



Investing in Arabic Gum and Shea in Mali!

After an **informative meeting** on the arabic gum sector in Mali, last January in Paris, the Investment Promotion Agency of Mali (API-Mali) and the Integrated Framework Implementation Unit (UMOCI) plan to organize a follow-up event, which will bring together entrepreneurs and investors with a project or who wish to play a role in arabic gum and shea sectors in Mali.

This will be a **Business Forum** that will be held right after the International Food Show (SIAL) to be held in Paris from 21 to 25 October. The UMOCI will animate a booth during the SIAL, where arabic Gum and shea will be the focus.

Are you an audacious entrepreneur and/or a visionary investor?

- Come and discover the market opportunities offered by arabic gum and shea of Mali.
- Meet the dynamic entrepreneurs and the relevant actors in these sectors to support you in your investment projects.

We look forward to seeing you on Friday, October 26, 2018 at La Maison de l'Afrique from 9am to 3.30pm.

On the agenda: a presentation session organized by API Mali with UMOCI about how to develop the production and marketing chain of Arabic gum in Mali; Investor talks and a networking session to finish around a cocktail.

The whole team is looking forward to welcoming you soon.

CONTACT

For all inquiries: c.sagbo@lamaisondelafrique.com

The organizers



The Enhanced Integrated Framework (CIR) brings together partners and resources to help least developed countries (LDCs) to use trade to reduce poverty and ensure inclusive growth and sustainable development. In Mali, the Integrated Framework **Implementation Unit** (UMOCI) was established in 2005 and placed under the supervision of the Ministry in charge of Trade.

<http://www.cirmali.org>



The Investment Promotion Agency of Mali (API-Mali) is public administrative body created in 2005. It now operates under the supervision of the Ministry of Industrial Development and Investment Promotion. His missions: Promote and support the development of foreign and domestic direct investment; Promote Mali to local and foreign investors; Contribute to the improvement of the business climate, Contribute to shape policies for investment.

<http://www.apimali.gov.ml>