website from the NSWSEA webpage
- Your corporate logo visible on the online NSWSEA registration site
- Corporate logo on all marketing and advertising documents including manual registration forms and marketing emails
- 200 word company description on the NSWSEA webpage
- Tweets announcing your sponsorship to both SSSI and SIBA Twitter and LinkedIn accounts
- Company name and corporate logo on NSWSEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Eight complimentary seats (1 full table)
- Table top logo on your sponsored table
- Logo on all printed advertising material in Position Magazine
- Logo on Spatial Source electronic email blasts
- Full page advertisement in final program
- 2 Banners in dinner venue
- 2 inserts into gift bags placed on each guest's chair
- Prominent company logo placement on all NSWSEA related material
- Company representative to present a major industry award
- Special acknowledgement by SSSI and SIBA Chairs
- Complete list of NSWSEA delegate details in hard copy (subject to compliance with privacy legislation)

**@ \$3,950 + GST**

## **SILVER SPONSOR – 2 available**

10% applies to joint NSWSEA and NSWRC Sponsorship

- Your corporate logo and live link to your website from the NSWSEA webpage
- Your corporate logo visible on the online NSWSEA registration site
- Corporate logo on all marketing and advertising documents including manual registration forms and marketing emails
- 200 word company description on the NSWSEA webpage
- Tweets announcing your sponsorship to both SSSI and SIBA Twitter and LinkedIn accounts
- Company name and corporate logo on NSWSEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Eight complimentary seats (1 full table)
- Table top logo on your sponsored table
- Logo on all printed advertising material in both Position Magazine and Landmark Magazine
- Logo on Spatial Source electronic email blasts
- Half page advertisement in final program
- 1 Banner in dinner venue
- 2 inserts into gift bags placed on each guest's chair
- Prominent company logo placement on all NSWSEA related material
- Company representative to present an industry award
- Special acknowledgement by SSSI and SIBA Chairs

**@ \$2,950 + GST**

## **BRONZE SPONSOR – 4 available**

10% applies to joint NSWSEA and NSWRC Sponsorship

- Your corporate logo and live link to your website from the NSWSEA webpage
- Your corporate logo visible on the online NSWSEA registration site
- Corporate logo on all marketing and advertising documents including manual registration forms and marketing emails
- 200 word company description on the NSWSEA webpage
- Tweets announcing your sponsorship to both SSSI and SIBA Twitter and LinkedIn Accounts
- Company name and corporate logo on NSWSEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Eight complimentary seats (1 full table)
- Table top logo on your sponsored table
- Logo on all printed advertising material in both Position Magazine and Landmark Magazine
- Logo on Spatial Source electronic email blasts
- Quarter page advertisement in final program
- 1 Banner in dinner venue
- 1 insert into gift bags placed on each guest's chair

**@ \$1,950+ GST**

## **FULL TABLE SPONSOR**

10% applies to joint NSWSEA and NSWRC Sponsorship

- Affiliation with all aspects of the VSEA and inclusion of your corporate logo and live link to your website from the VSEA webpage
- Company name and corporate logo on VSEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Eight complimentary seats (1 full table)
- Table top logo on your sponsored table

**@ \$1,350 + GST**

## **HALF TABLE SPONSOR**

10% applies to joint NSWSEA and NSWRC Sponsorship

- Affiliation with all aspects of the VSEA and inclusion of your corporate logo and live link to your website from the VSEA webpage
- Company name and corporate logo on VSEA Program
- Inclusion of logo in PowerPoint display shown during the awards and all meal breaks
- Four complimentary seats (half table)
- Table top logo on your sponsored table

**@ \$795 + GST**

# FIND YOURSELF INSPIRED AT THE NSW REGIONAL CONFERENCE 2014

SSSI NSW in conjunction with the Southern Group of ISNSW and the Central Western Group of ISNSW will be holding this premier annual event NSWRC (NSW Regional Conference 2014 “Cloud enabled technology in the Surveying & Spatial World”) to support, promote and showcase the people, projects, technology and innovations by the surveying and spatial sciences industry.

The industry is estimated to be worth between \$150 billion to \$270 billion dollars per year as reported by Oxera. The NSW Regional Conference 2014 is an event not to be missed by members of the surveying and spatial sciences profession, industry and those wishing to understand its potential for their business.

This unique platform attracts SSSI and ISNSW members to network, share ideas and learn about innovations and industry advancements. Key representatives from the land surveying, spatial information and cartography, remote sensing, photogrammetry, hydrography, engineering and mining surveying, and others in the spatial community come together to learn, share, network, and enjoy.

## EXHIBIT YOUR BUSINESS ALONGSIDE THE INDUSTRY’S BEST

### WHEN AND WHERE:

Friday, 14<sup>th</sup> November to Saturday, 15<sup>th</sup> November

9:00am – 5:30pm (Fri) 9:00am – 4:30pm (Sat)

Peppers Craigieburn, Bowral, 2576, NSW.

