



## B I O G R A P H Y

Rob Stoddard

Senior Vice President, Communications & Public Affairs

Rob Stoddard is Senior Vice President, Communications & Public Affairs, for the National Cable & Telecommunications Association (NCTA), the principal trade association of the cable telecommunications industry. He leads the Association's media relations efforts, industry-wide public affairs programs, public relations support for corporate social responsibility efforts, and promotion and publicity for NCTA events and activities. Before joining NCTA in 2002, Stoddard served as the chief communications officer for a variety of major cable companies, including AT&T Broadband, MediaOne, and Continental Cablevision.

Prior to working for Continental, Stoddard was vice president of Communications for the Cable Telecommunications Association (CATA), a Washington-based trade association for the owners and operators of cable television systems. He also has worked in journalism and government, holding positions as Washington, D.C., bureau chief for Cardiff Publishing Company; press secretary in Washington, D.C., for U. S. Senator Nancy Landon Kassebaum of Kansas; news and regional executive for United Press International in Boston; and news anchor and editor at several New England radio stations.

Stoddard is a member of the Board of Directors of the National Press Club Journalism Institute as well as the Cable & Telecommunications Association for Marketing (CTAM). He also serves on the Cable Center Customer Care Committee. Stoddard is a member and former President of the Association of Cable Communicators (ACC); former Chairman of the Board of Cable Positive, which for two decades was the cable industry's foundation for AIDS awareness and education; and formerly served on the Board of Directors of the Women in Cable Telecommunications (WICT) Foundation.

Stoddard has received numerous awards and recognition throughout his cable industry career, including being recognized as a "DC Influencer" in the October 2012 issue of PR Week Magazine. He is a member of the Hall of Fame of the Virginia Cable & Telecommunications Association; a recipient of a lifetime achievement award from the T. Howard Foundation for support of diversity; has been honored with a "Friend of NAMIC Award" from the National Association for Multi-ethnicity in Communications (NAMIC); and received the President's Award from the Cable Television Public Affairs Association (now ACC) for outstanding contributions to cable industry public affairs.

**National Cable & Telecommunications Association**



A native of suburban Philadelphia, Stoddard is a graduate of The American University in Washington, D.C. He and his wife, Barbra, a life-long educator and researcher, reside in Bethesda, Maryland.