

The 3rd Annual

oklahoma naturals

A Natural Hair and Organic Health Experience



Resilient Soul



Oklahoma Naturals Hair and Health Expo

A Natural Hair and Organic Health Experience

SOUVENIR PROGRAM ADVERTISEMENT

PLEASE RETURN THE COMPLETED FORM TO:

Resilient Soul, LLC

PO Box 3111, Oklahoma City, OK 73101

Phone: (405) 528-2422

info@resilientsoul.com

Your advertisements will be seen for months to come!

Reserve your space in the 2013 Oklahoma Naturals Hair and Health Expo Souvenir Guide. This guide is an excellent advertising vehicle for your business. Over 1,000 copies will be distributed both manually and electronically to Oklahoma citizens, cosmetology schools, hair salons, barber shops, colleges, and other promotions.

A full page advertisement in our souvenir program is well worth the investment and will present your company as a major player in the growing industry. All Expo participants, speakers, vendors, and volunteers will receive a free copy of the program and it will be placed on our website for at least 6 months. The program will be distributed before, during, and after the Expo. All advertisements will be printed in full color.

Need help designing your advertisement? Design assistance is available for an additional fee.

Ad Size	Rate	Ad Specifications
Half Page	\$50	5.5"w x 4.25"h
Full Page	\$100	5.5"w x 8.5"h
Inside Front Cover	\$150	5.5"w x 8.5"h
Inside Back Cover	\$150	5.5"w x 8.5"h
Back Cover	\$175	5.5"w x 8.5"h
Middle Spread	\$300	11"w x 8.5"h

File Requirements:

We accept only digital media for ads. Please send file in PC or Mac format and in a high resolution (300 dpi). We recommend your files are either designed in an Adobe program or has one of the following extensions: .pdf, .jpg, .png, .gif, or .bmp. We accept files via email or CD/DVD.

Resilient Soul will not be held liable for typos or misprints in your ad. Please check all your information, size, resolution, and color format carefully, as we are limited on how much editing we can do of your files. All ads must be postmarked by September 13, 2013.



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EXHIBITOR FORM

PLEASE RETURN THE COMPLETED FORM TO:

Resilient Soul, LLC
PO Box 3111, Oklahoma City, OK 73101
Phone: (405) 528-2422
info@resilientsoul.com

Yes, we want to have a booth for Oklahoma Naturals Hair and Health Expo!

A. Applicant Information (please print clearly or type all information.)

Company/Exhibitor Name: _____
Primary Contact: _____ Title: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Cell: _____ Fax: _____
Email: _____ Web Site: _____

Brief description of the products which will be displayed and sold at your booth: _____

B. Exhibit Space Cost & Payment Terms

Exhibitor Prices <i>Choose your desired booth</i>	Regular Rate <i>Before 9/1/2013</i>	Late Registration <i>After 9/1/2013</i>
_____ 8 x 8 Booth	\$ 150.00	\$ 200.00
_____ 8 x 16 Booth	\$ 225.00	\$ 275.00

Full Payment is due with a signed Application/Contract.

Booth includes: 8' back drape, one skirted 6' table, two chairs, one identification sign, 3' side railing, refreshments, and two tickets.

C. Exhibit Booth Attendants

Each exhibitor will be given two tickets for attendants at the event. Additional attendants are allowed for an additional cost of \$10 per person. Below, please include all exhibit attendants and add additional entry fee for each person over the allotted two.

Designated Representative: _____ Name 2: _____

Additional Attendants:

Name 3: _____ Name 4: _____

D. Souvenir Program Advertisement

Please reserve my ad space for Oklahoma Naturals Hair and Health Expo. I have checked my ad preference below:

_____ Full Page (\$100.00) _____ Half Page (\$50.00) _____ Inside Front Cover (\$150.00) _____ Inside Back Cover (\$150.00) _____ Back Cover (\$150.00) _____ Middle Spread (\$300.00)

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E. Total Fee Enclosed

Booth Fee: _____ Check if Applying for Early Bird Discount

Additional Attendee Fee: _____

Electricity (\$10 per outlet): _____

Wireless Internet: INCLUDED

Program Ad Fee: _____

Total: _____

Please check payment type:

