

FRIDAY 5TH JULY 2019
BARCLAYS HQ, LONDON
09:00 - 17:00

 THE SUPERCHARGED DENTIST

 National Dental Seminars

MEET THE SPEAKERS



MISH SACHDEV

Mish qualified from Guy's Hospital with honours. He then worked in various oral and maxillo-facial surgery departments including Bromley, Sidcup, Orpington and King college London hospitals. He has completed his MJDF qualification from the Royal College Of Surgeons. This was followed by several positions in general practice. Thereafter he completed the 3-year specialist training focusing on Periodontology and Implant dentistry at the Eastman dental institute and gained the Membership in Restorative Dentistry (MRD) from the Royal College of Surgeons of England. He was also awarded a distinction for his Masters in Clinical Dentistry and a Certificate in Periodontology by the European Federation of Periodontology (www.efp.org). He has published in peer-reviewed journals and lectured nationally and internationally.



TIF QURESHI

Tif Qureshi qualified from Kings College London in 1992. He is the Past President of the British Academy of Cosmetic Dentistry, Tif has a special interest in simple orthodontics and truly minimally invasive dentistry. He was the first dentist in the UK to pioneer and develop the Inman Aligner concept and its protocols. He is a clinical director of IAS Academy, an International faculty that provides mentored education for general dentists on a pathway from appropriate simple to comprehensive orthodontics. Tif also pioneered the concept of Progressive Smile Design through Alignment Bleaching, Bonding and is also an experienced teacher in the Dahl concept to assist in minimally invasive, patient-centred dentistry. Tif now lectures nationally and internationally and has had many articles published on all these subjects.



PAT POPAT

Pat Popat is a registered Dental Hygienist & Therapist in a Specialist referral and general dental practices across Essex & Berkshire with a wealth of experience within the dental field. He started his career as a Dental Nurse and then became a tutor for dental nurses. Pat was offered the position of Course Director & Lead Tutor for Dental Nurse Training at The Ipswich Hospital and also became an Examiner for the National Examining Board for Dental Nurses.

Having worked along side eminent clinicians Pat has served as a Practice Manager at a specialist referral dental practice and continues to work with various dental practices across the UK to help them grow and develop. Pat has lectured & examined nationally and abroad and has a great passion for the dental field. He has lectured at many different venues & universities.



PRAV SOLANKI

Prav Solanki has over 10 years of experience in growing small to medium businesses, systemising processes, implementing change and instilling high-level customer service in his teams. He is the director of a healthcare marketing agency; a franchise network of 30 medical clinics; a leading international education academy and a group of 3 dental clinics in the Midlands.



MINESH PATEL

Minesh graduated with honours from Barts & the London school of Medicine & Dentistry in 2009. He went on to complete a Masters in Aesthetic Dentistry in 2013 from Kings College London and was awarded Best Young Dentist in 2016. He also completed a 1 year post graduate course on the placement and restoration of dental implants and has been involved in implant dentistry for 4 years now. Recently Minesh has completed a 1 year PGC in Periodontology. He now returns to Kings College London to mentor on the Aesthetics MSc and he also teaches a postgraduate anterior and posterior composite masterclass at the renowned Londec facility. Minesh believes that clinical art and precision are a product of good photography and utilising this tool can help any practitioner grow in skill as well as boost job satisfaction and supplement career development.



PAYMAN LANGROUDI

Payman has developed several whitening systems being used by dentists all over the world including Enlighten – The only whitening system in the world to guarantee results. He is Clinical Director at Enlighten and course organiser for Mini Smile Makeover

PROGRAMME GUIDE

PRAV SOLANKI

30 MINUTES

COURSEHOLICS ANONYMOUS - THE 6 STEP PROCESS TO RECOVERY

People waste their postgraduate education, they learn but never execute. It's just a tick in a box for CPD, a new pile of every growing lecture notes or the reassurance of developing skills for one day. But why squander it?

After attending 1000's of hours of postgraduate education and lecturing at Oxford University, Dr Solanki has developed six simple steps you can use to squeeze the juice dry from every course you attend.

1 HOUR

EDUCATE TO DOMINATE - UNLEASH YOUR SECRET WEAPON

We are in a world where social media news feeds are full of promotions, adverts and offers.

