



**POSTPARTUM SUPPORT INTERNATIONAL and TREE OF HOPE FOUNDATION
2015 Annual Conference | June 24-28, 2015 | Plymouth Michigan
Sponsorship and Exhibitor Opportunity**

Postpartum Support International (PSI) and the **Tree of Hope Foundation** are proud collaborators of the 28th annual PSI Conference, with generous sponsorship from the **Women and Infants Mental Health Program at the University of Michigan Department of Psychiatry and Depression Center**. The conference will be held at the beautiful [Inn at St. John's](#) in Plymouth, Michigan, June 24-27th. The 2015 conference theme is ***"Planting seeds of hope: overcoming stigma, increasing options and embracing innovative treatments."***

The conference provides education, resources, and inspiration to health care, mental health, public health, and childbirth professionals serving pregnant and postpartum families. Our PSI 2015 Conference includes our PSI Perinatal Mood & Anxiety Disorders Certificate Training on June 24-25, a workshop by Jane Honikman, MS on June 25, PSI Volunteers Meeting on June 25, Main conference program June 26-27, and a post-conference workshop by MotherWoman on Sunday June 28.

The purpose of this annual conference is to bring together and inform medical and mental health providers, childbirth professionals, advocates, community volunteers, caregivers, policy-makers, researchers, families, and educators who want to increase their understanding of Perinatal Mood and Anxiety Disorders and improve their ability to serve childbearing families. Past conferences have been attended by more than 200 local, national and international attendees. Conference attendees will be able to choose to attend the PSI Certificate Training in Perinatal Mood Disorders, a Community Action workshop from PSI Founder Jane Honikman, MS, four pioneering keynote talks, 50 expert presenters, poster presentations, and a Friday night PSI banquet and Tree of Hope 10th Anniversary Ball.

2015 Keynote Presenters:

- **Maria Muzik, MD, MS**, Medical Director, Women and Infants Mental Health Clinic and Research Faculty, Department of Psychiatry/Depression Center, University of Michigan, Ann Arbor.
- **Cindy-Lee Dennis, PhD**, Professor, University of Toronto, Canada Research Chair in Perinatal Community Health, Shirley Brown Chair in Women's Mental Health Research at Women's College Research Institute.
- **Pine Rest Mother Baby Program Panel**, The Pine Rest Mother-Baby Program in Grand Rapids is a Partial Hospitalization Program. It is a short-term, intensive treatment program for women experiencing significant symptoms of postpartum depression and other perinatal mood disorders.
- **George Parnham, JD**, Parnham & Associates Attorneys at Law, Houston Texas. "Maternal Mental Health and the Law."

We invite you to join us in this valuable undertaking by becoming a conference sponsor or exhibitor. Your Sponsorships enable us to offer scholarships, train volunteers and providers, continue our telephone support line in English and Spanish, translate materials for families, and provide direct family services and educational outreach. Becoming a sponsor of this event brings you a unique opportunity to highlight your organization while supporting families and the health care community that serves them.



[About Postpartum Support International](#)

Postpartum Support International, founded in 1987 by Jane Honikman, MS, offers professional education about Perinatal Mood and Anxiety Disorders (mental health disorders during pregnancy and postpartum) and direct support services for families across the US and in 40 other countries. Our evidence-based trainings and annual conferences have grown each year, receiving excellent evaluations and bringing together hundreds of providers, educators, families, and volunteers to learn from experts in the field of perinatal mental health. PSI core services include a toll-free telephone support line (1-800-944-4PPD), Chat with an Expert for moms and dads, educational website, social media, community referrals of providers specializing in PMADs, free support groups, scholarships, in-service trainings and conferences for health care providers. PSI has more than 200 volunteers in the United States and 40 in other countries providing families with informed and compassionate support and specialized resources in their communities.



[About Tree of Hope Foundation](#)

The Tree of Hope Foundation is a nonprofit organization founded in 2005 after a local tragedy involving a mother and infant. Our mission is to promote awareness, education and research of Perinatal Mood Disorders. We serve Metro Detroit women and their families with four weekly support groups, which are free of charge, walk-in friendly, and require no referral. During the past 10 years, we have increased awareness and understanding of Perinatal Mood Disorders among new parents, medical professionals, and the general community through our support groups, educational programs and government-community partnerships. We provide literature for medical and childbirth professionals, as well as for newly discharged mothers at Metro Detroit hospitals. The Tree of Hope Foundation provides continuing education seminars for medical professionals and works with community advocates to reduce stigma and make postpartum assistance more widely accessible throughout our community.



