

# ***Shannon Gorman***

**National Director Community Affairs, TELUS**

A leader in corporate philanthropy, Shannon Gorman is the National Director of Community Affairs for TELUS, responsible for delivering the company's innovative community investment strategies. Shannon leads a team of 15 Community Investment personnel across Canada and Internationally. She is responsible for 12 Canadian and five International Community Boards, which engage community leaders in allocating funds to address local needs. Shannon was instrumental in TELUS being the first Canadian company to be recognized by the Association of Fundraising Professionals as the most philanthropic corporation in the world.



Prior to joining TELUS, Shannon was a senior executive with the Ottawa Regional Cancer Foundation for more than 13 years, where she played a key role in raising more than \$30 million to increase cancer survivorship in Ottawa.

Shannon holds a Master in Business Administration (MBA), is a Certified Fundraising Executive (CFRE), and has certificates in Corporate Social Responsibility from both Harvard Business School and Boston College. Shannon is currently a candidate in the Masters of Philanthropy and Non Profit Leadership with Carleton University's Public Policy and Administration Program and was recently appointed a Professor in Practice in the Institute for the Study of International Development in the Faculty of Arts at McGill University. Shannon is a popular speaker in the areas of Corporate Social Responsibility and development.

Shannon has served as a director on many boards of both local and national charities including; the Ottawa Humane Society, Dave Smith Youth Treatment Centre Foundation, and Canadian Women in Communications & Technology. Shannon enjoys volunteering her time at the Ottawa Mission and Youville Centre where she recently developed a mentorship program.

Shannon resides in Ottawa with her husband Mike their three children and four grandchildren.