

**SME Finance, 10 years after the Global Financial Crisis –
Middlesex University and ISBE One Day conference.
Tuesday, 20th June 2017
09:30 - 17:00**

**Committee Rm 1
Hendon Town Hall Middlesex
University, The Burroughs London
NW4 4BT**

PROGRAMME

- 09:30am** **Coffee and registration**
- 10:00am** **Middlesex University welcome**
- 10:05am** **Financing the scale-up of entrepreneurial businesses: beyond the funding escalator**
Professor Colin Mason (Glasgow University)
- 10.30am** **The changing landscape for equity finance in the UK and current issues affecting the availability of
funding to high growth potential businesses**
Daniel van der Schans (British Business Bank)
- 10.55am** **Crowdfunding Platforms as Super-Catalysts in an Entrepreneurial Ecosystem**
Professor Othmar Lehner (University of Upper Austria)
- 11.20am** **Initial Discussion**
- 11.35am** **Coffee Break**
- SESSION 1: BARRIERS TO SME FINANCE**
- 11.50am** **Which UK SMEs apply, receive or are discouraged from accessing external finance? The
implications for SME growth policy.**
Robyn Owen (Middlesex University) Tiago Botelho (University of East Anglia) & Osman Anwar (SQW)
- 12.10pm** **Financial literacy, access to finance and the growth of Small and Medium size Enterprises: An
analysis of Enterprises in the UK**
Professor Javed Hussain (Birmingham City University)
- 12.30pm** **Performance and default: 7 years of peer to peer lending in the UK**
Ciaran Mac an Bhaird, Pierangelo Rosati and Theo Lynn (Dublin City University)
- 12.50pm** **Round table discussion**
- 1.05pm** **Lunch**

SESSION 2: ALTERNATIVE SME FINANCE

- 2.00pm** **Exploring the difference in performance between European and US venture capital funds**
Keith Arundale (University of Glasgow)
- 2.20pm** **How trust influences the development path of equity crowdfunding platforms: an exploratory study of AngelCrunch in China**
Li Xiao, (Lancaster University) Robyn Owen (Middlesex University)
- 2.40pm** **A Theory of Social Change in Crowdfunding Campaigns: A Critical Feminist Approach**
Theresia Harrer (University of Upper Austria)
- 3.00pm** **Is crowdfunding the new junior market?**
Tom Britton (SyndicateRoom)
- 3.20pm** **Round table discussion**
- 3.35pm** **Coffee break**

SESSION 3: GREEN FINANCE

- 3.45pm** **The Sustainability Technology Fund**
Beverley Gower-Jones (Carbon Limiting Technologies)
- 4.05pm** **A Review of Early Stage Investing into Sustainable Green SMEs**
Robyn Owen, Fergus Lyon & Geraldine Brennan (Middlesex University)
- 4.25pm** **Round table discussion**
- 4.40pm** **Close**