

# HACKNEY CYCLING CONFERENCE



supported by



Thursday 17 May 2018

Hackney Town Hall, Assembly Rooms, Reading Lane, London, E8 1EA

**8:00 Ride-thru valet cycle parking opens**  
First 50 delegates to get the VIP treatment. Ride straight up to the door and have your bike tuned up and kept safe while you enjoy the conference.

Provided by: Cyclehoop and Cycle Confident

**9:00 Peak-time infrastructure cycle tour**  
Meet at Haggerston Station for a peak-time look at cycling infrastructure, finishing at Hackney Town Hall.

Bikes provided by Ofo

**9:30 Registration opens**

## 10:00 Session 1

**Jonathan McShane**, Public Health England  
*Welcome from the Chair*

*Welcome from Hackney*

Member of the All Party Parliamentary Cycling Group

**Andreas Røhl**, Gehl Architects  
*It is not about the bike - planning and promoting cycling in Copenhagen*

## 11:10 Refreshment break

## 11:30 Session 2

**Jeanette Baartman**, Delivery Planning Manager, TfL City Planning, Healthy Streets  
*Developing New Cycle Routes for London*

**Simon Phillips**, Transport Manager, Lambeth Council  
*Developing a Healthy Route Network*

**Simon Munk**, Infrastructure Campaigner, London Cycling Campaign and **Tom Platt**, Head of Policy and Communications, Living Streets  
*Low traffic Neighbourhoods*

**Will Norman**, The Mayor of London's Walking & Cycling Commissioner  
*Cycling and the Mayor's Transport Strategy*

12:45 - **Lunch**  
13:30

**Stream 1: Council chambers**

***New models and technologies in the world of bike sharing***

Chair: **Matthew Clark**, Associate, Steer Davies Gleave

*Matthew Clark, a specialist in new forms of transport technology, will be chairing a session on new models and technologies in the world of bike sharing, with speakers from Bikeplus, Ofo, London boroughs and Transport for Greater Manchester. The session will include round table discussions with an opportunity to ask your burning questions about this fast-moving sector to industry experts.*

**Stream 2: Assembly Rooms**

***Behaviour change in journeys to work, leisure and education***

Chair: Modeshift

Presentations in this stream are mix of pecha kucha (PK) and standard

*Camera enforced car-free zones around schools and launch of the School Streets toolkit*  
**Caroline Burwell**, Hackney Council

*Achieving modal shift with 76,500 workers (PK)*  
**James Palsler**, Senior Project Officer - Heathrow Cycling Partnership, Sustans

*Cycling and the Workplace (PK)*  
**Neil Webster**, Director, Remit Consulting

*Cycle to the Lane: campaign for Spurs fans to cycle to the new grounds*  
**Kevin O'Sullivan**, Principal and cycle campaigner, Cycle Legal Solicitors

*Cycling with children and the Hackney Cycling Campaign and CarryMe Cargo's Hackney Family Cycling Project*  
**Alix Stredwick**, CarryMe Bikes CIC

*Quick win, low cost interventions across all three areas (PK)*

**Stream 3: Committee Rooms**

***Non-cycling necessities to facilitate cycling***

Chair: **Bruce McVean**, City of London

All presentations in this stream are pecha kucha style

*Case Study Amsterdam: improving conflicts between Pedestrians and Cyclists*  
**Peter Siemensma**, Senior Transport Planner, Arcadis

*The Good, the bad and the ugly: Managing pedestrian / cyclist furniture conflict*  
**Mark Strong**, Transport Initiatives

*Central London Walking Network*  
**David Harrison**, Vice Chair, London Living Street

*Reducing Risk from Construction Vehicles to cyclists and walkers*  
**Tom Bogdanowicz**, Senior Policy and Development Officer, London Cycling Campaign

*Reducing the Grey Fleet*  
**Hülya Ataoğlu**, Principal Workplace Travel Officer, Redbridge Council

*Potential to replace essential PHV journeys by side-by-side cycle*  
**David Dansky**, CTUK

*Start-ups and commercial innovation in the cycling sector*  
**Josh Liu**, Founder, Honor Cycles

15:00 **Refreshment break**

15:20 **Session 4**

**Nicola Kane**, Transport for Greater Manchester,  
*Planning for a step-change in cycling in Manchester*

**Steve Brooks**, Director of Sustrans Cymru (Wales)  
*Planning for cycling in Cardiff – the UK's fastest growing city after London*

**Kevin Golding-Williams**, DfT  
*Creating active travel communities in England*

Closing words: **Jonathan McShane**

16:45 **Networking and posters**

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18:00 **Valet Cycle Parking closes.**

Please collect bikes and please ride carefully as they will go faster and stop quicker, courtesy of Cyclehoop and Cycle Confident



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