



Pink Hope

*Krystal Barter's
Biography*



Krystal Barter Mobile: 0413 199 575
Email: krystal@pinkhope.org.au
Po Box 1043, Brookvale NSW 2100

www.pinkhope.org.au

Hope

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Krystal Barter's Biography



Krystal Barter is the Founder of Pink Hope, Australia Day Ambassador 2012, Harpers Bazaar Women of Influence 2011, NSW Finalist for Young Australian of the year 2012, Ambassador for NBCF and PANDORA and Warringah 2010 Young Citizen of the Year.

Wife, mother of 3 and avid campaigner ± all at just 28 years of age!

Growing up, Krystal knew her family history of cancer was extensive to date over 25 family members have been affected by breast and ovarian cancer. Her great grandmother died of a secondary cancer that started in her breasts at age 68, her grandmother Val battled breast cancer twice at ages 44 and 53. However nothing could prepare Krystal for what would happen next - her Mum's diagnosis at only 36 years of age. Krystal at the time was 14 and found the whole experience not only frightening, but life changing.

As a young woman and with limited information or support networks, Krystal's mum inspired her to start charity work for the National Breast Cancer Foundation when she was just 14. Krystal gained the courage and determination to speak out about her family's story with the hope of making a difference.

And what a difference she has made.

"Having experienced the isolation and lack of information for women like me first hand, I decided to be proactive about helping others. I made it my personal mission to support, inform, and inspire women at high risk of breast and ovarian cancer."

Krystal Barter



Young Australian of the Year
Finalist 2012



"I am so glad to have come across this site, and it is very refreshing to be able to read all of your stories and be able to participate and ask questions. Well done Krystal." Joy

Aged just 22 married with two young children, Krystal tested positive for the BRCA1 gene fault. After years of careful consideration Krystal decided to have a preventive double mastectomy after changes were discovered in her mammogram at only 25 years old. Krystal believes that whilst this may not be the right decision for everyone, it was the right one for her. The breast cancer statistics were not in her favour.

Krystal would become the 4th generation of women in her family to endure a double mastectomy and live with the scars of hereditary cancer.

Determined to make sure no other high risk woman felt alone, she invited 60 Minutes to share her journey with Australia. The 60 Minutes footage is now used as a resource in many of the family cancer clinics Australia wide.

While recovering from her double mastectomy in hospital, Krystal reached for her laptop and started to create www.pinkhope.org.au a community dedicated to inspiring, supporting and informing high risk women. Krystal saw a need and engaged the National Breast Cancer Foundation and PANDORA jewellery to come on board and support her initiative.





"I just wanted to say thank you for starting this website I have found it so helpful and it's great to have a site that is Australian. Also thank you to all you Pink Hope ladies for making me feel so welcome and giving me advice and support."

Tania

Pink Hope is a place, a haven where high risk women can access support and information any time of the day or night. Krystal has had numerous media interviews, has spoken at over 70 events, including the 2011 Cancer Australia Pink Ribbon breakfast for the government. Through Krystal's advocacy work she has developed strong community ties and continues to encourage all women to investigate their family history.

Krystal and her family have had a hand in raising hundreds of thousands of dollars for the National Breast Cancer Foundation. Hosting events, engaging local businesses and RSL clubs to be involved in the cause.

Krystal is a motivated, inspired and passionate young lady who continues to advocate for the 120,000 Australian women at a high risk of breast and ovarian cancer throughout Australia.

As if to end some-what fairy-tale like, Krystal has embraced her genetic history and has allowed it to empower and inspire her. She has just welcomed her third child, a gorgeous daughter Bonnie into the family. The catch? Bonnie is potentially the 5th generation of women in this family to have inherited the BRCA gene fault. This has only turned Krystal's passion into an imperative.



Pink Hope

Krystal's Media Experience



Krystal is available for interviews, commentary and as a panellist.

Given her background as founder and director of Australia's first community for high risk women - Pink Hope, Krystal can engage in discussions relating to government healthcare issues, advocacy, genetics, breast and ovarian cancer, Generation Y, IVF, genetic testing, gene mutations (BRAC1/2), issues facing women at risk of breast and ovarian cancer, encouraging women to be proactive, tips for high risk women, passing the gene fault on to your children, pre-implantation genetic diagnosis, preventive surgery, family genetic history, choices for high risk women and other issues relating to women's health. These are all reasons she was chosen as Australia Day Ambassador 2012.

One of Krystal's friends Sarah Murdoch says

"You are amazing at communicating - so articulate and your message is so powerful, yet it breaks your heart"

™Krystal is a truly inspirational speaker who manages to educate and move her audience
PANDORA PRTEAM

™I have seen her speak at many an event and have always been impressed by how passionate, classy and articulate she is. She is an asset.
Lyndsey Rodrigues, TV Presenter