___ Visa ___ Mastercard ___ American Express ___ Discover
___ Paypal ___ Money Order ___ Cashier's Check

Credit Card Authorization

Name on credit card: _____

Credit Card Number: _____

Signature of credit card owner: _____

Three digit security code on back of credit card: _____ Expiration Date: _____

F. Authorization

I/We hereby apply for exhibit space in the above mentioned show. If accepted, I /We hereby agree to abide by the show terms conditions and regulations attached to this form. *Note: Payments submitted to Resilient Soul, LLC for exhibit space in Oklahoma Naturals will constitute acceptance of this agreement and all terms specified on this form.*

Signature: _____

Date: _____

NOTE: We cannot guarantee specific booth space requests. We will do our best to confirm a space close to requested space if available. Booth spaces are reserved on a first come first served basis. Checks are NOT accepted. Make MONEY ORDERS or CASHIER'S CHECKS payable to: Resilient Soul, LLC. The postmark deadline to register for booth space is September 30, 2013. NO REFUNDS. After October 11, 2013, booth space is no longer available.

FOR OFFICE USE ONLY | FOR OFFICE USE ONLY | FOR OFFICE USE ONLY

Space assigned: _____

Payment Type: _____

Amount Received: _____

Date Received: _____

Amount Due: _____

Information mailed: _____

Date Mailed: _____

Received by: _____

Notes:



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SPEAKER FORM

PLEASE RETURN THE COMPLETED FORM TO:

Resilient Soul, LLC
PO Box 3111, Oklahoma City, OK 73101
Phone: (405) 528-2422
resilientsoul@hotmail.com

A. Speaker Information (Please print clearly or type all information.)

Company/Speaker Name: _____

Primary Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Web Site: _____

Are you on any social media? If yes, please list: _____

B. General Information

Brief Biography (300 words or less). Feel free to attach additional page:

C. Details of Presentation

Expected Length of Presentation: _____

Title: _____

Brief Overview of Seminar: _____

Guests will receive (fact sheets, keepsakes, giveaways, etc): _____

Needs for Event Setup:

- | | | |
|-------------------------------------|------------------------------------|--|
| <input type="checkbox"/> Podium | <input type="checkbox"/> Screen | <input type="checkbox"/> Computer/Laptop |
| <input type="checkbox"/> Microphone | <input type="checkbox"/> Projector | |

ALL FORMS MUST BE RECEIVED BY AUGUST 1, 2013. IF ACCEPTED AS A SPEAKER, YOU WILL RECEIVE A DISCOUNTED BOOTH RATE.

FOR OFFICE USE ONLY | FOR OFFICE USE ONLY | FOR OFFICE USE ONLY

Date Received: _____

Received By: _____

Accepted: YES NO

Notified: YES NO

Notified Date: _____

Additional Notes:

2013 Oklahoma Naturals Exhibit Space Agreement Terms and Conditions

Acceptance of Contract: It is understood that this application will become a binding contract upon acceptance by Resilient Soul, LLC (hereinafter referred to as "Management") and is subject to the terms, conditions, rules and regulations which a part of, or are included in the application and contract.

Agreement: Exhibitor agrees that the provisions, terms and conditions attached to the Exhibit Space Application/Contract are made a part of this Agreement. If funds are not received by deadline date, all sponsorship terms are not guaranteed.

Booth Assignment: Management cannot guarantee booth space requested. Management will do their best to confirm a space close to the requested space. Booth space is reserved on a first come, first serve basis. Management reserves the right to make the final determination of all space assignments.

Cancellation: Cancellation of exhibit space must be directed in writing to the Oklahoma Naturals Expo and postmarked by September 11, 2013. Refunds or deposits will be made at the discretion of the show Management. There will be no refunds of payments for cancellations made/postmarked after September 11, 2013. Refunds that are due will be given within 30 days after show date has passed.

