

The Chief Executives' Club at Queen's

In association with The Centre of Canadian Studies

The 2017 Eaton Lecture

'Universities and Urban Regions: A Partnership for Prosperity'



Professor Meric Gertler
President of the University of Toronto

Thursday 23rd March 2017 (5.30pm – 7.45pm)

Welcome: Professor Patrick Johnston, President
and Vice-Chancellor of Queen's University
Belfast

Compère: William Crawley, Journalist and
Broadcaster, BBC

*5.30pm Pre-Lecture Reception – The Canada Room
6.00pm Lecture – The Great Hall
Queen's University Belfast*

With Contributions from Panel Members:



Professor Björn Asheim, Co-founder and Deputy
Director of the Centre for Innovation, Research
and Competence in the Learning Economy,
Lund University, Sweden



Professor Kevin Morgan, Professor of
Governance and Development, Dean of
Engagement, Cardiff University



Ms. Suzanne Wylie, Chief Executive, Belfast City
Council



Dr. Joanne Stuart, Director of Development,
Catalyst NI



Dr. Linda Fox-Rogers, Lecturer in Spatial
Planning, School of Natural and Built
Environment, Queen's University Belfast

The Event

The Chief Executives' Club at Queen's and The Centre of Canadian Studies within The School of Natural and Built Environment, are delighted to welcome Professor Meric Gertler, President of the University of Toronto, to give the 2017 Eaton Lecture. Professor Gertler will discuss how urban regions are emerging as drivers of national and international prosperity; and sources of creativity, entrepreneurship, innovation and resiliency. He will explore the role of universities in leading this urban dynamism and bringing long-term stability to their host regions whilst also connecting these places to the wider world. Professor Gertler will elaborate on these ideas, making reference to local and international examples. He will be joined, after his address by a panel of local and international experts, to debate the key issues.

About the Eaton Lecture

The Eaton Lecture Series at Queen's was established in 1994 and is supported by an endowment from the Eaton Foundation in Toronto, intended to cement connections between the University and Canada through the University's Centre of Canadian Studies, by bringing eminent Canadians to Queen's.

The Eaton Foundation was set up by the family of Timothy Eaton, a native of Ballymena who, upon emigrating to Canada in the nineteenth century, founded the T. Eaton & Co. Limited (Toronto) chain of department stores.

About the Speaker

President Meric Gertler, PhD, FRSC, FAcSS, FBA, MCIP, University of Toronto, Canada

Professor Meric Gertler is one of the world's foremost urban theorists and policy practitioners. He is widely known as an expert on innovation, creativity and culture as drivers of the economic dynamism of city-regions.

On November 1, 2013, Professor Gertler began his term as the 16th President of the University of Toronto. Previously, he served as the Dean of the University's largest and most diverse academic division, the Faculty of Arts & Science, a position he had held since December 1, 2008. As Dean, his priority was to provide students with a top quality academic experience in which they benefit directly from U of T's strength and diversity in research and teaching.

Professor Gertler is internationally renowned as a distinguished scholar. His research focuses on the geography of innovative activity and the economies of city-regions. He has served as an advisor to local, regional and national governments in Canada, the United States and Europe, as well as to international agencies such as the Organisation for Economic Cooperation and Development (Paris) and the European Union. He was the founding co-director of the Program on Globalization and Regional Innovation Systems (PROGRIS) at the Munk School of Global Affairs, served as director of the Department of Geography's Program in Planning, and holds the Goldring Chair in Canadian Studies.

Among his publications are the co-edited *Manufacturing Culture: the Institutional Geography of Industrial Practice*, and *Innovation and Social Learning*, and the widely used *Oxford Handbook of Economic Geography*, as well as more than 80 journal articles and book chapters.

<http://www.president.utoronto.ca/biography>

About the Panel

Professor Björn Asheim - Co-founder and Deputy Director of the Centre for Innovation, Research and Competence in the Learning Economy (a centre of excellence in innovation system research at Lund University) <http://staff.circle.lu.se/bjorn.asheim>

Professor Kevin Morgan - Professor of Governance and Development, Dean of Engagement, Cardiff University <http://www.cardiff.ac.uk/people/view/35240-morgan-kevin>

Ms. Suzanne Wylie - Chief Executive, Belfast City Council

Suzanne took up the post of Chief Executive of Belfast City Council in July 2014. She has worked for Belfast City Council for 26 years and previously held the position of Director of Health and Environmental Services. During this time, she was responsible for many front facing services and citywide partnerships

Dr. Joanne Stuart - Director of Development, Catalyst NI

<http://www.catalyst-inc.org/team/category/catalyst-inc>

Dr. Linda Fox-Rogers - Lecturer in Spatial Planning, RTPI Early Career Research Excellence award holder, School of Natural and Built Environment, Queen's University Belfast

[http://pure.qub.ac.uk/portal/en/persons/linda-foxrogers\(650cc4d0-886d-4b7b-9a1f-7da23ad39ec1\).html](http://pure.qub.ac.uk/portal/en/persons/linda-foxrogers(650cc4d0-886d-4b7b-9a1f-7da23ad39ec1).html)