

# SPONSORSHIP:



GREATER DETROIT AREA HEALTH COUNCIL



## 2nd Annual Opioid Abuse and Heroin Overdose Solutions Summit: Moving Forward To Affect Change

Thursday, May 11, 2017, 7:30 a.m. - 4:00 p.m. at Burton Manor, Livonia

### PRESENTING SPONSOR: \$5,000 (SOLD)

The PRESENTING SPONSOR level connects your organization to the expected 500 attendees through pre-summit and on-site marketing benefits. Your sponsorship assists in making this important summit a reality.

- Opportunity for executive leader to speak from stage (2 minutes).
- Organization name/logo placement at Presenting Sponsor level on summit marketing communication materials including invitations, event signage, agenda, and pre and post event emails as well as presentation screens (two rotating slides).
- Logo listed as Presenting Sponsor on GDAHC website and social media accounts.
- Opportunity to provide a branded promotional item to every attendee at each table.
- Full-page advertisement in summit program book with prime location.
- Booth with 8-foot table at the summit with your preferred location
- Registration for up to 10 individuals to the summit with reserved seating.
- Name recognition in all GDAHC-generated summit press announcements.
- Logo in GDAHC 2016-17 Report to the Community as a summit Presenting Sponsor.
- Eight free tickets to future *Coffee & Controversy* event and two free tickets GDAHC's *Salute! to Healthcare*.

### ASSOCIATE SPONSOR: \$2,500

The ASSOCIATE SPONSOR level is designed to connect your organization to health care and other stakeholders through summit participation, as well as support the ability to have this vitally important event.

- Organization name/logo placement at Associate Sponsor level on summit marketing communication materials including invitations, event signage, and pre and post event emails and presentation screens.
- Logo listed on GDAHC website and social media accounts.
- Half-page advertisement in summit program book with prime location.
- Booth with 8-foot table at the summit as well as registration for up to eight individuals to the summit with reserved seating.
- Name recognition in all GDAHC-generated summit press announcements as Associate Sponsor

### COMMUNITY SPONSOR: \$1,000

The COMMUNITY SPONSOR level is designed to connect your organization to health care and other stakeholders through summit participation and showcase your community involvement.

- Organization name/logo placement at Community Sponsor level on summit marketing communication materials including event signage, and pre-event emails and presentation screens.
- One social media focus to showcase what your organization is doing in the community.
- Organization name listed on GDAHC website.
- Quarter-page advertisement in summit program book.
- Booth with 8-foot table at the summit as well as registration for up to six individuals to the summit with reserved seating.

### TABLE SPONSOR: \$500

The TABLE SPONSOR level provides your organization an opportunity for recognition as a supporter of this vital community event, and at the same time educate your staff and/or clients.

- Organization name placement as "table sponsor" on summit marketing materials and presentation screens.
- Logo placement on signage at your table.
- Attendance for eight individuals at your assigned table.

### BOOTH SPONSOR: \$250

As a BOOTH SPONSOR, your organization can interact with the expected 500 attendees.

- Booth space with 8-foot table
- Registration for two individuals to the summit with reserved seating.
- Logo on screens listed with booth sponsors.

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- We choose to sponsor the "2nd Annual Opioid Abuse and Heroin Overdose Solutions Summit," hosted by the Greater Detroit Area Health Council [GDAH] in partnership with the Detroit Wayne Mental Health Authority (DWMHA), on May 11, 2017, at Burton Manor in Livonia.

### Please indicate your sponsorship level:

- Presenting Sponsor - \$5,000 (SOLD)
- Associate Sponsor - \$2,500
- Community Sponsor - \$1,000
- Table Sponsor - \$500
- Booth Sponsor - \$250
- GDAH/DWMHA Member Ticket - \$40 each \_\_\_\_\_ X \$40 = \_\_\_\_\_
- Non-Member Ticket - \$65 each \_\_\_\_\_ X \$65 = \_\_\_\_\_
- Other Contribution \_\_\_\_\_

Registration, Table and Booth Sponsorships can also be purchased online by visiting the [Summit website](#).

### Contact Information:

Full Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Office Phone \_\_\_\_\_

Email \_\_\_\_\_

- Payment enclosed
- Please email invoice using P.O. number \_\_\_\_\_
- We will email high-resolution logos in eps format (versions for light and dark backgrounds) to [ngabel@gdahc.org](mailto:ngabel@gdahc.org).
- I am interested in learning more about the **Greater Detroit Area Opioid Task Force**.

Mail the completed form with check made payable to the "Greater Detroit Area Health Council, Inc." and indicate "Opioid Abuse Summit" on memo line, and mail to:

Greater Detroit Area Health Council  
Attn: Nicki Gabel  
30200 Telegraph Road, Suite 105  
Bingham Farms, MI 48025

Once your form and payment are received, GDAH will contact you with advertising requirements for the summit program book if applicable.

Contact Nicki Gabel, Special Events, GDAH, at 248-282-6911 or [ngabel@gdahc.org](mailto:ngabel@gdahc.org) with any questions.