In the event of total or partial cancellation (space size reduction) by Exhibitor, the Booth Fee will not be reduced or refunded, and the total amount will be due. If Exhibitor fails to pay the entire Booth Fee at the times specified, or fails to comply with any of the terms and conditions, Management may reassign or resell that booth location to another party. If Exhibitor cancels or breaches this agreement for any reason whatsoever, in addition to whatever rights Management may have under applicable law, any payments made by Exhibitor prior to the date of termination shall be retained by Management as liquidated damages and not as a penalty. Exhibitor shall also be liable for any payments required to be paid but not paid as of the date of cancellation or breach of this agreement. If the exposition is cancelled or is not held for any reason whatsoever, then this agreement shall be cancelled and the Exhibitor shall receive a partial refund (minus expenses incurred by Management). Exhibitor's sole and exclusive remedy shall be to receive a partial refund if for any reason beyond Management's reasonable control (e.g., an act of God, fire, labor disturbance, etc.) the exposition is materially curtailed; Exhibitor's sole and exclusive remedy shall be to receive a pro-rata refund of the Booth Fee.

Exhibit Content: The exposition is designed to provide a showcase for goods and services either specifically designed for or customarily used by the industry the exposition serves. Management reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of Management, compatible with the general character and objectives of the exposition. All efforts to advertise, demonstrate and operate the exhibit must be conducted so as not to interfere with the rights of other Exhibitors and visitors. All business activities, including the distribution of circulars and advertising matter, may be conducted by Exhibitors and their representatives only within the booth area assigned to the Exhibitor. Violators will jeopardize their request to exhibit in future shows. Any violation of the above will result in removal from the exhibit hall. All exhibits including products, equipment and furniture must be confined wholly within the booth space as shown on the floor plan. Chairs or seating will be limited to the capacity of the measurements of booths and will not be permitted in aisles or passageways.

Exhibit Rules and Regulations: Loud speaking sound displays are not permitted, and the show Management reserves the right to refuse any booth which does not in their judgment, conform to the general tenor of the show. Special sound usage must be cleared with Management prior to the show, as to not interfere with other vendors. All exhibits, back walls, and decorations will be limited to 8' in height. Permission to exhibit equipment with abnormal heights must be obtained from the show Management. No soliciting shall be permitted at other Exhibitor's tables or in entry way. Distribution of items (such as samples, catalogs, pamphlets, etc.) may only be done within the confines of the Exhibitor's own tables. Exhibitors and photographers may not disrupt visitor traffic by clearing tables or aisle for photography during the regular show hours. Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further, the organizers of the event will not be liable for any damages or expenses incurred as a result of said dismissal. The serving of alcoholic beverages and/or foods by Exhibitors in any part of the show premises is not permitted. Immediate notification of any special door prize is necessary so that it may be included in the publicity. In no way will Management share or sell personal applicant information.

Exhibitor's Designated Representative: Exhibitor must designate one person as its representative in connection with installation, operation, and removal of its exhibit. The designated representative must be in attendance throughout all exposition periods; and representative shall be responsible for keeping the exhibit neat, staffed, and orderly at all times.

Indemnification or Risk of Loss: Neither the owner of the show premises, nor any of its employees nor representative, can be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the show premises and property and indemnify and hold harmless the owner of the show premises for all liability that might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit which such accidents, injury, or property

damage is caused by the negligence of the Exhibitor, his agents or employees. Management and all its employees shall be held harmless from all claims, damages, losses, and expenses, including reasonable attorney's fees, with respect to any liability, which is asserted against Management or its employees arising from any claim. Likewise, client agrees to hold Management and its employees harmless from any loss or injury that may arise at the show. Client agrees to the show rules and regulations listed in this agreement and signs below for acceptance of contract and participation. All remittances are made payable to Management.

Installation and Removal of Exhibits: Installation will begin at 8:00am on Saturday, October 26, 2013. Only designated Exhibitor attendants will be allowed access to the exhibit hall during installation hours (beginning at 8:00am on Saturday, October 26, 2012 and ending at 10:30am). All booths must be assembled by 10:30am on Saturday, October 26, 2012. All Exhibitors are required to keep an attendant at their booth during open hours. Dismantling of the booth, any part of the booth, or removal of equipment before 5:00pm is prohibited. Exhibitors agree to vacate the exhibit hall no later than **1 1/2 hours** after the close of the event. Exhibitors not complying with this provision can be assessed a fee for each 30 minute interval in which they remain in the exhibit hall. Management is not liable for any damage or loss of product.