### THE NEW SOUTH WALES SURVEYING AND SPATIAL CONFERENCE ALLOWS YOU TO:

- Promote your products and services.
- Promote your organisation’s involvement in the industry.
- Enjoy the benefits of an extensive advertising and promotional campaign in leading industry magazines.
- Sponsors are offered the opportunity to present a seminar to large audiences who will share a common interest.
- A complimentary exhibitor listing logo on the Summit website

# SECURE YOUR PLACE AT THE NSW REGIONAL CONFERENCE 2014

## PLATINUM SPONSOR

10% applies to joint NSWSEA and NSWRC Sponsorship - 1 available

- Premier placement on promotional material
- Hyperlinked logo on website main page
- Hyperlinked logo on website Sponsors and Exhibitors page
- Logo on Event Program
- Logo on Event Promotional Flyers
- 1 x A4 Satchel insert (sponsor must supply insert)
- Premier location in Exhibition Area (The basics for each exhibitor will be provided, including access to power, a cloth covered trestle table and two chairs).
- To maximize interaction with delegates, food service generally occurs in the exhibition area, which is located adjacent to the main conference room.
- Event welcome signage
- Stage signage
- 10 minute presentation slot at Opening Ceremony
- Acknowledgement at Closing Ceremony
- 2 x Conference tickets (complimentary)
- 2 x Spatial Excellence Awards Dinner Tickets (complimentary)
- 2 x Exhibitor booth staff morning tea / lunch / afternoon tea included
- Logo displayed on conference PowerPoint agenda

**@ \$2,000 + GST**

## GOLD SPONSOR

10% applies to joint NSWSEA and NSWRC Sponsorship - 1 available

- Secondary placement on promotional material
- Hyperlinked logo on website main page
- Hyperlinked logo on website Sponsors and Exhibitors page
- Logo on Event Program
- Logo on Event Promotional Flyers
- 1 x A4 Satchel insert (sponsor must supply insert)
- Exhibitor Booth (2 days)
- Premier location in Exhibition Area (The basics for each exhibitor will be provided, including access to power, a cloth covered trestle table and two chairs).
- To maximize interaction with delegates, food service generally occurs in the exhibition area, which is located adjacent to the main conference room.
- Event welcome signage
- 5 minute presentation slot after Morning Tea on 1<sup>st</sup> day
- Acknowledgement at Opening Ceremony
- Acknowledgement at Closing Ceremony
- 1 x Conference ticket (complimentary)
- 1 x Spatial Excellence Awards Dinner Ticket (complimentary)
- 2 x Exhibitor booth staff morning tea / lunch / afternoon tea included
- Logo displayed on conference PowerPoint agenda

**@ \$1,500 + GST**



## SILVER SPONSOR

10% applies to joint NSWSEA and NSWRC Sponsorship - 1 available

- Tertiary placement on promotional material
- Hyperlinked Logo on website main page
- Hyperlinked logo on website Sponsors and Exhibitors page
- Logo on Event Program
- Logo on Event Promotional Flyers
- 1 x A4 Satchel insert (sponsor must supply insert)
- Exhibitor Booth (2 days)
- Premier location in Exhibition Area (The basics for each exhibitor will be provided, including access to power, a cloth covered trestle table and two chairs).
- To maximize interaction with delegates, food service generally occurs in the exhibition area, which is located adjacent to the main conference room.
- Event welcome signage
- 5 minute presentation slot after afternoon tea on 1<sup>st</sup> day
- Acknowledgement at Opening Ceremony
- Acknowledgement at Closing Ceremony
- 1 x Conference ticket (complimentary)
- 2 x Exhibitor booth staff morning tea / lunch / afternoon tea included
- Logo displayed on conference PowerPoint agenda

**@ \$1,000 + GST**

## EXHIBITOR SPONSOR

10% applies to joint NSWSEA and NSWRC Sponsorships - 7 available

- Hyperlinked logo on website Sponsors and Exhibitors page
- Logo on Event Program
- Logo on Event Promotional Flyers
- 1 x A4 Satchel insert (sponsor must supply insert)
- Exhibitor Booth (2 days)
- Secondary location in Exhibition Area (The basics for each exhibitor will be provided, including access to power, a cloth covered trestle table and two chairs).
- Acknowledgement of all Exhibitors before lunch break on 1st day
- To maximize interaction with delegates, food service generally occurs in the exhibition area, which is located adjacent to the main conference room.
- 2 x Exhibitor booth staff morning tea / lunch / afternoon tea included
- Logo displayed on conference PowerPoint agenda

**@ \$800 + GST (2 days) or \$500 + GST (1 day only)**

## NOTE PAD AND PEN SPONSOR

1 available

- Hyperlinked logo on website Sponsors and Exhibitors page
- Logo on Event Program
- Note pad and pen in Satchel (sponsor must supply)

**@ Cost to Sponsor**

## SATCHELS

1 available

- Hyperlinked logo on website Sponsors and Exhibitors page
- Logo on Event Program
- Sponsor supplied satchel, subject to approval from Committee, with sponsor logo on satchel.
- Includes one satchel insert (up to A4 in dimension).

**@ Cost to Sponsor**

## SATCHEL INSERTS

- Can't make the conference but want to promote your business? Now you can, by joining the conference remotely with a satchel insert. Get your materials in front of every delegate in this cost-effective way.

**@ \$100 + GST PER INSERT**

## HOW DO I SPONSOR?

If you are interested in exhibiting with a targeted audience please contact  
Kelly Rischmiller, NSW ROM, Phone: 02 8005 0972 or Email: rom.nsw@ssi.org.au



## **NEW SOUTH WALES SPATIAL EXCELLENCE AWARDS 2014**

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## **NEW SOUTH WALES REGIONAL CONFERENCE 2014**

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