



THE MASTERS COACHES' ACADEMY OVERVIEW

The MCA is a 3 Month program that happens over 3 weekends:

Weekend One: December 2-4, 2016

Weekend Two: January 13-15, 2017

Weekend Three: February 17-19, 2017

Friday 7:00 p.m. – 11:00 p.m.

Saturday 9:00 a.m. – 6:00 p.m.

Sunday 9:00 a.m. – 6:00 p.m.

The registration fee for the academy is \$4,900

--The final evening of the training (Sunday February 19) there will be a graduation ceremony, to which you may invite a guest to attend.

The following are the commitments you make by participating in the Masters Coaches' Academy:

1. To complete all 3 weekends of the training in their entirety
2. Read *Fierce Leadership* by Susan Scott
3. Read *Leadership and Self-Deception: Getting Out of the Box* by Arbinger Institute
4. Read *The Three Laws of Performance* by Steve Zaffron & Dave Logan
5. Participate in the video work that will be done during each weekend.
6. By the first day of training, create an agreement with an individual of your choice to coach over 6 weeks. This includes a confidential weekly call or meeting of one hour, one-on-one.
7. To be on a weekly coaching call with Aileen Tocchini. The coach you call is your choice. You will call your coach weekly at the same scheduled time, unless there are extenuating circumstances.

Participation creates value! There is rigor and discipline involved in this Academy. What will create the most value here is to participate 100%. We are asking that we have permission to speak into your lives, and that you will speak into the lives of others in the room, and be willing to give and receive feedback.

Your assignment, which is due to Aileen Tocchini one week prior to the training, is to answer the following questions and complete the attached Coaches' Academy Intake Form.

1. Have I ever been coached?
2. My experience in coaching has been...
3. What worked, what didn't work?
4. The purpose for me to be in this Academy is...
5. What barriers get in my way?
6. What will it take from me to participate at 100%?