



FIT's SUSTAINABLE FASHION, BEAUTY & HEALTH SYMPOSIUM

“Connecting the Dots”

PRE-CONFERENCE WORKSHOPS

Wednesday, July 10, 10 am-5 pm

\$75 daily registration fee includes one or more workshops and supplies

WORKSHOP #1

“Natural Dyeing and Surface Design Techniques” with Rachel Miller

Wednesday, July 10, 10am-4: 30pm

During this session, you will learn about the ancient art and various techniques of natural dyes and surface design on fabric. Students will gain sound fundamentals of different fibers and dyes, including color application, resist techniques, and how to set up an environmentally friendly dye studio. This course will comprise of lecture, discussion, demonstration, and a hands-on component of dyeing your own silk scarf.

\$75 registration fee includes the supply cost.

WORKSHOP #2-

“Motivating Skin Care and Custom Blending Mineral Makeup” with Jodi Usher

Wed. July 10, 10:00 am- 3:00 pm

Got skin? In this hands-on workshop, you will gain a better understanding of skin types and why it is so important for people to take better care of the largest organ in their body. Learn the basics techniques for proper cleansing, neutralizing, protecting and moisturizing skin. Then, Motives custom mineral powder training teaches you the amazing components of this system and how to customize color, coverage and finish with additives that treat your skin while you wear them. Create a mineral foundation powder, blusher bronzer or eye shadow and come away with your own custom blended product.

\$75 daily registration fee includes supply costs and access to workshop #3.

WORKSHOP #3-

“Starting a Sustainable Beauty Brand” with Kristen Arnett

Wed. July 10, 3:30 pm- 5:00 pm

In this 90 minute workshop you will learn from top, sustainable beauty brand owners about the must-knows for starting an ethical beauty business. This is a unique opportunity to gain wisdom, and receive important takeaways from pioneers of the industry to help ensure your success.

About the Workshop Leaders



Rachel Miller is an artist, educator, and researcher from New York. She teaches and lectures at various institutions and universities, which includes coursework in Textiles and Sustainability in the Fashion Department at Pratt Institute, NY; the Sustainable Enterprise and Entrepreneurs Program at FIT in New York, and the Fiber Department at University of the Arts in Philadelphia. She has also worked in India, where she has done extensive research and collaborations in weaving and natural dyes, in addition to teaching textiles and fibers to university design students. Additional experience includes teaching coursework at the Penland School of Crafts, Tyler School of Art, PA; Museum of Arts and Design, NYC; Cooper Hewitt National Design

Museum, Weaving Hand, Japan Society, and the Philadelphia Museum of Art. She has also written for Hand/ Eye Magazine and the Museum of Arts and Designs' educational resource publications.

Rachel Miller's artwork focuses on environmental patterns and how they interconnect with our own patterns of growth, departure, and rejuvenation. Using both the body and landscape as cynosure and subject, she coalesces topics from ritual, archeology, architecture, travel, and nature. Her works, which include sculpture, textiles, installation, performance and costume, examine the constant resurfacing of the past, and its integration with the present. She has curated various lectures and exhibitions, and her work has been featured nationally and internationally, is published, commissioned, and included in both public and private collections. She received her MFA in Fiber from the Cranbrook Academy of Art and her BFA in Fiber/ Crafts from the University of the Arts.



Jodi Usher is a natural talent who studied in Wilfred Academy of Hair and Beauty Culture Inc. Successfully competing in hair competitions while in school, Jodi was recruited to become a student teacher at Gordon Phillips Beauty School in Philadelphia, Pennsylvania and was on a path that she chose with her heart and spirit. While there, she rewrote the entire curriculum, which became the standard for all of their schools. Jodi joined Minnesota-based Aveda as a teacher hired to open the Jean Madeline Institute – the first Aveda concept school. In 1987, Jodi opened her first salon in Northeast Philadelphia, which

specialized in “Rock and Roll” hair. She developed a widespread reputation for her edgy hair design and was sought out for bands, album covers and photo shoots. Jodi also developed a specialty in corrective color work – a niche within the hair industry. She won six hair-cutting competitions and became a platform artist for Goldwell.

As a result of a tragic accident, Jodi broke her arm and lost the tool she deeply depended on for her livelihood. She had to pull herself out of the darkest abyss she'd ever been in and began to rebuild her body, mind and spirit. During this time, she was introduced to the Motives line of custom blend cosmetics and learned makeup application techniques including mixing of custom mineral color matching. As the director of training for the Market

America Company, Jodi redesigned Motives materials, built a highly successful business and continues to be an inspiration to multiple teams of make-up artists and salon owners nationwide. Jodi has discovered the best she can be on her own terms and in her own unique way. Today, she is financially and physically strong, living the life that she's chosen and confidently walking in faith on her journey unscripted.



Kristen Arnett is the Founder & Editor-in-Chief of [The Green Beauty Team](#), a curated e-zine with information-rich content written by various professionals who are experts in their fields. Each one of the experts, and guest contributors, is passionately holistic and interested in making a positive difference. As an International makeup artist Kristen Arnett has been immersed in the world of beauty for over 15 years, with roles ranging from product development to high-profile fashion work. A stickler for health, Kristen now focuses her talents and personal ethics on educating people about choosing the best in green beauty.