

Australian Education

Academies Australasia's keen interest in Taiwan

Scope

1. International Education: Australia's position
2. Students from Taiwan
3. Academies Australasia
4. Why we are enthusiastic about Taiwan
 - Attract more students from Australia
 - Seek partners to deliver in Taiwan

International Education: Australia's Position

- ▶ More students are studying outside their home country
2000: 2 million 2012: 4 million

This growth is expected to continue over the next 10 years, to 2025

- ▶ Australia is a leading destination
- ▶ International education is a key sector in Australia
 - Second largest export sector
 - Year to June 2015: **\$18.1** billion (up 15%)
- ▶ AIE2025 - Market development plan for international education for next 10 years

Students from Taiwan

- ▶ Still growing. Year to June 2015: 51,500 commencements
(+29%)
 - Vocational: +47%
 - ELICOS: +36%
- ▶ 78% go to Queensland, New South Wales and Victoria
 - QLD: 29% NSW: 27% VIC: 22%

Working Holiday Visas

- ▶ By country, Taiwan is amongst the top 4 countries whose citizens hold WHVs
- ▶ At December 2014, there were 23,000 WHVs held by Taiwanese citizens

Academies Australasia

- ▶ Operating for **107** years (Established 1908)
- ▶ Listed on the Australian Securities Exchange for **38** years
- ▶ **18** separately licensed colleges
- ▶ Sydney, Melbourne, Adelaide, Perth, Brisbane, the Gold Coast, Dubbo
- ▶ Also Singapore

Academies Australasia

- ▶ Colleges have taught tens of thousands of students from **122** countries
- ▶ Currently 12,000 students, 70 countries
- ▶ More than **250** qualifications
- ▶ Wide range of courses
- ▶ Certificates, Diplomas, Advanced Diplomas, Bachelor and Master Degrees

Why we are enthusiastic about Taiwan

- ▶ Attract more students to our colleges
- ▶ Seek partners to collaborate to offer Australian-standard programmes in Taiwan
 - Several formulas for collaboration

Thank you