



In support of the Foothills Country Hospice Society

Rally 4 Hospice

Followed by 10 Years of Caring Gala at Spruce Meadows

11 August 2018 | Sponsorship Opportunities



Introduction

Rally 4 Hospice
Celebrating 10 Years of Caring



The Foothills Country Hospice Society (FCHS) is dedicated to providing specialized, compassionate end-of-life care to adults, and support to their loved ones.

Since opening our doors in January 2008, we have cared for more than 1000 patients and their loved ones. The patients we serve come from both Calgary and rural Foothills communities.

We are excited this anniversary year to both celebrate and honour the journey of dreaming, planning, donating, building and equipping our nationally ground-breaking hospice home.

As part of our 10th anniversary festivities, we invite you to join us on August 11, as we host our first ever Rally 4 Hospice.

About the Event

Rally 4 Hospice
Celebrating 10 Years of Caring



Rally 4 Hospice

August 11, 2018

12 - 4 PM

Fifty collector and specialty cars will be taking part in a series of challenges located throughout the scenic foothills. To add to the fun, the route, checkpoints and locations will be kept under wraps until the day of the event.

10 Years of Caring Gala

Spruce Meadows Congress Hall

Cocktails 5 PM | Reception 6 PM

Following the rally, we welcome all friends of the Hospice to an evening reception at Spruce Meadows. There, we will crown our rally winners and celebrate 10 years of caring at the Foothills Country Hospice. Guests will enjoy an incredible evening of philanthropy complete with an elegant strolling dinner, entertainment and live auction by Danny Hooper Productions.



Partner with Us

Rally 4 Hospice
Celebrating 10 Years of Caring



\$2.8 MILLION
OPERATING BUDGET

AHS Covers 59% = \$1.6 million

Remaining 41% =

\$1.2 Million Shortfall

BY THE NUMBERS

**Cared for more than 1,000
patients & their loved
ones since January 2008**

Your financial support ensures we have the necessary resources to continue providing exemplary palliative care, including:

**Expert Pain Management • Spiritual & Grief Support •
Counseling For Patients and Their Loved Ones • And So Much More**

100

RALLY PARTICIPANTS

420

GALA ATTENDEES

**Ensure BRAND VISIBILITY at
Rally 4 Hospice and 10 Years
of Caring Gala**

**Demonstrate your COMMITMENT
to compassionate, end-of-life
care in the Foothills and
surrounding areas**

PATIENT DEMOGRAPHICS

59% from Calgary

41% from Foothills and area

Levels of Giving

Rally 4 Hospice
Celebrating 10 Years of Caring



Winners Circle \$15,000

1 rally entry

VIP seating at 10 Years of Caring Gala (incl 8 tickets)

Recognition from the podium

Opportunity to present Rally 4 Hospice Trophy at 10 Years of Caring Gala

Full page ad in program

Name/logo in program

Name/logo in Driver Passport

Full page colour ad in Driver Passport

Name/logo included in online promo & hyperlink to your company website

Name/logo on invitation & Evite

Name/logo on Eventbrite page

Name/logo on all printed marketing materials & ads

Name/logo included in published thank you advertisement

Year-round, online recognition on Hospice website



Navigator \$10,000

1 rally entry

8 tickets to 10 Years of Caring Gala at Spruce Meadows

Recognition from the podium

Full page ad in program

Name/logo in program

Name/logo in Driver Passport

Name/logo included in online promo & hyperlink to your company website

Name/logo on all printed marketing materials & ads

Name/logo included in published thank you advertisement

Checkpoint \$5,000

1 rally entry

4 tickets to 10 Years of Caring Gala at Spruce Meadows

Exclusive signage at checkpoint with name/logo

Recognition from the podium

½ page ad in program

Name/logo in program

Name/logo included in published thank you advertisement

Opportunity to include promo items in swag bag

Opportunity to set-up tents/ company signage at the checkpoint and have company representatives on site

Pit Crew \$5,000

1 rally entry

4 tickets to 10 Years of Caring Gala at Spruce Meadows

Recognition from the Podium

½ page ad in program

Name/logo in program

Name/logo included in online promo & hyperlink to your company website

Name/logo included in published thank you advertisement

Pit Pass \$2,500

1 rally entry

2 tickets to 10 Years of Caring Gala at Spruce Meadows

Recognition from the podium.

Business card ad in program

Name/logo in program

Name/logo included in online promo & hyperlink to your company website

Name/logo included in published thank you advertisement

Commitment Form

Rally 4 Hospice
Celebrating 10 Years of Caring



Please email this commitment form along with your company logo by July 1, 2018 to Stephanie Barnes at rally@countryhospice.org

Company/Name: _____
Contact: _____
Phone #: _____
Email: _____
Mailing Address: _____
City/Postal Code: _____

PLEASE INDICATE YOUR SPONSORSHIP LEVEL

- Winner's Circle \$15,000 Pit Crew \$5,000
 Navigator \$10,000 Pit Pass \$2,500
 Checkpoint \$5,000 Additional Tickets: _____ x \$175 = \$ _____

PLEASE INDICATE YOUR METHOD OF PAYMENT

- Cheque Credit Card #: _____
 Invoice Name on Card: _____
 Credit Card (Visa or Mastercard) Expiry Date: _____

As valued friends, the Foothills Country Hospice Society requests your consent to send you important information and announcements from our organization. Your consent is required to comply with the Canadian Anti-Spam Legislation (CASL). Please check the "I Consent" boxes below. You may unsubscribe at anytime.

- I consent to receive the Foothills Country Hospice Society e-newsletter containing news, announcements and upcoming event information
 I consent to receive information about upcoming Foothills Country Hospice Society fundraising events and initiatives

Rally Registration

Rally 4 Hospice
Celebrating 10 Years of Caring



*** Rally registration limited to the first 50 entries ***

\$1,000 ENTRY FEE

Name of Driver: _____

Email: _____

Phone #: _____

Mailing Address: _____

City/Postal Code: _____

Name of Navigator _____

Make of Car _____

Model of Car _____

Year of Car _____

Colour of Car _____

\$1,000 rally entry includes lunch prior to the rally and two tickets to the 10 Years of Caring Gala at Spruce Meadows. Rally winners will be awarded a trophy and prize package.

PLEASE INDICATE YOUR METHOD OF PAYMENT

Cheque

Invoice

Credit Card (Visa or Mastercard)

Credit Card #: _____

Name on Card: _____

Expiry Date: _____

Please email a copy of this registration form to rally@countryhospice.org

Rally 4 Hospice

11 August 2018



FOOTHILLS COUNTRY HOSPICE SOCIETY

Box 274, Okotoks AB, T1S 1A5

rally@countryhospice.org

403.995.4673

www.countryhospice.org