



POWELL  
*Couture*

WOMAN *Envisioned*

*Vendor Application*



NOVEMBER 2016  
DETROIT, MICHIGAN

CONTACT: BRITTANY CHERE'

# POWELL

*Couture*

## Greetings!

My name is Brittany Chere' and I would like to invite you to participate as a Vendor for the WOMAN Series: WOMAN Envisioned! This four-part series has been designed with the idea of womanhood containing diverse levels and individuality.

As women, we tend to stay in formation with the concepts that have been developed by society and, most often, fail to realize that society is ever changing and being a woman does not come with a set of rules. It is time that we step out and get comfortable with ourselves as a WOMAN.

As a Vendor, your business will appeal to the audience of the event and your brand will gain exposure with women of various ages and backgrounds. Please review the enclosed information regarding the event and Vendor Participation details to assist in your decision as a Participant. Please read in its entirety. I look forward to working with you to make this this event a success for all!

## ABOUT POWELL COUTURE

*Powell Couture is a Women's Dress Wear Line, which was established in December 2011 by its Owner and Designer, Brittany Chere'.*

*Ms. Brittany Chere' has been designing independently for her clients for occasions ranging from birthdays and graduations to senior proms. While Powell Couture focuses on the fashion side of womanhood, Ms. Brittany Chere' has a goal to encourage individuality and self-confidence by hosting various events geared towards women of all ages.*

*Best Regards,  
Brittany Chere'*

Owner/ Designer, Powell Couture

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## Getting In Tuned With Womanhood

*The first step to understanding yourself as a WOMAN is understanding the VISION! Many women have been raised to possess tunnel vision when it comes to fulfilling the standards that society has set for women. In turn, many underestimate their capabilities as a WOMAN and allow fear to hinder them in one way or another.*

*Millennial women are stepping outside of that box, but not all! WOMAN Envisioned is Part One of a Four Part series that will be a gateway to getting back in tune with ourselves....*

## AS A WOMAN

### TARGET AUDIENCE

AGES 18-34

### EXPECTED ATTENDANCE

60-75 PERSONS

### AVAILABLE VENDOR SPACES

5 MAXIMUM PER  
SERIES

### PLANNED LOCATION

DETROIT, MICHIGAN

### Vendor Opportunity Includes:

- Plus 1 Admission
- 1 Table + 2 Chairs
- All Access to Event
- Product Placement in Gift Bags

# WOMAN *Envisioned*

## VENDOR APPLICATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Vendor Participation Cost \$ 75.00

- *Plus 1 Admission*
- *1 Table + 2 Chairs*
- *All Access to Event*
- *Product Placement in Gift Bags*

**Name of Plus 1 Party**

\_\_\_\_\_

\_\_\_\_\_  
**Vendor Signature**

\_\_\_\_\_  
**Event Coordinator Signature**

### Vendor Terms & Conditions

- Vendors are solely responsible for their space decorations and the sales before, during, and after the event. Powell Couture will not be held responsible for fulfilling your event sales goals.
- All payments made for Vendor Participation are final and NON-REFUNDABLE. In the instance you do not appear or withdraw your participation as a Vendor, you will forfeit all payments made.
- Signed Vendor Application and Vendor Participation Payment must BOTH be received in order to secure your space as a Vendor.
- You will be made aware of all details of the event as it pertains to your participation of the event.
- Confidential information regarding this event is not to be discussed outside of participating parties. Legal action can and will be taken.
- Vendors and Plus 1 parties must arrive 1 hour prior to doors open for proper set-up time.
- Unprofessionalism may lead to dismissal of the event. All funds paid will be forfeited upon unprofessionalism.
- By signing, you are legally binded to adhere to all requirements of participation.

### OFFICE USE ONLY

Date Received: \_\_\_\_\_

Payment Received Date: \_\_\_\_\_

Payment Amount: \$ \_\_\_\_\_.

Vendor Secured: Y / N

Completion Signature: \_\_\_\_\_