



*Majestic Divas Social Club, Inc. ®*  
**Cupcake & Cocktails Exhibitor Application & Contract**

---

Dear Potential Exhibitor:

Join us on **Saturday, March 17, 2012 from 3:00pm – 8:00 p.m.** at Upscale Ballroom, Suitland, MD as Majestic Divas Social Club Hosts Cupcake & Cocktails “A Diva Soiree”(An Annual Women- Focused Event) which showcases women business/organizations, while benefiting women charities.

We are expecting more than 400 sophisticated and stylish women of all colors, shapes and sizes to attend this fabulous event to honor and celebrate Odelia Gant Jacobs ( *The Gant Project*), and Purple Ribbon Charities ( *Domestic Violence & Lupus*). The day’s events will include Shopping, Pampering, Mini Make-Over’s, Fashion Show, Natural Hair Styling Demonstration, Loc Hair Styling Demonstration, Natural Hair Discussion Panel, Line Dance Demonstration, Hand Dance Demonstration, Zumba Demonstration, Karaoke, Wine Tasting, Bingo, Spoken Word, Lip Messages (*Lip Print Reading*), Keep Sake Photos, Door Prizes, Raffles, and of course Complimentary Cupcakes and Cocktails!!!!

**What types of vendors would likely do well at Cupcakes & Cocktails?**

Since Cupcake & Cocktails is a women-focused event, we are seeking participation from:

- Women-Owned businesses (95% of the participating businesses will be women-owned)
- Organizations or businesses that provide services/products to women

**You should consider participating as a vendor at Cupcake & Cocktails if your business falls into any of these categories below:**

- Fashion/Clothing
- Accessories
- Beauty Services
- Health & Wellness
- Cosmetics/Make-up
- Spa/Salon
- Fine Art
- Consulting Services for Women
- Packaged Specialty Food Items
- Personal Chef Services
- Novelty items
- Decorative Items
- Candles & Other Scented Items
- Jewelry and/or Accessories
- Professional Services that provide services to women
- Unique product or service for women

**PLEASE NOTE:**

If your business does not fit into any of the above categories & you would like us to consider your request to be a vendor, please **contact us at 240-390-MDSC (6372)**. We are happy to consider you vendor request.



*Majestic Divas Social Club, Inc. ®*  
**Cupcake & Cocktails Exhibitor Application & Contract**

---

The amount of vendors per category will be limited. Only 1 vendor per company that has independent representatives.

**We have Exhibitor packages to fit EVERY BUDGET!!!!**

**Exhibitor Package A- Flat Rate of \$150.00** 1<sup>st</sup> table ( 2<sup>nd</sup> & 3<sup>rd</sup> table \$100.00 \*\* *no other discount apply*\*\* ) Includes: 1 table, 2 chairs, 2 vendor passes, feature in the online and print ad campaign that features event details, ticket sales, and a vendor listing with vendor contact information. Vendors will also receive a 1 year complimentary listing on the Majestic Divas Website to include a short summary of your business, as well as a link to your website.

**Exhibitor Package B- \$100.00 + the sale of 5 event tickets** (*ticket money is due no later than March 12, 2012* ) Includes: 1 table, 2 chairs, 2 vendor passes, feature in the online and print ad campaign that features event details, ticket sales, and a vendor listing with vendor contact information. Vendors will also receive a 1 year complimentary listing on the Majestic Divas Website to include a short summary of your business, as well as a link to your website.

**Spa Service Provider- \$85.00** Includes: 1 table, 2 chairs, 2 vendor passes, feature in the online and print ad campaign that features event details, ticket sales, and a vendor listing with vendor contact information. Vendors will also receive a 1 year complimentary listing on the Majestic Divas Website to include a short summary of your business, as well as a link to your website.

**Swag Bag Inserts -Swag Bag Package - \$25.00** Includes: recognition on invite and at event. Allows you to put marketing materials (brochures, coupons, business cards) and product samples in goodie bag to be given to attendees. Swag bag items must be received by March 3, 2012.

**We only accept two (2) exhibitors per product/service category** (2 jewelry sales reps, 2 candle sales reps, 2 handbag salesmen, etc.), one (1) vendor per company that has independent representatives. **Exhibitor tables are first paid first reserved basis, so please move quickly to secure your spot.**

**Exhibitor Deadline: March 5, 2012 - No Exceptions**

This event promises to be a great evening of fellowship, fashion, shopping, and FUN for everyone!

For more info or to reserve your sponsorship, please contact Altonia (Mz. Sixx) via

**(Phone)** 240-390-(MDSC) 6372

**(Email)** majestic.divas@gmail.com

**(Website)** www.majesticdivas.org



*Majestic Divas Social Club, Inc. ®*  
**Cupcake & Cocktails Exhibitor Application & Contract**

**EXHIBITOR APPLICATION DEADLINE IS MARCH 5, 2012 AT 5:00 PM – NO EXCEPTIONS**

**Unable to attend but still want your company to participate:** For just \$25, you can have Swag Bag inserts such as product samples, giveaways or business cards inserted into all the attendee bags.

