

7th Annual Prescription Drug Abuse & Heroin Symposium
October 13 – 14, 2016
Indiana Convention Center, Indianapolis, IN

Sponsors of this Symposium will be provided the opportunity to reach 900 professionals from local, state and federal agencies, business, academia, clinicians, treatment providers, counselors, educators, state and national leaders, and advocates impacted by Rx drug abuse and heroin use.

Benefits	Platinum	Gold	Silver	Bronze	Non-profit/Govt.
Lead sponsor position	Yes				
Exclusive host for lunch	Yes				
Recognition from AG & opportunity for brief remarks from stage during lunch	Yes				
Private lunch with AG & other key stakeholders	Yes				
Logo on mega-screen during lunch	Yes				
Centerpiece signage in general session room	Yes	Yes			
Logo exposure on conference bags	Yes	Yes			
Host for breakout sessions	Yes	Yes			
Exhibit booth during full conference	Yes	Yes	Yes		
Company description on event website	75 words	50 words	25 words		
Company description in the program guide	75 words	50 words	25 words		
Ad in program guide	Back cover	Full page	Half page	Quarter page	Quarter page
Complimentary conference attendee passes	8	6	4	2	2
One promotional item in each conference bag (<i>must be provided by sponsor</i>)	Yes	Yes	Yes	Yes	Yes
On-site signage throughout event	Yes	Yes	Yes	Yes	Yes
Logo exposure on event website	Yes	Yes	Yes	Yes	Yes
Logo exposure in program guide	Yes	Yes	Yes	Yes	Yes
Additional conference attendee passes at reduced rate	Yes	Yes	Yes	Yes	Yes
Packages available	1	5	10	15	15
Sponsorship Pricing	\$10,000	\$5,000	\$2,500	\$1,250	\$500