

**Meridian LIVE 2019**  
Surgery Sessions Information

Use the booking link to book a 1-2-1 session with our industry experts. Each session will last up to 15 minutes and allow you to talk to key experts about your innovation and seek advice and guidance.

- 1. Intellectual Property Rights**  
NHS IP Protection and Exploitation, IP License and Collaboration Agreements
- 2. Digital Health**  
Working and accessing the support from Digital Health West Midlands, How to develop skills and capacity to drive digitally enabled improvements
- 3. Meridian Health Exchange**  
Guidance and support for your Meridian Submissions and How to best collaborate with the NHS
- 4. Commercialisation**  
Advice and guidance for SMEs, Commercialisation and route to market, Exporting and Sourcing Funding
- 5. Product Development**  
Regulations and funding opportunities
- 6. Implementing Digital Health**  
Implementing digital technologies into the NHS, Understanding and overcoming the barriers
- 7. Serendip and overcoming challenges**  
Overcoming healthcare challenges, How to demonstrate that your product is of value to the NHS, Collaborating with the NHS and Accessing the Serendip Incubator and Accelerator
- 8. Patient Safety**  
What is Patient Safety and how can it support your innovation? Learning from Excellence and Appreciative Inquiry, Safety 1 and Safety 2 - how this can impact you, Quality Improvement, Engaging Care Homes
- 9. Sustainable Transformation Partnerships (STP's)**  
Working with Sustainable Transformation Partnerships, The role of the WMAHSN Implementation Leads, How Implementation Works, Identifying and overcoming barriers to adoption
- 10. Innovative Health Working Group**  
Engagement with the innovative health working group, The Innovation Alliance
- 11. Adoption**  
Adoption into the NHS, NHS Initiatives (Innovation Technology Tariff, Accelerated Access Collaborative, National Innovation Accelerator)
- 12. Human Factors**  
Usability Studies and Human Factors Engineering, Clinical Trials, CE Certification and Quality Implementation

If you are unsure which sessions would be suit you please contact Tammy Holmes  
([tammy.holmes@wmahsn.org](mailto:tammy.holmes@wmahsn.org))