Insurance and Liability: Fire and theft insurance covering the Exhibitor's property, if desired, must be taken out by the Exhibitor at his/her own expense. Neither Management nor the owner of the show premises will be liable for damage done in your booth such as malpractice, or any loss of Exhibitor's property through fire, theft, accident or any other cause. Management will provide security during the hours the exhibit hall is closed for overall protection of the hall, but it is understood that all products, equipment, furniture, and furnishings of the Exhibitors are placed and exhibited at the sole risk of the Exhibitor and show Management assumes no responsibility of any kind. It is suggested that the Exhibitor remove valuable samples and moveable equipment from the booth reserved overnight. Exhibitors are expected to maintain personnel in their exhibit booths at all times during the show hours. All merchandise and portable exhibits are to be covered during non-exhibit hours.

Integration: This contract contains the entire agreement between Management and Exhibitor. It may not be orally modified. Only an agreement in writing signed by a duly authorized representative of the party against whom enforcement or waiver or modification is sought will be enforceable.

Licenses/Permits: Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the exposition. Exhibitor shall be responsible for paying all taxes, license fees, or other charges that shall become due to any government authority in connection with their activities at the exposition. EXHIBITOR IS NOT PERMITTED TO MAKE SALES AT ITS BOOTH SPACE UNLESS IT HAS OBTAINED AND DISPLAYS A SALES TAX AUTHORIZATION AS REQUIRED BY LOCAL or STATE LAW.

No Sharing or Subletting of Space: Exhibitors may not assign, sublet, or share exhibit space without expressed written consent of Management. Booths can be occupied only by the Exhibitor making the reservation and contract. Any such assignment or "sublease" without Management's prior written approval shall be null and void. There will be an additional fee of \$25 if Management gives consent.

Other Rules and Regulations: Without limiting any of the provisions of the contract or the contract conditions, it is specifically understood and agreed by the Exhibitor that Management reserves the rights enumerated below without incurring any liability to the Exhibitor or releasing the Exhibitor from any of its covenants and obligations under the contract:

- 1.) To change the hours of the expo, and/or
- 2.) To change at any time prior to the scheduled opening date of the show, the dates of the show (provided such change shall not result in a reduction of the number of days of the show), the floor plan, or the location of the show, and to determine the suitability of all exhibits and demonstrations. It is further understood and agreed that the show Management shall have each and all of the other rights/reservations contained in this contract.

Property Loss or Damage: Management shall not be responsible for any loss of or damage of any property of Exhibitor or of its booth personnel, representatives, agents, servants, employees, contractors, patrons, guests, licensees or invitees. All of Exhibitor's property remains under its custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Management nor its service contractors, nor the Management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the loss of any property. Accordingly, it is Exhibitor's responsibility to secure its own insurance or otherwise protect itself and its property and the property of its booth personnel, representatives, agents, servants, employees, contractors, patrons, guest, licensees, or invitees against loss or damage.

Payment and Terms: Payments will be made to Resilient Soul, LLC. Exhibit space cost and payment terms are stated on the front of this contract, and all payments are non-refundable. **All payments must be postmarked by September 30, 2013. All applications received after September 30th, 2013 will be subject to an additional \$25 late fee.** Management reserves the right to approve booth deposit upon written request. All booth deposits are non-refundable.

Like us on Facebook!



Oklahoma naturals

**Oklahoma Naturals Weekend
October 25 - October 27**

**Friday, October 25th
Resilient Soul's
Team Up for Health**

**Saturday, October 26th
Oklahoma Naturals Natural Hair Expo
A Natural Hair and Organic Health Experience**

**Sunday, October 27th
Oklahoma Naturals - Natural Hair Exhibition
*Natural Hair as Art***