



# Salute! to Healthcare Awards Breakfast

Thursday, November 8, 2018 | 7:30 - 10:30 AM

*The Dearborn Inn*

*Enjoy a Michigan Fall Inspired Breakfast*

Salute! to Healthcare, GDAHC's annual awards banquet, celebrates individuals and organizations who have transformed healthcare in our region. This dynamic event attracts more than 200 influential healthcare, business and community leaders, providing excellent networking opportunities and an inspirational celebration of innovation and leadership.

## **2018 HONOREES**

### **Sy Gottlieb Award**

**Paul Bridgewater**  
President and CEO  
Detroit Area Agency on Aging

### **Eagle Award for Visionary Leadership**

**Michigan –OPEN (Opioid Prescribing Engagement Network)**

### **Breakthrough Award**

**Hassan Abdallah**  
Co-Founder & Executive Director  
SAFE Substance Abuse Coalition

**Betty Priskorn**  
Vice President of Community Health &  
Outreach, Beaumont





GREATER DETROIT AREA HEALTH COUNCIL



## 2018 Sponsorship Opportunities

GDAH C invites you to invest in our region's future by supporting transformative programs and initiatives. *Salute!* offers substantial marketing and engagement opportunities to sponsors. To become a part of this event and support local programming, please contact Nicki Gabel at [ngabel@gdahc.org](mailto:ngabel@gdahc.org).

BENEFITS	PRESENTING \$7,500 (1 Available)	GOLD \$5,000	SPECIALTY SPONSOR \$3,000 (4 AVAILABLE)	SILVER \$2,500	TABLE \$1,500
Opportunity for executive leader to speak from stage (2 minutes)	✓				
Logo on name badges	✓				
GDAH C Facebook Live interview with company representative at Salute	✓	✓			
Specialty Sponsor Title—Two Options Available: Coffee & Cider Bar or Michigan Fall Favorites; Two sponsorships available for each title			✓		
Organization name recognition in all GDAH C-generated <i>Salute!</i> press announcements	✓	✓	✓		
Recognition on Salute invitations, program, and presentation materials	Logo listed as Presenting	Logo listed as Gold	Logo listed as Specialty Sponsor	Name listed	Name program only
Recognition on Salute signage	Logo listed as Presenting	Logo listed as Gold	Logo listed as Specialty Sponsor	Logo listed as Silver	
Recognition on GDAH C website and social media accounts	✓	✓	✓	Website only	
Listed in GDAH C Report to the Community	As Presenting Sponsor	As Gold Sponsor	As Specialty Sponsor	As Silver Sponsor	
Color advertisement in program book	Full Page; Prominent Placement	Half Page	Quarter Page	Quarter Page	
Table for ten at Awards Dinner	Premium Placement	✓	✓	✓	✓
Free tickets to a 2018 GDAH C Coffee & Controversy of your choice	4	2			

We are open to creative sponsorship opportunities. If you do not see a benefit on this list which you would like to be considered for, please contact Nicki Gabel at [ngabel@gdahc.org](mailto:ngabel@gdahc.org) or 248-282-6911 to discuss additional areas for exposure. Thank you so much for your consideration and support.



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We choose to sponsor the **Salute to Healthcare Awards Breakfast** hosted by the Greater Detroit Area Health Council [GDAH] on November 8, 2018 at The Dearborn Inn.

**Please indicate your sponsorship level:**

- Presenting Sponsor - \$7,500
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- GDAH Member Ticket - \$150 each \_\_\_\_\_ X \$150 = \_\_\_\_\_
- Non-Member Ticket - \$175 each \_\_\_\_\_ X \$175 = \_\_\_\_\_
- Other Contribution \_\_\_\_\_
- Specialty Coffee & Cider Bar Sponsor - \$3,000 (2 available)
- Michigan Fall Favorites Sponsor - \$3,000 (2 available)
- Table Sponsor - \$1,500

**For more information, visit our website at [www.gdahc.org](http://www.gdahc.org).**

**Contact Information:**

Full Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Office Phone \_\_\_\_\_

Email \_\_\_\_\_

- Payment enclosed
- Please email invoice using P.O. number \_\_\_\_\_
- We will email high-resolution logos in eps format (versions for light and dark backgrounds) to [ngabel@gdahc.org](mailto:ngabel@gdahc.org).

Mail the completed form with check made payable to the "Greater Detroit Area Health Council, Inc." and indicate "Salute" on memo line, and mail to:

Greater Detroit Area Health Council  
Attn: Nicki Gabel  
30200 Telegraph Road, Suite 105  
Bingham Farms, MI 48025

Once your form and payment are received, GDAH will contact you with advertising requirements for the program book if applicable.

Contact Nicki Gabel, Special Events, GDAH, at 248-282-6911 or [ngabel@gdahc.org](mailto:ngabel@gdahc.org) with any questions.



GREATER DETROIT AREA HEALTH COUNCIL



## About the GREATER DETROIT AREA HEALTH COUNCIL [GDAHC]

GDAHC is southeast Michigan's premier health care coalition. It leverages multi-sector and multi-stakeholder collaboration to develop and evaluate innovative ways to improve the health and wellbeing of the people living and working in southeast Michigan. As a health care leader for more than 74 years – recognized nationally and regionally – GDAHC represents everyone **who gets care, gives care and pays for care**. Dedicated to the cost-effective allocation, management and use of health care resources, the non-profit collaborative seeks to develop strong, strategic partnerships that increase access to care, improve the value, and manage the cost of health.

## What Does GDAHC Do?

- Serving as the backbone organization, GDAHC **CONNECTS** health care stakeholders, providing a common, neutral table for debate, consensus and action, often addressing controversial topics.
- Focusing on whole-person health and care, GDAHC **TRANSFORMS** health care delivery, focusing on value, addressing social determinants and blurring the lines between health and social services.
- GDAHC partners with key contributors to **MEASURE AND IMPROVE** performance and quality, reducing costs, and providing patients, providers and employers with actionable information.
- Through the organization's pillars: **CONNECT, TRANSFORM, MEASURE & IMPROVE**, GDAHC creates a culture of accountability, transparency, and efficiency.
- GDAHC collaborates with the community to achieve the Health Care Triple Aim: improve health, transform health care delivery, and manage costs.

### GDAHC Programs and Initiatives

- *Choosing Wisely*
- *Find MI Care*
- *Health Equity Resource Group*
- *Macomb Partners in Health*
- *Michigan Patient Experience of Care Initiative (MiPEC)*
- *myCareCompare.org*
- *Pathways to Healthcare*
- *PO Affinity Group*
- *Southeast Michigan Perinatal Quality Improvement Coalition*
- *Southeast Michigan Alliance for Addiction-Free Communities*

**Healthy people. Healthy economy.**

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GDAHC.org



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