How do we stand out in this crowded market with increasing costs of advertising?
... spend more?... reduce prices?
NO ...The answer is EDUCATION.

In this talk, Dr Prav Solanki will show you how to dominate your local market through an education-based approach.

The advice will be something that you can immediately implement without a bank-breaking marketing budget.

Aim and Objectives:

- To understand that most courses require an action plan to benefit from
- A note-taking technique focussed on execution
- To consider your team's role in the execution
- To understand that every dentist has a unique marketing angle which is education
- How to overcome imposter syndrome
- How education can help build patient trust
- How to generate content ideas
- The key steps to creating a perfect edu-marketing video

TIF QURESHI

1 HOUR, 30 MINUTES

THE EMPOWERMENT OF THE GENERAL PRACTITIONER

Nowadays some general dentists practice feeling second best and potentially less valuable for not being a specialist, or perhaps even a social media star who attracts vast numbers of new cosmetic cases.

What many dentists do not appreciate is the enormous potential of treating their own patients comprehensively and ethically over the long term. While much of dentistry focuses on big-ticket treatment there are far less risky treatments we can all do, but many patients are not offered these options because many dentists are simply unaware of them and the benefits.

This lecture will focus on diagnosing and intercepting these cases earlier, looking at differential tooth wear, inter-canine widths, anterior guidance, envelope of function, constricted chewing patterns, and being able to correct this with a unique combination of restorative dentistry and some orthodontics. It will help you understand the critical communication tools you need to change your every day check-up that will vastly increase the dental understanding of your patients which builds trust and value in what you are doing every day.

Aim and Objectives:

- To understand the effect of dental tectonics
- To highlight advanced diagnostic methodology to educate patients in daily check ups
- To consider the protection of guidance and the long term function via planning and retention methodology.
- To outline the use of edge bonding as a viable non-invasive aesthetic and functional tool for cosmetic dentistry and occlusal treatment.
- To understand how align bleach and bond can totally change the way we approach all cases not just cosmetic ones.

Anticipated Outcomes:

Participants will understand how case planning and appropriate treatment can help all dentists carry out simple anterior treatments that not only have aesthetic but clear and long term functional benefits. They will understand how safe and systematic driven approach to restoratively focused orthodontics can provide real benefits to every day patients. Participants will see how an ortho-restorative approach to dentistry is something every single dentist can and should be doing.

PAT POPAT

MISH SACHDEV

MINESH PATEL

PAYMAN LANGROUDI

45 MINUTES

LESSONS FROM 3000 WHITENING FAILURES AND 100 TOP WHITENING CENTRES

Payman's lecture will focus on strategies to increase predictability in whitening even on the most difficult cases. He will also distil the key attributes of some of the top whitening centres in the country

Aims & Objectives:

- To Understand how to distinguish between simple and difficult whitening patients
- To Learn how to negotiate difficult clinical situations
- To learn how to incorporate the team in patient education and communication
- To understand 6 clinical factors to look out for on every whitening patient
- To understand latest thinking on gels, trays, sensitivity control and digital scans.

1 HOUR, 15 MINUTES

GUM CARE FOR THE GENERAL PRACTITIONER

Aims & Objectives:

- Overview epidemiology and pathogenesis
- Know how to communicate and scripting for the periodontal patient
- Know and record the clinical warning signs of disease
- Review the New diagnosis of periodontal diseases
- Tips and Techniques for periodontal treatment in practice
- Overview the other treatment modalities and adjuncts we could be using
- How do we do this using a team approach
- Discuss the stages of practical management for a periodontal patient, including: Screening, assessment, treatment and long term monitoring

1 HOUR

PHOTOGRAPHY FOR EXCELLENCE IN PRACTICE

Minesh will explore dental photography in a visual and creative manner. It will relate the relevance of these skills in order to improve clinical outcomes and aesthetic results. Learn unique tips on how to evolve your presentation style to boost your presence, improve marketing and fuel career progression.

Aims and Objectives:

- Uses of clinical photography in dental practice for consultations, treatment planning, communication, consent and long term follow-ups.
- Overview of basic camera hardware & settings for excellent photography.
- Photographic views and tips for documenting a full clinical series
- Evolving your style, branding and digital design