## Omar ANZUR CHIEF EXECUTIVE OFFICER, WORLD ADVISORS GROUP PTY LTD



Omar Anzur is the CEO of World Advisors Group Pty Ltd (WAG). In his role as CEO, Omar provides global leadership to the entire set of industry practices and horizontal capabilities within WAG.

Omar also sits on the Management Committee of the World Advisors Group Pty Ltd, which includes World Trade Advisors, World Tech Advisors and World Academy. He is also the Managing Partner of WTA, the Co-Founder of World Tech Advisors, and the Founder & CEO of World Academy, a global online EduTech startup based in Australia.

Prior to founding WAG, he held leadership roles in investment banking, strategy and business development with Deutsche Bank, JPMorgan, and Citigroup. He also served as Assistant Vice President with Citigroup where he spearheaded the successful launch of a new dual collateral product that generated over \$300 million in new High Net Worth client assets.

Omar has a BSc from Rochester Institute of Technology; he studied international business at Sheffield Hallam University in the U.K, and earned his MBA from the Columbia Business School. An avid runner, he makes his home in Sydney, Australia.

## Omar ALLAM SENIOR VICE PRESIDENT & PARTNER, WORLD TRADE ADVISORS WORLD TECH ADVISORS, WORLD ACADEMY



As Senior Vice President and Partner of World Trade Advisors, World Tech Advisors and World Academy, Omar Allam is responsible for international business development, corporate strategy, HR, marketing, communications and strategic partnerships. He leads global teams of professionals across five continents and is also a member of World Advisors Group's Management Committee

Omar is a successful entrepreneur & business owner, a former Canadian diplomat and Senior Trade Commissioner in India and Ghana, a managing director of a not-for-profit social venture, and a

board director. He has 16 years of experience in the field of international business across commercial, non-government, and public sector environments in key markets throughout Africa and the Middle East, South Asia, Europe and North America.

Prior to joining WAG, Omar spent the past decade with the Government of Canada in a number of progressively senior roles, including two diplomatic assignments as Senior Trade Commissioner and Head of Canada's trade office in Ghana and South India; Deputy Director of Trade responsible for managing Canada's trade and investment program in Africa with Canada's Ministry of Foreign Affairs and International Trade; and Senior Advisor for China and Asia-Pacific with Natural Resources Canada.

Omar has degrees in business, geography and environmental studies from Bishop's University and an advanced executive certificate in international negotiations and mediation from Carleton University. Omar is currently based in Ottawa, Canada.

## **About World Advisors Group Pty Ltd. (WAG)**

The World Advisors Group Pty Ltd is a global team of professional services companies offering clients advice and solutions in the areas of international trade and investment, strategy, finance, international trade law, technology and e-learning.

World Trade Advisors (WTA) is the management consulting business of the World Advisors Group. WTA is a young, entrepreneurial and fast-growing full-service global strategy and consulting firm that offers international trade and investment, trade law, and strategic business advisory services to clients worldwide. Senior members of the executive team have held leadership positions in government, the private sector, multilateral organizations and investment banking, including the World Trade Organization, the International Monetary Fund, the Canadian Department Foreign Affairs and International Trade, the French Ministry of Foreign Affairs, Deutsche Bank, JPMorgan, and Citigroup. WTA has offices and international representations in Ottawa, Toronto, Sydney, Geneva, London (UK), Shanghai, Hong Kong and serves startups, SMEs, governments, large publically traded companies, not-for-profit organizations, and international agencies in Canada and worldwide. www.worldtradeadvisors.com

**World Tech Advisors (WTech)** is the information technology services business of the World Advisors Group. World Tech Advisors is an end-to-end creative web development and mobile applications services company that creates, executes and delivers technology solutions 24/7 for clients around the globe. www.worldtechadvisors.com

**World Academy (WA)** produces, delivers and sells high value online courses, in partnership with selected edupreneurs (course providers), to their target global audiences. The Academy offer a 50% / 50% revenue sharing agreement to such edupreneurs. www.worldacademy.tv