Dear Design Colleague:



We are pleased to invite you to participate in the 13th Annual Interior Design Awards competition hosted by the Pennsylvania New Jersey | Delaware Chapter of the International Interior Design Association.

Each year the Interior Design Awards recognizes outstanding interior environments designed by IIDA members in Pennsylvania, New Jersey, and Delaware. The awards offer an opportunity to celebrate design excellence in our region and highlight the individuals and project teams responsible for the success of these noteworthy projects. Projects will continue to not be judged in competition with each other, but rather by measuring the designer's performance against each project's potential.

As in past years, competition entries will be judged by a panel of interior design professionals from across the country and all entries will be publicly displayed within the Franklin Institute's gallery space during the awards ceremony. The jurors will review the entries *as a slide show of projects and* select the award winners. Award winners will be announced at a reception on June 28, 2017. The jury will have sole discretion to determine whether to select a recipient for an award. Awards will be given in the best overall submission in the following categories:

- Corporate (under 20,000 SF and over 20,000 SF)
- Hospitality (under 30,000 SF and over 30,000 SF)
- Retail (under 30,000 SF and over 30,000 SF)
- Education/Institution (under 30,000 SF and over 30,000 SF)
- Healthcare (under 50,000 SF and over 50,000 SF)
- Residential (under 10,000 SF and over 10,000 SF)
- Viewer's Choice Award (via Facebook album reaction voting)

We look forward to receiving your competition entry and hope you will join us on Wednesday, June 28 2017 at The Franklin Institute.

Sincerely,

The IIDA PA/NJ/DE Chapter Interior Design Awards Committee

## **ENTRY REQUIREMENTS:**

- A digital entry submission packet and a physical exhibit board must be submitted for each project. Refer to instructions titled "Submission Requirements" and "Exhibit Board Requirements".
- Project design must be by an office or individual practitioner located in Pennsylvania, New Jersey, or Delaware.
- Project construction must be completed between January 1, 2014 and May 1, 2017. Projects completed prior to 2014 and projects currently on-the-boards or under construction are not eligible.
- One staff member at each participating firm must be an IIDA member in good standing. This staff member along with their member number is to be listed as the contact on the project identification form.
- By submitting your project, you are granting IIDA the right to reproduce submitted images for marketing purposes. Participating firms are responsible for obtaining permission to exhibit and/or publish project information and photos prior to submission.
- Please note that regardless of the number of project submissions, each participating firm will receive

   Complimentary ticket to attend the awards ceremony. All additional tickets to attend the ceremony must be purchased separately via Eventbrite at <u>2017-designawardstickets.eventbrite.com</u>. In an effort to encourage a wide range of design professionals to attend the 2017 Design Awards, each firm or company may purchase a maximum of five (5) additional tickets to this event.

\*Note that tickets for this event are limited. The IIDA PA/NJ/DE Chapter encourages the early purchase of tickets to ensure the ability of team members to attend. IIDA PA/NJ /DE Chapter is not responsible if tickets for the event have sold out before all interested parties have purchased tickets. Proprietor

## SUBMISSION REQUIREMENTS:

Entries must be submitted using a digital transmittal in a zipped folder. Zipped folders may be emailed if under 10MB or sent via an electronic file transfer tool. All entries will be assigned a number and will remain anonymous to the judges. No reference to the firm, individual project architects, interior designers or affiliated contractors should be visible in any of the entry documents. If the project is the submitting firm's office or facility, the firm name, logo or other identifying element should not be visible in any images.

- 1. Entries will be submitted in a digital transmittal as a zipped folder to the email address: iidapnd.phlcitycenter@gmail.com
- 2. Each entry transmittal must contain the following:
  - a. **Project Identification Form** (see page 6)
  - b. **Project Description:** Please include a statement describing your project. (maximum 300 words). The project description should include client name, building/site description, project goals and unique aspects of the project. *No reference to the firm, individual project architects, designers, consultants, contractors, or other team members should be visible in the entry document.*
- 3. Publication Photos:
  - a. Four hi-res images of each project (JPEG or TIFF only, max 300 dpi) are due with completed entry form. These photos are used during the judging process, the awards ceremony and future IIDA publications.
  - b. A photo layout for each project in the following in JPEG format:
    - 12"x12" layout including all (4) project images with ½" margins, and 1/8" spacing between images, maximum file size: 5 MB JPEG



- No reference to the firm, individual project architects, designers, consultants, contractors, or other team members should be visible in the entry document.
- This image will be placed on Facebook for our Viewer's Choice Award
- (1) layout per project will be used for voting
- c. <u>Please label each individual document submission zip folder with your firm name and</u> project title (i.e., Firm Name \_ Project Title \_ Project Information Form).

