

# HACKNEY CYCLING CONFERENCE



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## Cycling as a Catalyst for Healthy Neighbourhoods

Thursday 27 April 2017 — Hackney Town Hall, London

**8:00 Ride-thru valet cycle parking opens**  
First 50 delegates to get the VIP treatment. Ride straight up to the door and have your bike tuned up and kept safe while you enjoy the conference.

Provided by: Cyclehoop and Cycle Confident

**8:45 Registration opens**

### Session 1

**9:30 Dr Tom Cohen**, UCL Transport Institute  
*Welcome from the Chair*

**9:35 Philip Glanville**, Mayor of Hackney  
*Welcome*

**9:40 Meg Hillier**, MP Hackney South and Shoreditch, Vice Chair All Party Parliamentary Cycling Group & Chair of Public Accounts Committee

**9:55 Dr Ben Goldacre**, Senior Clinical Research Fellow, University of Oxford  
*Divining truth from fiction in evidence based policy making*

**10:25 Lucy Saunders**, Public Health Specialist, GLA and TfL  
*Using your clinical judgement in applying the Healthy Streets Approach*

**10:40 Q&A**

**11:00 Refreshment break (20 min)**

### Session 2

**11:20 Cllr Feryal Demirci**, Cabinet Member for Neighbourhoods, Transport and Parks  
*Cycling towards healthy neighbourhoods - lessons learned from London's only 'superquietway'*

**11:40 TBD**

**11:55 Riccardo Bobisse**, Associate, Steer Davies Gleave  
*Place-making and the experience of cycling*

**12:15 Q&A**

**12:30 - 13:20 Lunch**

**13:20 Streamed Sessions**  
*Each stream a mix of standard 15 min and Pecha Kuccha (PK) presentations*

<b>Stream 1: Committee Room</b>	<b>Stream 2: Assembly Rooms</b>	<b>Stream 3: Council Chamber</b>
<b>Complementary walking and cycling policy</b> Chair: <b>Bruce McVean, TfL</b>	<b>Tools and research</b> Chair: <b>Philipp Thiessen, DfT</b>	<b>Built environment and developments</b> Chair: <b>Carl Pittam, SDG</b>
<b>Matt Higgins</b> , Transport for London <i>Mind the Mini-Holland: the potential for behavioural economics to improve the delivery of walking and cycling schemes</i>	<b>Dr Robert Davis</b> , Road Danger Reduction Forum <i>Policing of close passing of cyclists by drivers: A summary of current initiatives in the UK</i>	<b>Brian Deegan</b> , Transport for London <i>Cycle facilities and air pollution</i>
<b>Simon Munk</b> , LCC and <b>Tom Platt</b> , Living Streets <i>Healthy Streets: How Walking and Cycling Go Together, And Where They Don't</i>	<b>Roger Geffen</b> , CyclingUK <i>The 'Space for Cycling' campaign toolkit</i>	<b>Zoe Spiliopoulou</b> , Lead Urban Designer, Sustrans <i>Cycling and walking at the heart of an innovative community project in East London</i>
<b>PK: Shaun Scholes</b> , Research Associate, Health and Social Surveys Research Group, Epidemiology & Public Health, University College London <i>Casualty stats of those in control of vehicles v 3rd party</i>	<b>PK: Aled Davies</b> , Principal Transport Modeller, Transport for London, Policy Appraisal and Sub-regional Modelling team <i>Cycling Network Model for London (Cynemon)</i>	<b>PK: Nick Howdle-Smith</b> , Highway Design Engineer, ThinkStreet <i>Creating neighbourhood walking/ cycling links through repurposing of streets and destinations in the local area</i>
<b>PK: Rory McMullan</b> , City of London <i>Policy and action to protect vulnerable road users in the City of London</i>	<b>PK: Chris Chinnock</b> , Principal Analyst (Transport Policy and Behaviour), Transport for London, Strategic Analysis team <i>The Analysis of Cycling Potential in London</i>	<b>PK: Giulio Ferrini</b> , Systra <i>Cycle Routes to Prosperity – Segregated Cycle Infrastructure and Property Value in London</i>
<b>Prof Ruth Oldenziel</b> , Eindhoven University of Technology <i>Learning from Policy Accidents: Cyclists, Pedestrians, Motorists, and Public Transit in the Modal Split since the 1920s</i>	<b>PK: Dr Claudia Peñaranda</b> , Principal Technical Specialist, Transport for London, Strategy and Outcome Planning team <i>Analysis for developing a Strategic Cycle Network for London</i>	<b>PK: Matthew Clark</b> , Associate, Steer Davies Gleave <i>Mobility as a Service – what does it mean for cycling?</i>
	<b>Dr James Woodcock</b> , University of Cambridge <i>Impacts of Cycling Tool: health and more</i>	<b>Dave Swindells</b> , Associate, JTP <i>Promoting good deVELOpment</i>

**15:00 Refreshment break (20 min)**

15:20 **Dr Jenny Mindell**, Reader in Public Health, University College London  
*Assessing and valuing the impacts of busy roads on local people*

15:50 **Peter Murray**, Chairman, New London Architecture  
*The polycentric necessity of future cities*

16:10 **Dr Will Norman**, London Walking and Cycling Commissioner

16:30 Q&A (15 mins)

16:45 Closing words: **Dr Tom Cohen**

**16:50 Networking**

18:00 **Valet Cycle Parking closes.**  
Please collect bikes and please ride carefully as they will go faster and stop quicker, courtesy of Cyclehoop and Cycle Confident

17:30— **Rollerpalooza debates**  
20:30 **Chair/ Referee: Dr Tom Cohen, UCL**

Debaters go head-to-head in a stationary bike race followed by a short debate in a test of physical and intellectual skill.



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