

# AGRITOURISM CONFERENCE 2018

## CLACKAMAS, MARION AND POLK COUNTIES



An education and networking event for farm direct marketers and other agritourism operators.

Designed for all sizes and types of farms, ranches, woodlands, nurseries, wineries, food processors and botanical gardens.

A great place to meet other operators, share your knowledge and learn better business strategy.

### SESSIONS:

- Forming a diverse marketing portfolio to best represent your business.
- Adding outdoor recreation tourism to your business mix.
- Models of success from here & elsewhere.
- How zoning and health regulations affect agritourism operations.
- Willamette Valley wine trends.
- Lessons learned from the total eclipse.
- Web design and increasing SEO.

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**WEDNESDAY**  
**JANUARY 24, 2018**

**8:30 A.M.- COFFEE & NETWORKING**  
**9:00 A.M.- 3:00 P.M. - PROGRAM**

**THE OREGON GARDEN, ORCHID RM**  
**895 W. MAIN STREET, SILVERTON**  
theoregongardenresort.com

**\$20 PER PERSON** INCLUDES LUNCH

#### THREE WAYS TO REGISTER:

1. Online: <http://bit.ly/2oRzkHE>
2. Email: [aaron@mthoodterritory.com](mailto:aaron@mthoodterritory.com)
3. Call: OSU Extension 503-588-5301

This conference is made possible by our generous sponsors and session presenters.

