

South Florida Fundraising Event Sponsorship Levels

3rd Annual Miami Fundraiser Wednesday, September 21st 2016, 6:00pm to 8:00pm Books and Books, Coral Way

Overview

Read to a Child is holding its 3rd Annual Miami Fundraiser on Wednesday, September 21st, 2016. We are offering event sponsorship opportunities to select organizations that wish to support our work in South Florida. Sponsors will receive special recognition and visibility before, during and after the event. Details about the sponsorship opportunities are outlined below.

About Read to a Child

Founded on the belief that every child deserves to be read to regularly by a caring adult, Read to a Child fulfills its mission through its flagship lunchtime reading program at underserved public elementary schools. The program matches volunteers with students to read aloud one-on-one during lunchtime on a weekly basis throughout the school year. Targeting low-income children, many of whom are English language learners, the program harnesses the power of actively reading aloud to improve reading skills and generate enthusiasm for reading. Read to a Child currently serves two high-need schools in South Florida, with growth goals over the next five years.

WHERE THE WILD THINGS ARE SPONSOR - \$2,500

- ✓ Premier branding opportunity: Co-branding with Read to a Child on all event materials, including company logo on all e-invites, print and electronic event signage, and all media releases and related activity.
- ✓ Prominent placement on event night signage
- ✓ Prominent logo placement with link on all e-blasts promoting the event
- ✓ Prominent logo placement with link on event website
- √ 10 Event Tickets

CAT IN THE HAT SPONSOR - \$1.000

- ✓ Logo included on all ads, invitations, event program and media releases
- ✓ Logo display with link on all e-blasts promoting the event
- ✓ Logo display with link on event website
- ✓ Logo on event night signage
- ✓ 6 Event Tickets

CURIOUS GEORGE SPONSOR - \$500

- ✓ Company name on all ads, invitations, event program and media releases
- ✓ Company name in all e-blasts promoting the event
- ✓ Logo display on event website
- ✓ Logo on event night signage
- ✓ 4 Event Tickets

CHARLOTTE'S WEB SPONSOR - \$250

- ✓ Logo display on event website
- ✓ Logo on event night signage
- ✓ 2 Event Tickets



Donation Form

3rd Annual Miami Fundraiser Wednesday, September 21st 2016 6:00pm to 8:00pm Books and Books, Coral Way

Ve wish to sponsor Read to a Child's 3 rd Annual Miami Fundraiser at the following level:		
Where the Wild Things Are Sponsor	\$2,500	
Cat in the Hat Sponsor	\$1,000	
Curious George Sponsor	\$500	
Charlotte's Web Sponsor	\$250	

CONTACT INFORMATION

Company Name (as it should read on materials)		
Contact Name		
Address		
City	State	Zip Code
Telephone	Email	
PAYMENT METHOD		
A check payable to "Read to a Child" is enclosed		
Please send an invoice		
To submit a sponsorship, please scan and email		

To submit a sponsorship, please scan and email this form to alex.nichipor@readtoachild.org, or mail to:
Read to a Child, 20 William Street #G25, Wellesley MA 02481

For additional information, please contact Alex Nichipor, Development & Communications Specialist, at (781) 489-5910 or alex.nichipor@readtoachild.org

Kindly respond by Friday, September 7th 2016