COMPANY NAME: \_\_\_\_\_

COMPANY \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

FACEBOOK: \_\_\_\_\_ TWITTER: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

WHERE YOU REFEREED BY SOMEONE? \_\_\_\_\_ IF SO, WHO: \_\_\_\_\_

**DESCRIPTION OF YOUR PRODUCT OR SERVICE:** (Exhibitor agrees that there will not be any changes in products/services as described above without permission from Altonia Dugar)

Exhibitor Package A	# of tables _____	X \$150.00 1st table X \$100.00 2 <sup>nd</sup> /3 <sup>rd</sup> table <i>**no other discount apply**</i>	= _____ Total
Exhibitor Package B	# of tables _____	X \$100.00 per table <i>Plus the sale of 5 event tickets</i>	= _____ Total
Spa Service Provider	# of tables _____	X \$85.00 per table	= _____ Total
Swag Bag Inserts	Swag Bag Inserts <i>samples, giveaways, etc</i>	\$25.00 <i>if table is NOT purchased</i>	= _____ Total
Electricity	Electricity (0-110 Watts) <i>plugs &amp; extension cords are not included</i>	+ \$25.00 per plug	= _____ Total
		2011 Vendors SAVE \$25 on current vendor fees *Restrictions Apply* <i>Payment Deadline February 11th</i>	- _____ Total
		<b>Total Due</b>	=

*I am applying for participation as a vendor at The 2012 Cupcakes and Cocktails Event as shown by my selected choices above. By signing below, I agree to the governing guidelines of Cupcake & Cocktails as outline on page 2 & 4.) I understand that all fees paid are non-refundable. Payment must accompany the application.*

Signature \_\_\_\_\_

Date \_\_\_\_\_

Application Received on: \_\_\_\_\_ Received by: \_\_\_\_\_  Approved  Declined



*Majestic Divas Social Club, Inc. ®*  
**Cupcake & Cocktails Exhibitor Application & Contract**

---

## Rules and Terms & Conditions

**Basic Information:** Only the business/company/organization responsible for the vendor contract may occupy the space. Your booth/table must represent only the business that is contracted with Majestic Divas Social Club for the Cupcakes & Cocktails Diva Soiree. More than one business may occupy a double vendor space, determined at the sole discretion of Majestic Divas Social Club. Please note, in the event that double business occupancy is granted, the prior year discount can only be used if at least one of the businesses occupying the vendor space is a prior year vendor. For double business occupancy, each business must complete a separate vendor application and the applications should be submitted together.

\_\_\_\_\_ (please initial)

**Payment:** Payment must accompany this application and is **non-refundable** once application is accepted.

\_\_\_\_\_ (please initial)

**Set Up:** Set up will begin 2 hours prior to the event start time on the day of the event. All vendors **MUST** enter the venue through the appropriate loading area which will be communicated. **DO NOT** use tape, tacks, nails or anything similar to attach signs or products to the walls, columns, glass or mirrors. No items can be hung from the walls or fixtures. \_\_\_\_\_ (please initial)

**Security:** You may leave your booth/table at your own risk; we will not be responsible for your belongings and therefore suggest you have someone at your booth/table at all times. \_\_\_\_\_ (please initial)

**Hours of Operation:** Your table must be open at least 30 minutes prior to the event start time and remain open until **9:00P.M.** \_\_\_\_\_ (please initial)

**Check In and Out:** All vendors must check in prior to the event opening and must have space inspected before leaving. \_\_\_\_\_ (please initial)

**Parking and Vehicles:** Vehicles will need to be parked in the parking lot during the event. We ask that vendors park toward the back of the parking lot in order to keep the front open for other business establishment occupants and event attendees. \_\_\_\_\_ (please initial)

**Cleanliness, Housekeeping and Conduct:** All refuse must be disposed of. Your space (front, back, and surrounding area) must be kept free of garbage and debris and always be neat and clean. \_\_\_\_\_ (please initial)

**Solicitation:** All exhibitor activities must be maintained within the allotted exhibitor space. No exhibitors may distribute materials or solicit business from an area other than their designated table space.

\_\_\_\_\_ (please initial)

**Electricity:** Please make a request if you have a need for table lighting or electricity. You will need to bring a heavy-duty extension cord(s). **\$25.00** (Per outlet) \_\_\_\_\_ (please initial)

**Severe Weather:** In the event of severe weather conditions, the event will **NOT** be cancelled. Exhibitor's fees will not be refunded. \_\_\_\_\_ (please initial)

**Promotions:** As an exhibitor I understand that I must help promote the event through word-of-mouth, email blasts, Facebook, blogs (*if applicable*), flyers (provided by MDSC) and twitter. The more you market the more money you will make! \_\_\_\_\_ (please initial)

Application Received on: \_\_\_\_\_ Received by: \_\_\_\_\_  Approved  Declined



Majestic Divas Social Club, Inc. ®  
**Cupcake & Cocktails Exhibitor Application & Contract**

**Dress Code|Behavior:** *Although we do not have a written dress code, we expect everyone associated with this event to be neat, clean, have good personal hygiene, and unfailingly courteous and friendly. We reserve the right to have anyone removed from your table/booth that we believe is not a credit to the event or your business and/or close down your table permanently.* \_\_\_\_\_ (please initial)

**Hold Harmless:** By signing the Release and Indemnity Agreement, you affirm and agree to hold harmless Majestic Divas Social Club, Altonia Dugar aka Mz. Sixx, venue, its directors, officers, employees, agents volunteers and assigns from any and all loss, claim, action, suit or liability to third persons (including attorney fees at trial and appeal), from any cause whether directly or indirectly related to this event or this agreement including but not limited to claims for injury to persons including death or destruction of property; whether intentional, negligent or consequential as result of any act or omission or yours, or the officers, director, employees or agents of your business. \_\_\_\_\_ (please initial)

**Authorized Vendor Rep (please print)** \_\_\_\_\_

**Vendor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**MDSC Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**TO APPLY VIA REGULAR MAIL,** submit this form with your money order (or proof of online payment) to: Majestic Divas SC, Attn: Cupcake & Cocktails, 9708 Whiskey Run, Laurel, MD 20723

**TO APPLY VIA FAX,** submit this form with proof of online payment by faxing to Altonia Dugar, Attn: Cupcakes and Cocktails (fax) number 240-568-1739.

**TO APPLY VIA EMAIL,** submit this form with proof of online payment by sending email to: majestic.divas@gmail.com