



## **BIC New Trends Seminar 2014**

Monday 8<sup>th</sup> September 2014, 9.30-2.00pm

RIBA, 66 Portland Place, London W1B 1AD

#bicnewtrends

@BIC1UK

### **DRAFT PROGRAMME**

**09:30 Registration, Arrival refreshments**

**10:00 Welcome and introduction**

Karina Luke, Executive Director, BIC

**10:05 Accessibility in the book world– an update from RNIB**

Helen Gunesekera, Reading Services Publishing Manager, RNIB

Robin Spinks, Senior Manager: Accessibility Consultancy at RNIB Solutions

**10:25 Questions (5 minutes)**

**10:30 Building a relevant book industry for the future: Diversity, Content and Data**

Panel discussion with:

Abu Bundu-Kamara, Head of Diversity, Pearson

Josie Dobrin, CEO, Creative Access

Sheila Lambie, Senior Lecturer, Marketing in Publishing, Oxford Brookes University

Hajera Memon, Managing Director, Shade 7 Limited

**11:10 Questions (5 minutes)**

**11:15 Developments in Digital inspection and Review Copies**

*The impact on the book industry, what lessons might be learned and applied elsewhere in the industry by this type of innovation.*

Stuart Evers, UK Community Manager, NetGalley (winners of the 2014 Bookseller Industry Award for Supply Chain Innovation).

**11:35 Questions (5 minutes)**

**11:40 Coffee Break**

**12:05 Auto Stock Replenishment – how and why is it used? Where next?**

*Conversation between publisher, printer and distributor*

**12:35 Questions (5 minutes)**

**12:40 Extending ONIX beyond XML**

Graham Bell, Executive Director, EDItEUR

**13:00 Questions (5 minutes)**

**13:05 Thanks and Close - Karina Luke**

**13:10 Lunch**

**14:00 End**

