



Downtown Languages

Education. Empathy. Equity.

Our 5th Annual ¡Celebrating Community! FUNdraiser

Dinner, Live Auction and Loteria!

Friday, October 20, 2017
6:00 p.m. to 9:00 p.m.

LCC Center for Meeting and Learning

Register at www.downtownlanguages.org



Join Honorary Chair Eugene School District 4J Superintendent Dr. Gustavo Balderas in a fun and inspiring celebration of community.

SPONSORSHIP OPPORTUNITIES

We envision a vibrant community where people of all cultures feel welcome and can participate effectively.

Downtown Languages' mission is to increase opportunities for immigrants and build respect and understanding across cultures by providing language, literacy, and other educational programs. Each year we serve more than 800 immigrants and their families in Lane County as they work to adapt to our community and become productive members of our society.

Our program offerings include:

- English & Civics
- Adult Basic Literacy & Education
- Latino Family Literacy
- Latino Youth Leadership
- Business & Other Community/Specialized Services



Downtown Languages' annual fundraising event, **iCelebrating Community! FUNdraiser**, brings our community together for dinner, an auction, and an inspiring program including stories from our students. We also enjoy some lively rounds of the game lotería! All proceeds fund education and language programs for immigrants, as well as cultural programs to bring people from all different backgrounds and cultures together. We anticipate over 175 guests in attendance as we bring awareness to our services and raise funds to support critical programs for immigrants.

We ask you to partner with Downtown Languages as we strive to create a vibrant community where all people feel welcome and can participate effectively. Please help us achieve this vision by generously sponsoring our annual fundraiser to support educational and cultural programming for immigrants and our entire community!



Guests gave DTL student Alejandro a standing ovation after hearing his truly inspirational story at our 2016 event.



In 2016, a lively dance performance from Salseros Dance Company kicked off the evening.

¡Celebrating Community! FUNdraiser – October 20, 2017



Sponsorship Opportunities

We offer several levels of sponsorship as listed in the chart below. It is our pleasure to recognize the businesses and individuals who sponsor Downtown Languages' ¡Celebrating Community! FUNdraiser and we look forward to discussing how we may partner together.

SPONSORSHIP BENEFITS		TITLE \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	FRIEND \$250
PRE-EVENT	Recognition in the Register-Guard as the Title Sponsor	✓				
	Right to use Downtown Languages' name and logo leading up to and after the ¡Celebrating Community! FUNdraiser for independent promotions as the proud sponsor of the event	✓				
	Logo/name on invitations	Logo	Logo	Logo	Name	Name
	Logo/name on electronic communications and pre-event newsletter	Logo	Logo	Logo	Name	Name
EVENT NIGHT	Speaking opportunity during program	✓				
	Opportunity to provide promotional items on tables	✓	✓			
	Invitation to hang promotional sign at event	✓	✓			
	Ad in program book	Full-page	Half-page	Quarter-page		
	Logo/name in program	Logo	Logo	Logo	Name	Name
	Event tickets (8 seats per table)	8	8	8	4	2
	Acknowledgment during program	✓	✓	✓	✓	✓
Logo/name displayed on screen prior to program	Logo	Logo	Name	Name	Name	
POST-EVENT	Acknowledgement of sponsorship on Downtown Languages' social media	✓	✓			
	Logo/name included as special listing in Downtown Languages' newsletter	Logo	Logo	Logo	Name	Name
	Logo & link or name posted on Downtown Languages' website for 1 year	Logo, larger & highest	Logo	Logo	Name	Name

For more information contact Brook Edwards at brook@downtownlanguages.org
 Phone 541-686-8483 <http://downtownlanguages.org/upcoming-events/>