## **EXHIBIT BOARD REQUIREMENTS:**

- Boards must be 40"x40" and mounted on 3/8" or 1/2" thick "foamcore." Boards are not to exceed 10lbs. Boards mounted on regular foam-core are prone to warping and will not be accepted.
- Boards must be delivered per the instructions listed on page 4 of this packet. Please note that the display venue is a public space and that IIDA is not responsible for damage that may occur while the boards are on display.
- Placement of boards within the exhibition space is at the discretion of the Interior Design Awards Committee. Entries may be arranged so that boards from firms with multiple submissions appear together. No changes to the exhibit layout will be made for any reason during the design Awards reception event.
- Participating firms must pick up their boards at the end of the awards ceremony on Wednesday, June 28. All boards left after the event will be disposed of by The Franklin Institute.

\*Please note that the Franklin Institute gallery is a public space. The IIDA PA/NJ/DE Chapter is not responsible for any loss or damage that may occur while the submission boards are on display.

## **VIEWER'S CHOICE AWARD RULES:**

- The 12"x12" collage JPEGs will be uploaded to a "2017 Design Awards Viewer's Choice Award" Facebook album on the IIDA Facebook Page @IIDA.PANJDE.CHAPTER
- The project name will caption the images within the album
- Voting for the Viewer's Choice reactions will begin on Wednesday, June 21st at 12:00 A.M and will end on Tuesday, June 27<sup>th</sup> at 11:59 PM.
- The firm with the most 'Reactions' at 11:59:59 PM on Tuesday, June 27th will be awarded the Viewer's Choice
  Award. Comments on posted project images sent via messenger, email, or other electronic methods, will not be counted as
  votes. Any reactions to the image that is "shared" to an individual's personal or company Facebook page will not be counted
  toward the final number. Only reactions on images within the main IIDA Page photo album will be counted.



## **SCHEDULE:**

FRIDAY, JUNE 9th 2016

## Online registration + payments are due to the below:

Participating firms must register for the competition online at <u>2017designawards-</u> <u>projectsubmission.eventbrite.com</u> .Registration fees may be paid by credit card or by check. (To pay by check, select "show other payment options" on the first page of the online registration) Checks must be postmarked by **May 31, 2017.** 

## Make checks payable to IIDA PA/NJ/DE Chapter and send to:

IIDA PA NJ DE Chapter	
c/o Jane Hallinan	*Note 'Design Awards Project
P.O. Box 23371	Submission' in memo line
Pittsburgh, PA 15222	· ·

## All digital 'zip' folder/ transmittal submissions are due to the below:

iidapnd.phlcitycenter@gmail.com by 12:00 PM on Friday, June 9<sup>th</sup>.

\* Upon submitting your digitally zipped folder, please send an additional email to iidapnd.phlcitycenter@gmail.com and CC iida.pnd@gmail.com confirming that a digital transfer has been sent. Include your firm name and number of projects submitted in email.

## Exhibition Project boards are due to the below (no earlier than 6/21/17 and no later than 5:00Pon 6/23/2017):

The Franklin Institute Science Museum IIDA Design Awards c/o Gina DeGiovanni 222 North 20<sup>th</sup> Street Philadelphia, PA 19103-1194

## WEDNESDAY, JUNE 28, 2017 - 6:00P -9:30P

## **Awards Ceremony and Reception**

The Franklin Institute 222 N. 20<sup>th</sup> Street Philadelphia, PA 19103

## FEES:

- First Project Entry: \$200
- Additional project (maximum 3 projects per entrant): \$100 per project
- For any questions regarding competition requirements, procedures, or schedule contact: Alexandra Overton, Associate IIDA - <u>iidapnd.phlcitycenter@gmail.com</u> / 215-625-4622 or Pasquale Capocci, Industry IIDA - <u>pasquale\_capocci@mohawkind,com</u> / 720-621-3406
- The Franklin Institute and the IIDA PA/NJ/DE Chapter are unable to store any physical exhibition boards left after the conclusion of event on Wednesday, June 28<sup>th</sup>.



## **PROJECT IDENTIFICATION FORM**

Complete this page and include as a PDF in the submission transmittal. One (1) identification form per project submission must be completed. Please save this file in your transmittal as project name\_ID form.

## FIRM INFORMATION:

Firm	Name:				
Proj	ect Name:				
Proj	ect Interior Designer:				
IIDA	Member Name (Contact):	:			
IIDA	Member Number:				
Tele	phone:				
Ema	il:				
Sign	ature:				
ROJEC	T INFORMATION:				
Proj	ect Name:				
Clie	nt:				
Add	ress:				 
City	, State, Zip:				
Proj	ect Completion Date:				
Proj	ect Square Footage:				
ROJEC	T TYPE (check one that	applies):			
	Corporate Hospitality		D Educa	Retail ation/Institution	



#### I I D A INTERNATIONAL INTERIOR DESIGN ASSOCIATION PENNSYLVANIA/ NEW JERSEY/DELAWARE CHAPTER

# 13TH ANNUAL IIDA DESIGN AWARDS

#IIDAUNFILTERED #DESIGNLIFE #IIDAPND

# UNFERED Featuring: JOHN CZARNECKI

*assoc. aia, hon. iida editor in chief of contract magazine* 

## wednesday, JUNE 28TH THE FRANKLIN INSTITUTE

222 N. 20th street philadelphia, pa, 19103

6:00PM - 9:30PM