

**2<sup>nd</sup> US - India Conference**

**“Unlocking Growth Opportunities for US Firms in the Subcontinent”**

**Friday, 08 September, 2017: Andersen Auditorium, Haas School of Business, UC Berkeley**

**CONFERENCE AGENDA**

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**0815 – 0900 hrs      Registration**

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**0900 – 1030 hrs**  
**Plenary Session 1      Unlocking Growth Opportunities for US Firms in the Subcontinent**

*The Indian subcontinent is the next biggest thing in the global economy. India is already the fastest growing large economy in the world and the economies of Pakistan, Bangladesh, Sri Lanka and Nepal are revving up. The subcontinent has everything needed to grow fast for many decades – population, consumption culture, technology and management skills and a democratic, laws-based governance system. There are enormous opportunities for investment and trade in the area of energy, defence, digital technologies, education, healthcare, transportation etc and the governments are inviting foreign capital and knowhow. However, to unlock the growth opportunities in the subcontinent requires the US firms to raise their competitiveness in the region. Chinese firms are emerging as potent rivals even as the Japanese, Korean and European firms are consolidating their presence. The firms that align with the national economic priorities and the local market realities will prosper. US firms will could also use help from their government in making it easy to move capital, technology and people both ways so that they do not lose out to firms from countries with more open economies.*

**Welcome                      Carol Christ**  
Chancellor, University of California, Berkeley

**Richard Lyons**  
Dean, Haas School of Business, UC Berkeley

**Introductory Remarks      Rekha Sethi**  
Director General, All India Management Association

**Address                        Sanjay Poonen**  
Chief Operating Officer – Customer Operations  
VMware

**Theme Address              Sunil Kant Munjal**  
President, AIMA and  
Chairman, The Hero Enterprise

**Special Address             Venkatesan Ashok**  
Consul General of India, San Francisco

**Concluding Remarks      Solomon Darwin**  
Executive Director, Haas School of Business, UC, Berkeley

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**1030 – 1100 hrs      Networking Tea / Coffee Break**

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**Supported by**

**1100 – 1145 hrs  
Plenary Session 2**

**Imagine: Harnessing Tech to make a Better World**

*What can be imagined can be invented. Technology has always shaped the human world and currently it is disrupting the way people work, live and associate by providing radically new tools. New technologies are rewriting human aspirations. Innovations in the areas of clean energy, food tech, digitization, robotics, artificial intelligence etc have the potential to prevent climate change, achieve food abundance, knit the humanity and enhance human capability exponentially. However, new technologies also rock the world by reallocating power and wealth and accentuating inequality. To make the world better, technology must be democratized and all must be empowered to innovate.*

- *Which new technologies have the greatest potential to make the world safer and sustainable?*
- *How can better technologies be made more accessible in every part of the world and to every layer of the society?*
- *How are the new technologies redefining ethics and values and way societies are organized and governed?*

**Fire side chat**

**Vinod Khosla**  
Founder, Khosla Ventures

*In conversation with*

**Sunil Kant Munjal**  
President, AIMA and  
Chairman, The Hero Enterprise

**Interaction with Audience**

**1145 – 1230 hrs  
Plenary Session 3**

**India's Soft Power: the Promise and the Perils?**

*Eight years' on from his landmark TED talk on "Why nations should pursue soft power", Dr Shashi Tharoor will explore how the ingredients of India's soft power - its cuisine, music, film and fashion - have changed over time and what more can be done to help craft a better perception of India in the global community.*

**Chairman** **TV Mohandas Pai**  
Senior Vice President, AIMA and  
Chairman, Manipal Educational Services

**Keynote Address** **Shashi Tharoor**  
Member of Parliament (Lok Sabha) and  
Chairman, Parliamentary Standing Committee on External Affairs, India

**Interaction with Audience**

**Concluding Remarks** **Richard Rekhy**  
Former CEO, KPMG in India

**1230 – 1315 hrs** **Networking Lunch**

**1315 – 1400 hrs**

**Plenary Session 4**

**Cure for all: Innovation for Affordable Healthcare**

*Access to healthcare remains a challenge for much of the humanity. Many cannot afford appropriate diagnosis, medicine and care. It is a challenge for innovators to meet this fundamental need in every society. Technology must be leveraged to develop new healthcare models that can increase productivity and affordability of medical devices, hospitals and healthcare professionals. The innovations must overcome the constraints and costs of distance, infrastructure and intellectual property.*

- *How can the critical medical devices be made more affordable and portable?*
- *How can diagnostics reduce the need for expensive healthcare?*
- *What role can IT, automation and AI technologies play in make healthcare more accessible and affordable?*

**Chairman**

**Arvind Lal**

Chairman and Managing Director  
Dr Lal PathLabs

**Keynote Address**

**Dow Wilson**

President and CEO  
Varian Medical Systems

**Interaction with Audience**

**Concluding Remarks**

**Ganesh Iyer**

Professor of Business Administration  
Haas School of Business, UC Berkeley

**1400 – 1515 hrs**

**Plenary Session 5**

**India: Biggest Opportunity for the Next Decade**

*In a world struggling for growth, India is an outlier. The demographics, the politics and the macro economy of the country are perfectly aligned for free investment and trade. The country is already the fastest-growing large economy in the world and it can only grow faster as it opens up further and modernizes its policies and governance. India's startup sector is the second-largest in the world after the US and the booming entrepreneurship is expected to add trillions to the country's economy over the next decade or so. The country is looking for all the capital and technology it can get to develop its domestic market and its exports. India is an opportunity that US firms cannot afford to miss.*

- *Why India is a greater opportunity for the US firms than China in the coming decade?*
- *Which sectors of the Indian economy are most promising for the US investors and companies?*
- *When is India's startup sector likely to acquire the critical mass to lead the country's business growth?*

**Chairman**

**Arun Kumar**

Former Assistant Secretary of Commerce for Global Markets and  
Chairman and CEO, KPMG India

**Speakers**

**TV Mohandas Pai**

Senior Vice President, AIMA and  
Chairman, Manipal Educational Services

**Pramod Bhasin**

Chairman, Clix Capital and Founder, Genpact Ltd

**Interaction with Audience**

**Concluding Remarks**

**Shrinivas Dempo**

Chairman  
Dempo Group of Companies

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1515 – 1630 hrs  
Plenary Session 6

**Making Sense of the Random: Using AI to Discover, Solve and Create**

*Experience and judgement are no longer enough to make critical decisions about business or life. Artificial intelligence is taking blind spots and prejudice out of understanding and decision making. The learning machines can be trained to collect, organize, correlate and evaluate any amount of data and even conclude the appropriate response – all at a speed and scale that is impossible for humans. These machines can listen, answer, execute instructions, appreciate sentiment, understand people and predict actions and events. These machines make the dauntingly complex tasks elementary and augment humans like no machine has done before.*

- *How is AI changing business and lives?*
- *How can humans and AI collaborate to innovate and not just solve problems using past information?*
- *Could AI exceed human ingenuity and replace people in thinking jobs?*

**Chairman**

**Solomon Darwin**

Executive Director, Centre for Corporate Innovation, Haas School of Business  
University of California, Berkeley

**Speakers**

**Jim Spohrer**

Director - Cognitive Open Technology  
IBM

**Vikram Chandra**

Consulting Editor  
NDTV

**Anand Chandrasekaran**

Director  
Facebook

**Interaction with Audience**

**Concluding Remarks**

**PK Agarwal**

CEO, Northeastern University (SV) and Former CTO, California State

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1630 hrs

**Conference concludes with Networking High Tea**

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