

SONY

Sony AV Solutions Technology Road Tour 2016



FAQ

What is the AV Solutions Tech Tour?

It's an opportunity for colleges and universities around the USA to see Sony's new classroom technology up close and personal on their own campuses. We know how difficult it can be to travel to trade shows whether because of time constraints or budgets...so we wanted to make it easy and take the tech to school.

What type of solutions will be on the tour?

Sony has been traveling the country for the past year asking university AV and IT leaders about their pain points and about their daily and future challenges when it comes to classroom technology, flipped classrooms, lecture capture, distance learning and collaborative learning environments. We bring advanced PTZ cameras and controllers, laser projectors for a live shoot-out, advanced audio, production and display equipment that solve many of the concerns that AV teams have, as well as a peek into the future EDU solution roadmap.

What kind of commitment is required by the school to participate?

The tour is designed to make things easy on the campus AV teams. The only requirements are to register for a date that the Sony Team will be in the area. Secure either a classroom or as those are hard to come by in the Fall, then a conference room or auditorium or anywhere the Sony Team can set up a projector shootout along with a hands-on demonstration of PTZ cameras. We would be on campus for as long or as short as necessary to make sure everyone on the schools' AV team has a chance to see the technology. Tour times are scheduled as one a day from 10am-3pm and includes time for set up/tear down from our team. Times can be adjusted to accommodate AV teams schedules.

Who from Sony will be attending and who can we invite?

The Sony team will vary by location but each will have an account manager, a sales engineer, and a product or marketing manager. Some tours will have visiting engineers from Japan joining the team. As the tour is location specific we want it to feel very personal to the school. This demo and shoot-out will be for your school only, so if there are multiple AV departments we recommend inviting all of them. If there is only one AV department for the school, then invite professors or provosts, or anyone that would have a stake in how students are viewing or interacting with the learning environment.