Print

9 to 5 Magazine	Pink Hope Celebrity Ambassador	2009
Adelaide Now	Feature on Ambassadors	2010
Australian Women's Weekly	Feature on Krystal	2011
Australian Women's Weekly	Feature on Julie Barter	2006
Berwick Leader	Pink Hope Ambassador	2010
Cleo	Feature on Krystal	
Coast Lifestyle	Story on Krystal creating Pink Hope	2010
Cosmopolitan	I help promote Breast Cancer Awareness	2001
Cosmopolitan	I got it from my mamma	2010
Courier Mail	Pink Hope Ambassador	2010
Daily Telegraph	Brave decision	2011
Daily Telegraph	Strength in Numbers	2008
Dolly Magazine	What if your mum got breast Cancer	2001
Gold Coast Bulletin	Story on Krystal	2010
Gold Coast Times	Story on Pink Hope	2010
Good Health - Lyndsey	Pink Hope Celebrity Ambassador	2009
Grazia	Pink Hope Ambassadors	2010
Harpers Bazaar	Krystal winner of Woman of Influence	2011
Madison Magazine	Hope Floats	2009
Madison Magazine	Two of these women have had breast cancer	2007
Maitland Mercury	Pink Hope Ambassador	2010
Manly Daily	Inspirational quote	2008
Manly Daily	The Bride Wore Pink	2007
Manly Daily	Inspiring Mum shortlisted for NSW Young Australian	2011
Manly Daily	The Colour of Courage	2010
Manly Daily	Brekkie Raises \$39,000	2010
Manly Daily	Pink Hope Celebrity Ambassador	2009
Manly Daily	Young Citizen of the Year	2010
Maribyrnong Weekly	Pink Hope Ambassador	2011
Modern Weddings	Krystal Barter and Pink Hope	2011
Modern Weddings	Krystal Pink Bride	2011
Newcastle Herald	Pink Hope Ambassador	2010
NZ Women's Weekly	Feature on 3 generations	2005
Pakenham-Berwick Gazette	Pink Hope Ambassador	2010
Pakenham-Berwick Gazette	Pink Hope Ambassador	2010
Pink Ribbon Magazine	The Colour Pink (Kurt Stefanovic)	2008
Pink Ribbon Magazine	Daughters of Survivors	2011
Pink Ribbon Magazine	My Body, My Choice	2009
Pink Ribbon Magazine	Krystal's Family Feature	1999
Progress Leader	Bringing Hope to Others	2010
Real Weddings	The Bride wore Pink	2007
Style Magazine (WA)	Pink Hope Ambassador	2010
Sun Herald	Pink Hope Ambassadors	2010
Sun Herald	I aim to beat the family curse	2010
Sun Herald	Family Fight to halt Cancer Gene	2010
Sun Herald	Cursed by her genes, Krystal changes her destiny	2009
Sunday Magazine	Pink Hope Ambassador	2010
Tweed - Weekend Paper	Story on Krystal	2010
Western Australian	Pink Hope Ambassador	2010
Who magazine	Mothers in Arms	2004

TV

Channel 7	Today Tonight	2007
Today Show	Interview Karl Stefanovic and Sarah Murdoch	2008
Today Show	Pink Ribbon Breakfast	2008
Sunday Night	Pink Hope Ambassadors	2011
60 Minutes	Breaking The Curse	2009
60 Minutes	Catch Up Story	2010
Sky News	Community Service Announcement	2011
Today Show	Pandora Cheque handover	2009
Channel 7	A Current Affair - Ray Martin	2006
Sky News	News Interview	2009
Today Show	Carrying the Gene	2009
Today Show	Interview Karl Stefanovic	2007
Today Show	The Pink Bride	2008
Today Show	Reducing The risk	2010
Today Show	Pink Ribbon Breakfast - Cheque handover	2010
Today Show	Breast Cancer Curse	2010
SBS	In Your Genes	2010
SBS	In Your Genes - Catch Up Story	2011
Australia's Next Top Model	Foxtel	2011
Random Acts of Kindness	Channel 9	2010
Sunday Night	Channel 7 - story on preventive surgery	2010
Women's Channel	Foxtel	2006
Sky News	Paul Murray Interview	2011
Channel 7	Pink Ribbon Speeches Interview	2011
Channel 10	Pink Ribbon Speeches Interview	2011
ABC News	Pink Ribbon Speech interview	2011

Radio

ABC Breakfast Radio	Commenting on Mastectomy Trend	2009
ABC Radio	Commenting on being high risk	2010
Hack Radio	Commenting on Mastectomy Trend	2009
Hack Radio	Commenting on Patenting BRCA	2010
3AW	Commenting on Familial Cancer	2011
ABC 702	Commenting on Familial Cancer	2011
2GB	Commenting on Familial Cancer	2011
ABC666	Commenting on Familial Cancer	2011
ZUE	Commenting on Familial Cancer	2011

Online

Mamma Mia Brad Hazzard Newsletter Illuminate Newsletter Inspiring Mums kConFab Newsletter
kConFab Newsletter Manly Daily Mothers Day Classic Pandora Newsletter Suite 101
Underwear of Sweden Website Urban Rituelle Newsletter Warringah Council Yahoo News
Great Lengths Blog Ninemsn Yahoo News Medical Fox in Flats

Meet some of Pink Hope's ambassadors



Pene

Pink Hope has given me support, where I thought there was none. It has given me understanding and knowledge. It has given me friendships and love, and it has given me security and safety in knowing that I am not alone.



Kim

Pink Hope has helped me to connect to other women, it has inspired me to assist with raising awareness, it has given me confidence to speak out and share my journey.



Stacey

I love the way Pink Hope has connected me to real women facing the same issues as myself. These women are compassionate, brave, strong and together create an invaluable resource of knowledge and support in often uncertain times.



Alinta

I couldn't have imagined finding a more warm, supportive community filled with real information.

