

# **Stand Up & Build: Creating Worker-Owned Co-ops to Reduce Inequality**

## **3rd Biennial Union Co-op Symposium**

*Dec 1, 2017 8:30am - Dec 2, 2017 6:30pm*



### **National Event Explores How to Create an Economy that Works for All**

**Cincinnati, Ohio** – On Dec 1st & 2nd, people from across the U.S. and from Mondragon, Spain will be in Cincinnati to further develop the union co-op sector of the U.S. economy. The event brings together over 200 workers, union and community organizers, and business and religious leaders to learn from one another and from the economically thriving Mondragon system (the largest group of worker-owned cooperatives).

During the last 61 years, the Mondragon cooperative network has transformed a devastated, war torn region of Spain rife with poverty and unemployment into thriving, vibrant communities that have weathered financial crisis. Mondragon's network, which includes more than 100 cooperatives and 74,000 worker owners, generated more than \$12 billion in sales in 2016.

The union co-op movement in the U.S. is growing, including four businesses that are part of the Cincinnati Union Co-op Initiative (CUCI), organizer of the symposium. The symposium will focus on progress being made to establish integrated networks of worker-owned, unionized businesses. Participants will discuss best practices, union co-op management, financing, training, the power of the union co-op model, and ways to build an economy that works for all.



We invite you to join us and sponsor our biennial national symposium and our **Cincinnati Union Co-op Initiative Annual Celebration**. The theme for both events is **Stand Up and Build: Creating Worker-Owned Co-ops to Reduce Inequality**. The Symposium will be December 1 and 2, 2017. This year the Symposium is estimated to draw over 200 people from across the country to learn techniques to build union co-ops and benefits of linking them in a network.

In addition to sponsoring the **Symposium**, we are inviting you to our **Annual Celebration**, which will be the evening of December 2, when we recognize the continued success and journey of CUCI and union cooperatives!

**The Symposium will feature:**

- a **delegation from Mondragon**, one of the world's most successful networks of cooperatives and CUCI's inspiration and model;
- the **first national 1Worker1Vote General Assembly**, laying the foundation for the national co-op of co-ops, a huge milestone in our development; and
- **other renowned speakers.**

We have designed this program not only to inspire, but to build capacity for cooperatives and demonstrate the importance of building a network of cooperatives

**The Annual Celebration will feature:** Tasty tapas, incredible local produce from Our Harvest Cooperative, Meet and Greet with union cooperative initiatives, music, Split the Pot, inspiration and fun!

**Sponsorship includes:** (Please see the attached list of the levels of sponsorship for further information)

- attendance at the Symposium
- tickets to the Annual Celebration
- recognition on our website
- an ad in the Symposium program

Join us in December to continue to grow the Union Cooperative Movement and to create more family sustaining jobs.

Please contact Ellen Vera if you have any questions or need further information, [ellen@cincinnatiunioncoop.org](mailto:ellen@cincinnatiunioncoop.org) Thank you for your support!

Sincerely,  
Kristen Barker, President and Executive Director CUCI

<b>Sponsorship Levels</b>	<b>Cincinnati Union Co-op Initiative 2017 Sponsor Benefits</b>	<b>AMT.</b>
Title Sponsor	<ul style="list-style-type: none"> <li>● Named Sponsor - Dinner Inaugurating National Union Co-op Network</li> <li>● Large sized Logo on Banner (“Step &amp; Repeat”)</li> <li>● Ad and Link on CUCI Website</li> <li>● Full-page Ad in Program</li> <li>● Recognition in 2017 Annual Report</li> <li>● Name posted at Annual Celebration</li> <li>● Table at Annual Celebration and Inaugural Dinner (8 tickets)</li> <li>● 4 Tickets to National Symposium</li> </ul>	\$5,000 +
Platinum Sponsor	<ul style="list-style-type: none"> <li>● Named Sponsor - Symposium Breakfast or Lunch</li> <li>● Medium sized Logo on Banner (“Step &amp; Repeat”)</li> <li>● Ad and Link on CUCI Website</li> <li>● Half-page Ad in Program</li> <li>● Table at Annual Celebration (8 tickets)</li> <li>● 2 Tickets to National Symposium</li> </ul>	\$2,500 +
Gold Sponsor	<ul style="list-style-type: none"> <li>● Small sized Logo on Banner (“Step &amp; Repeat”)</li> <li>● Quarter-page Ad in Program</li> <li>● 4 Tickets to Annual Celebration</li> <li>● 1 Ticket to National Symposium</li> </ul>	\$1,000 +
Silver Sponsor	<ul style="list-style-type: none"> <li>● Ad in Program (1/8 page size)</li> <li>● 2 Tickets to Annual Celebration</li> <li>● 1 Ticket to National Symposium OR Private Tour of Our Harvest Cooperative</li> </ul>	\$500 +
Bronze Sponsor	<ul style="list-style-type: none"> <li>● Listed in Program</li> <li>● 2 tickets to Annual Celebration</li> </ul>	\$250 +
	<b>Additional Sponsorship Opportunities</b>	
	Help offset the costs of attendance/travel/lodging for biennial symposium	\$100 +