

# 2018 VOLUNTEER APPRECIATION EVENT

Wednesday, September 12, 2018

4:30PM-6:30PM

John Adams Courthouse

1 Pemberton Square, Boston, MA 02108

*The Volunteer Lawyers Project provides equal access to justice to clients who face multiple social and economic hardships in the Greater Boston communities and are underserved in our legal justice system. Your contribution and continued support to VLP allows us to pay it forward and further our mission. Today we ask you to continue that support by becoming a sponsor of our 2018 Volunteer Appreciation Event to celebrate and honor the thousands of attorneys, firms, judges, and court programs that partner with us to help promote access to justice and provide countless hours of pro bono work. Below are the details of this year's sponsorship pledge:*

## PLATINUM SPONSOR - \$30,000

- Full page dedication/advertisement on inside cover of program book
- Prominent publication of logo on VLP's website, newsletters, and social media outlets for 1 year
- VIP placement of logo and dedication/advertisement in slideshow presentation during the event
- Signage at event entrance with logo and dedication/advertisement
- Thank you from the podium during the event program

## GOLD SPONSOR - \$20,000

- Full page dedication/advertisement on first or second page of program book
- Prominent publication of logo on VLP's website, newsletters, and social media outlets for 1 year
- VIP placement of logo in slideshow presentation during the event
- Signage at event with logo
- Thank you from the podium during the event program

## SILVER SPONSOR - \$10,000

- Full page dedication/advertisement in program book
- Publication of logo on VLP's website, newsletter, and social media outlets for 1 year
- Shared slide with logo in slideshow presentation during the event

## BRONZE SPONSOR - \$5,000

- Half page dedication/advertisement in our program book
- Publication of organization name on VLP's website, newsletter, and social media outlets for 1 year
- Shared slide with organization name in slideshow presentation during the event

## DEDICATION/ADVERTISEMENTS:

### Ad Rates

Full-Page (5.25"w x 8.25"h) .....	\$2,000
Half-Page (5.25"w x 4.125"h) .....	\$1,000
Quarter-Page (4"w x 5.25"h) .....	\$500
One-Eighth-Page (2"w x 2.625"h) .....	\$250

**Small firms, Government and Not-for-profit Organization Sponsorships available upon request**



volunteer lawyers project

Title

Company/Firm Name

Primary Contact

Address

City State Zip

Phone

Email

### Yes, I'm interested. Indicate below:

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Full-Page
- Half-Page
- Quarter-Page
- One-Eighth Page

### Ad Specs

Please make sure all readable content is 1/4"-1/2" from the edges.

### Accepted Formats Only

High Resolution JPG (300dpi)  
PDF  
TIF

*Camera Ready Ads Only  
Ad Submission Deadline &  
Remittance due by August 15th*

Please mail check payable to Volunteer Lawyers Project and email "camera ready ad" to:  
Allie Jose — ajose@vlpnet.org  
Subject: "2018 Volunteer Appreciation Event"

Mail Payments to: Volunteer Lawyers Project  
99 Chauncy St., Ste. 400  
Boston, MA 02111