



Specific Privacy statement - “Tourism: a World of Opportunities” (Brussels, 29 June 2018)

Your personal data are processed in accordance with Regulation (EC) No 45/2001¹ on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data.

The data controller of the processing operation is Natalia PARAMO MARTINEZ, Head of Unit A1 of the Executive Agency for Small and Medium-sized Enterprises (EASME). The processor, on behalf of EASME, is SCOPE (Intrasoft International).

The legal basis for the processing operations are: *Article 5(a) of Regulation EC 45/2001 whereby processing is necessary for the performance of a task carried out in the public interest on the basis of the Treaties or other legal instruments adopted on the basis thereof.*

The purpose of this processing operation is to register you to the Launch of the “Tourism: a World of Opportunities”, campaign and to provide you with access to the event venue, include you in the participants list, allow networking among the participants, allow the follow up of the event, including feedback collection and event follow-up related communication activities (e.g. presentations, press releases, articles, published papers, or organisation of future events).

The following personal data are collected: first name, last name, title, date of birth, ID or passport number, function, e-mail address, phone number. Date of birth and ID or passport number are only collected in order to give you access to Commission premises and for access control. The replies to the above question are **mandatory** for the subscription to the event or for access control to Commission buildings. Please note that photographs of you might be taken during the event and might be used for related communication purposes. If you do not wish us to take photographs of you, please inform us before the event takes place.

The recipients of your data will be relevant staff of EASME and the European Commission in charge of the Tourism: a world of opportunities event, staff of the event organiser, SCOPE, or White Research, agents of the security personnel, participants of the event and bodies charged with monitoring or inspection tasks in application of EU law (e.g. internal audits, European Anti-fraud Office – OLAF). The participants list will be distributed by email to all the participants, including: Name, Surname, function and email.

¹ Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data (Official Journal of the European Union L 8, 12.01.2001, p. 1.), currently under revision.

Your data will be kept for a maximum period of **6** months after the end of the event. Data will be automatically deleted at the end of this period.

You have the right to access your personal data and the right to correct any inaccurate or incomplete personal data. If you have any queries concerning the processing of your personal data, you may address them to Natalia PARAMO MARTINEZ, Head of Unit A1 of the Executive Agency for Small and Medium-sized Enterprises (EASME), at the following email: tonia.damvakeraki@intrasoft-intl.com .

You shall have right of recourse at any time to the EASME DPO at EASME-DPO@ec.europa.eu and to the European Data Protection Supervisor at <https://edps.europa.eu>.