

**NHS England's Innovation & Technology Payment - A Clear Route to Market for Industry**  
Tuesday 18 July 2017 | 9.30 - 12.30

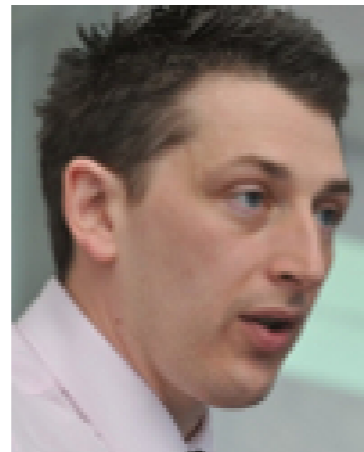
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**Rob Chesters, NHS England**

Rob joined the NHS National Innovation Centre in 2012 to work as an Innovation Development Manager. Rob's primary role is to support innovators who are working with the NIC to take them through the NIC development process from idea to reality.

In recent years Rob has worked on a number of Innovation initiatives which support industry and healthcare professionals to realise new ideas. This included leading and initiating large projects for Medilink West Midlands to support industry in the Assisted Living sector to grow and develop through collaboration with Academia, NHS and Social Care. Rob was also responsible for the nationally acclaimed Assisted Living Demonstrator house (i-House). This facility provided a unique opportunity for industry to showcase new ideas in Assisted Living to providers in health and social care. Rob also has specific expertise and knowledge of Telecare and Telehealth which aim to support healthcare delivery in the home. Rob has worked on projects with the Technology Strategy Board and the Knowledge Transfer Network to support the development of these new technologies.

Inclusive Design Rob has an expert knowledge of the design process. Rob worked for MidTECH, the West Midlands NHS Innovation Hub as the Design manager. This involved working on innovations developed by NHS employees. As the in house designer he was responsible for working closely with clinicians on the design and development of their innovation from concept design through to prototyping. The role also involved protecting IP on behalf of the clinician and their Trust.



With a background in Industrial Design specialising in Medical Product design, Assisted Living and

**Useful websites:**

- <https://www.england.nhs.uk/ourwork/innovation/innovation-and-technology-payment-201819/>
- <http://www.innovation.england.nhs.uk/en/itp>
- <https://colab-ssip.fluidreview.com/>

9:30	<p><b>Welcome and Introduction</b> <b>Chris Dyke, Medilink West Midlands</b></p>
9:40	<p>What is the ITP? A step by step look at the application process What technologies are the NHS looking for? Benefits to applying An insight into what a successful applicant looks like</p> <p><b>Rob Chesters, NHS England</b></p>
10:10	<p>An introduction from a fellow An insight into the application process What it has meant for business and how it has raised company profile What were the challenges and how they were overcome What does the future look like</p> <p><b>Francis White, AliveCor</b></p>
10:25	<p><b>COFFEE BREAK</b></p>
10:40	<p>The application process Challenges and how to overcome them How to make a noteworthy application What is the eligibility criteria - including a breakdown of submission requirements How the NHS will pay you What happens next</p> <p><b>Rob Chesters, NHS England</b></p>
11:10	<p>How the WMAHSN will be supporting the ITP programme, industry and the NHS What support will be provided to the successful applicants</p> <p><b>Lucy Chatwin, WMAHSN</b></p>
11:20	<p><b>Question and Answer Session</b></p>
12:20	<p><b>Summary and Close</b> <b>Rob Chesters, NHS England</b></p>