



April 6, 2018

Dear Friends,

You are invited to be a sponsor at the Second Annual Northern Kentucky Brain Walk. The Walk will be held on **Saturday, May 12, 2018 from 10 am - 1 pm at Pioneer Park in Covington, KY.** All proceeds will benefit the Brain Injury Alliance of Kentucky (BIAK) & the BRIDGES of NKY support group.

The BIAK and BRIDGES organizations are non-profits that support those who have been affected by brain injury, stroke, tumors and other acquired brain disorders. Our missions are to improve the lives of individuals with brain injuries through advocacy, education, prevention and programming. More information about the missions and the services provided by the BIAK can be found at <http://biak.us/> and for BRIDGES at www.bridgesnky.org/.

While we are incredibly excited to announce our Brain Walk as a way to raise funds for our organizations, we also hope to increase awareness about brain injury and to celebrate our common goal to improve the welfare of those living with brain injuries in our community as well as their families, friends and supporters. In addition to the walk, our celebration will include food and drink, lawn games, face painting and participation in the Unmasking Brain Injury program (<http://unmaskingbraininjury.org/>).

We are reaching out to our friends, colleagues and business community to show support for our organizations and allow us to pursue our mission to help those with brain injury to live full and vibrant lives. At this time, it is estimated that about 30,000 brain injuries occur in our state every year. To support our organizations, please consider making a donation or by sponsoring our walk.

Please fill out the attached sponsorship form by **Wednesday, May 2, 2018** and mail to:

**Brain Injury Alliance of Kentucky
c/o: 1522 Dixie Highway, Suite 120
Park Hills, KY 41011**

Donations and sponsorships can also be made online:

<https://www.eventbrite.com/e/second-annual-northern-kentucky-brain-walk-tickets-44905182610>

For additional information, please contact: Deonna Bailey at dbailey@vrhgateway.com or Jeff McNeil at jmcneil@vrhgateway.com

Thank you for your consideration. Your support is invaluable to our mission.





SECOND ANNUAL NORTHERN KENTUCKY BRAIN WALK 2018 SPONSOR FORM

Date: Saturday, May 12, 2018
Time: 10:00 AM – 1:00 PM
Location: Pioneer Park
3951 Madison Pike, Covington KY 41017

Proceeds benefit BIAK of NKY & BRIDGES, Inc.

\$1,500.00 Diamond Sponsorship

Listing as Diamond Sponsor on all walk promotional materials and social media. Corporate name or logo on back of walk t-shirt. Sponsor of the walk bag and contents. One of your leaders will be able to either start the race, announce the fund raising winners, or announce winners of door prizes

\$1,000.00 Platinum Sponsorship

Listing as Platinum Sponsor of the walk on all promotional materials and social media. Corporate name or logo on back of the walk t-shirt. Sponsor of the walk bag and contents.

\$750.00 Gold Sponsorship

Listing as a Gold Sponsor of the walk on all promotional materials and social media. Corporate name and logo on the back of the walk t-shirt.

\$300.00 Water Station Sponsor

Water station on the course to provide water to participants. **(1 Available)**

Please select Sponsorship level:

Diamond \$1,500.00 Platinum \$1,000.00 Gold \$750.00 Water Station \$300.00

Company Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Street Address: _____

City, State Zip Code: _____

Amount Remitted: _____ My check is enclosed. Make check payable to **BIAK**
(BIAK Tax ID: 61-1128496)

Charge my credit card: MC VISA AmEx Discover

Credit card number _____

Expiration Date _____ Security Code _____

Name as it appears on credit card _____

Address of card holder _____

State _____ Zip Code _____ Signature _____

Email address for credit card payment confirmation _____

Return completed form and payment by Wednesday, May 2, 2018:

Email: dbailey@vrhgateway.com

Mail: BIAK
c/o: 1522 Dixie Highway, Suite 120
Park Hills, KY 41011

OR Register and Pay online:

<https://www.eventbrite.com/e/second-annual-northern-kentucky-brain-walk-tickets-44905182610>

Thank You for your Support!