

The **Canada-Africa**  
Chamber of Business



Chambre commerciale  
**Canada-Afrique**

2018  
**Indaba**  
CANADA > AFRICA



Sponsorship Opportunities

## ***Indaba & Africa Accelerating 2018***

five world-class networking and information sharing events focussing on  
business opportunities in Africa

October 23-25, 2018  
Toronto, Ontario, Canada

s p o n s o r s

**Ausenco**

**BmDodo Strategic Design**

**Cidel**  
Cid Management Inc.

**DaMina Advisors**

**Ethiopian Airlines**  
The New Spirit of Africa  
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**MINEAfrica**  
PROMOTING MINING INVESTMENT IN AFRICA

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THE FUTURE IS YOURS TO SEE.

We are delighted to invite you to participate in Africa Accelerating 2018, a three-day, five-event program presented by The Canada-Africa Chamber of Business this October 23-25, 2018 in Toronto, focussing on current trends and trade and investment opportunities in Africa, power, mining innovation and country spotlights.

### ***1. 17th Annual Indaba Evening - Thursday October 25, 2018 - evening***

This is the premier African business networking event on the Canadian calendar featuring a who's who of senior business executives and government officials active, or interested, in Africa. Our keynote speaker for 2018 is Steve Letwin, President and Chief Executive Officer, IAMGOLD Corporation.

The evening features a high-level networking reception with an informal wine tasting and exotic African cuisine (food stations and hand-passed selections) and an authentic African sculpture and art market. The evening will be a combination of fun, food and excellent networking opportunities with leading business and community leaders active in Africa.

### ***2. 3rd Investing in Africa Today seminar - Tuesday October 23, 2018***

This seminar will cover the reality of investing in Africa in 2018, the Blue Economy and Infrastructure Opportunities with presentations and panel discussions on the misconceptions, the challenges and most importantly, the opportunities of investing in Africa today.

### ***3. Power Africa seminar - Wednesday October 24, 2018***

Sponsored by Hatch, in partnership with Global Affairs Canada and Power Africa, this seminar will feature sessions on water power development, a case study on the Kariba Hydroelectric facility in Zimbabwe, a panel discussion on centralized generation versus distributed generation (including wind and solar), financing power projects, competing with China, and opportunities for Canadian OEM's in Africa.

### ***4. Mining Innovation - Thursday October 25, 2018***

In today's competitive mining environment innovation is crucial. This half-day seminar with McKinsey & Company will feature presentations and panel discussions covering the different elements of innovation in mining, how you can benefit from it, and what it means for policy-makers. Presenters include Barrick and Dundee Precious Metals.

## 5. Country Spotlights - to be confirmed

We are working with a number of African countries to provide you with an overview on doing business and trade and investment opportunities in that specific country.

## Participation Options

We have prepared a number of exciting and flexible packages for you to maximize the value of your participation in one or more of the events. The most cost-effective option is the full Indaba sponsorship at the Diamond (\$6,500) or Platinum (\$3,900) level which includes sponsorship of all of the other seminars (including tickets) giving you the best return on your investment.

## Sponsorship Options Investment Required

	Overall sponsorship	Individual Event Sponsorship				
	All events	Indaba Evening	Investing in Africa Today	Power Africa	Mining Innovation	Country Spotlights
Diamond Sponsor	\$6,500	\$5,750	\$500	\$500	\$500	\$500
Platinum Sponsor	\$3,900	\$3,125	\$500	\$500	\$500	\$500
Gold Sponsor		\$1,625	\$500	\$500	\$500	\$500
Silver Sponsor		\$725	\$500	\$500	\$500	\$500
Sponsor - Investing in Africa Today			\$500			
Sponsor - Power Africa				\$500		
Sponsor - Mining Innovation					\$500	
Individual tickets - Chamber members	\$430 (\$145 savings)	\$155	\$95	\$135	\$95	\$95
Individual tickets - non-members	\$560 (\$225 savings)	\$195	\$135	\$185	\$135	\$135

## Full Sponsorship Ticket Benefit Summary

The following chart indicates the number of delegate tickets you receive for each option for each event.