[About University of Michigan Women and Infants Mental Health Program](#)

The University Michigan Department of Psychiatry is part of the University of Michigan Health System, one of the nation's leading health care facilities, and is home to the nation's first comprehensive Depression Center. The Women and Infants Mental Health Program (WIMHP) is a destination program within the Department of Psychiatry/Depression Center clinical offerings, and is physically housed in the Rachel Upjohn Building in Ann Arbor, Michigan. The WIMH Program was created to identify and address the unique needs of women and infants throughout the life cycle. The program consists of outpatient clinical care, research, training, education, and outreach focused on improving and maintaining the mental health of women and infants. All program activities contribute to our overall mission to improve understanding, treatments, and outcomes for women and their families. The WIMH Program research team is comprised of faculty, trainees, and staff from Psychiatry, Psychology, Obstetrics / Gynecology, Social Work, Pediatrics, Neurology, and Public Health.

PSI 2015 Annual Conference with Tree of Hope Sponsorship Levels and Opportunities

Deadline for inclusion: June 1, 2015

Please consider one of the options listed below as a way of joining to help make this meeting a success!

You can find more information about the 2015 PSI Conference at this link.

www.PSIconference-michigan.eventbrite.com

\$3,500 – Presenting Sponsor

Verbal recognition prior to Conference Keynote address
Special Recognition in Conference press release
Logo on Conference printed materials
Exhibitor table at Conference for 4 days
Two (2) complimentary admissions to Conference
Four (4) Comp Tickets to Friday night banquet
Recognition in Newsletters
Logo with hyperlink on Websites
Logo in Conference Program & one page ad
Post-event publicity in newsletters, website and other news

\$2,500 – Platinum Level

Verbal recognition prior to Conference Keynote address
Recognition in Conference printed materials
Exhibitor table at Conference for 4 days
One (1) Complimentary admission to Conference
Four (4) Comp Tickets to Friday night banquet
Recognition in Newsletters
Recognition on Websites
Logo in Conference Program & 1/2 page ad
Post-event publicity in newsletters, website and other news

\$1,500 – Gold Level

Four (4) comp tickets to Friday banquet
Recognition in Conference printed materials
Exhibitor table at Conference for 2 days
Recognition in Newsletters
Recognition on Websites Logo in
Conference Program & ¼ page ad
Post-event publicity in newsletters, website
and other news

\$750 – Silver Level

Two (2) comp tickets to Friday banquet
Exhibitor table at Conference for 2 days
Recognition in Newsletters
Recognition on Websites
Recognition in Conference Program & 1/8
page ad

\$500 – Bronze Level

One (1) Comp Ticket to Friday banquet
Exhibitor table at Conference for 2 days
Recognition on PSI & Tree of Hope Websites
Recognition on Conference Program

Exhibitor Opportunities and a la carte

\$350 – Business Friend (sponsor or exhibitor)

Exhibitor Table / all 4 days
(Daily table rate \$100)

\$150 – Non Profit/Government (sponsor or exhibitor)

Exhibitor table / all 4 days
(Daily table rate \$50)

\$250 – Advertising in Program

Quarter page company advertisement
in Conference program

\$100 – Item in Conference Bag

Add your company branded item to
the conference bag

SPONSORSHIP COMMITMENT

PSI 2015 Annual Conference with Tree of Hope Foundation

[The Inn at St. Johns](#), 44045 Five Mile Road, Plymouth, MI 48170

Organization _____

Your Name _____

Address _____

_____ Suite _____

City _____

State _____ Zip _____

Phone Number _____

Fax number _____

E-mail _____

Business Type (check one):

- Community Service Organization
- Non-Profit Organization
- Business/For Profit
- Governmental Agency
- Individual (not business)

Please describe your business:

	Sponsorship Level	Amount
	Presenting Sponsor	\$3500
	Platinum Sponsor	\$2500
	Gold Sponsor	\$1500
	Silver Sponsor	\$750
	Bronze Sponsor	\$500
	Business Exhibitor	\$350 four days Single days \$100/day
	Non Profit Exhibitor	\$150 four days Single days \$50/day
	Program Ad	\$250
	Item in Conference Bag	\$100

If you have selected Gold through Bronze level sponsorship, or want an exhibitor table, please check which days your organization will have a table (check at least one or all that apply):

- WED, June 24: Pre-conference PSI Certificate Training
- THURS, June 25: Pre-conference PSI Certificate Training, Jane Honikman, PSI Volunteers/Board Meeting
- FRIDAY, June 26: Main Conference Day 1
- SATURDAY June 27: Main Conference Day 2

Will you have a representative at the event in Plymouth? If yes, please write full name(s) and dates

Please send this page back as an email attachment, fax, or through mail
 Please call us if you'd like to pay by credit card, or send check with memo "sponsorship" to:
Postpartum Support International • 6706 SW 54th Avenue • Portland OR 97219
Phone: 503-894-9453 • Fax: 503-894-9452