	Indaba Evening	Investing in Africa Today	Power Africa	Mining Innovation	Country Spotlights (tbc)
Diamond Sponsor	8 tickets	4 tickets	4 tickets	4 tickets	4 tickets
Platinum Sponsor	4 tickets	2 tickets	2 tickets	2 tickets	2 tickets
Gold Sponsor	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket
Silver Sponsor	2 tickets				
Sponsor - Investing in Africa Today		3 tickets			
Sponsor - Power Africa			3 tickets		
Sponsor - Mining Innovation				3 tickets	
Sponsor - Country Spotlights					3 tickets

## 17th Annual Indaba Evening Sponsorship Options and Benefits

All Indaba packages have been designed to provide you and your firm with tangible dollar value (through complimentary tickets, marketing exposure and advertising opportunities) as well as equally important intangible benefits (excellent high level networking opportunities, free publicity, and goodwill). You also get ongoing sponsor exposure to the Chamber's 5,500 contact database. ***All options include annual membership in The Canada-Africa Chamber of Business from November 1, 2018 to October 31, 2019, which will ensure that you continue to realize the benefits of your sponsorship on an ongoing basis for the next twelve months.***

## Indaba Evening Sponsorship Packages

### Diamond Sponsor

#### Investment required - \$5,750

- logo on Chamber letterhead, website and all Chamber printed materials where appropriate.
- four participants at a private reception with our keynote speaker and other VIP's.
- eight complimentary tickets for Indaba (including the four mentioned above).
- participants list with full contact details (subject to Canadian Privacy Laws).
- listing and recognition on the Chamber website as a Diamond Sponsor.
- logo and/or company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- company profile and logo in the Chamber's Annual Mining Breakfast program during PDAC 2019.
- corporate popup display in the general cocktail area.
- brochures distributed on general information tables in the general cocktail or registration area.
- Listing as Diamond Sponsor with 100 word profile emailed to Chamber database of 5,500 contacts.

#### **Plus:** complimentary 2019 Grand Sponsor Membership in the Chamber which includes:

- your logo in the signature line on all Chamber emails (5,500 contact database).
- eight free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- free listing of your events and news items of interest to our members on our website.
- logo, corporate profile and link on our website.
- signage at all Chamber events for the next twelve months.
- one representative at head table at Chamber events where appropriate.
- notification of opportunities and special events of specific interest to your organization.

### Platinum Sponsor

#### Investment required - \$3,125

- two participants at a private reception with our keynote speaker and other VIP's.
- four complimentary tickets for Indaba (including the two mentioned above).
- listing and recognition on the Chamber website as a Platinum Sponsor.
- logo and company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- company profile and logo in the Chamber's Annual Mining Breakfast program during PDAC 2019.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Platinum sponsor with 100 word profile emailed to Chamber database of 5,500 contacts.

**Plus:** complimentary 2019 Corporate Membership in Chamber which includes:

- four free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of opportunities and special events of specific interest to your organization.

### **Gold Sponsor (for companies with under 50 employees)**

**Investment required - \$1,625**

- two complimentary tickets for Indaba.
- listing and recognition on Chamber website as a gold sponsor.
- logo and company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Gold sponsor emailed to entire Chamber database of 5,500 contacts.

**Plus:** complimentary 2019 Corporate Membership in the Chamber which includes:

- two free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of special events and opportunities of specific interest to your organization.

### **Silver Sponsor - only for individual Chamber members - \$175 category**

**Investment required - \$725**

- two complimentary tickets for Indaba.
- listing and recognition on the Chamber website as a Silver Sponsor.
- high resolution, big screen logo projection at Indaba.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Indaba Silver sponsor emailed to Chamber database of 5,500 contacts.

**Plus:** complimentary 2019 Business Individual Membership in the Chamber

- free participation at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of special events and opportunities of specific interest to you.

## **Sponsorship Benefits for Seminars (*Investing in Africa Today, Power Africa, Mining Innovation, Country Spotlights*)**

- 3 complimentary delegate tickets for each seminar.
- presentation or panelist opportunity where appropriate.
- name, logo and company profile in program.
- high resolution logo projected on screen during introductory remarks and networking breaks during seminar.
- delegates list with email addresses (subject to Canadian privacy laws).

### **For More Information**

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