



DEKALB CHAMBER
THE POWER OF ONE VOICE

2015
DEKALB CHAMBER
11TH ANNUAL

GOLF
TOURNAMENT

AUGUST 31, 2015

8:30AM TO 4:00PM

SHOTGUN 10:00AM

REGISTRATION 8:30AM

RECEPTION 3:30PM

2015 SPONSORSHIP PACKAGE



**BEING OUR
PARTNER,
MAKES A
HOLE-N-ONE.**

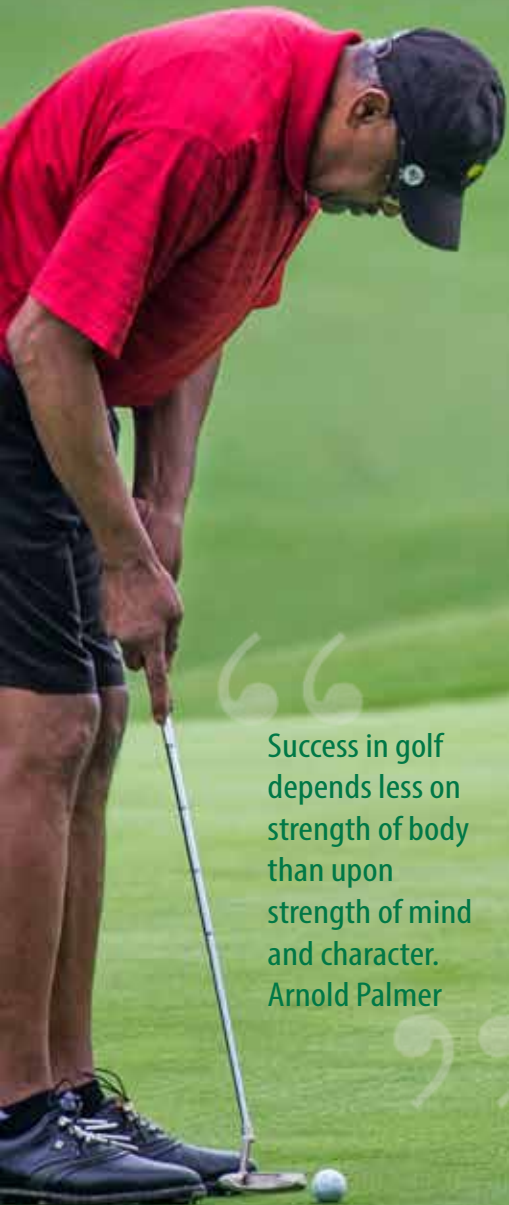


A golfer's diet: live
on greens as much
as possible.

~Author Unknown



BEING OUR PARTNER, MAKES A HOLE-N-ONE.



Success in golf depends less on strength of body than upon strength of mind and character.
Arnold Palmer



Dear Golf Enthusiasts,

On behalf of our President, Katerina Taylor, staff and Board of Directors, we want to thank you for your continued support of the DeKalb Chamber and our efforts to create opportunities to keep the business community informed and engaged.

This year the Chamber is very excited to host our 11th Annual Golf Tournament back at the beautiful Druid Hills Golf Club. Every year this tournament brings out DeKalb and metro Atlanta's most influential business owners and community leaders. As our second largest event of the year, we are excited to be able to present for the second year, our WELD Women's Golf Clinic and the lovely amenities that make being on the green a great day of fun.

Exposing your business brand through sponsorship is one of the most effective ways to put your brand and your team in front of hundreds of businesses. It is our goal that you find the right package that fits your branding need and budget. Please review the following options, and follow up with a Chamber teammate to confirm your participation. We look forward to seeing you on the course and making this an outstanding tournament for your Chamber.

Sincerely,

John Kelley

John Kelley
Golf Committee Co-Chair
Georgia Power Company

Ray Gilley

Ray Gilley
Golf Committee Co-Chair
Decide DeKalb
Development Authority of DeKalb



Presenting SPONSOR

\$10,000

One (1) Sponsorship Available

- o Top billing on all tournament signage
- o Company representative to address attendees at start of day
- o Two (2) foursomes in the tournament
- o Display table on hole for company representative to distribute promotional items
- o Banner placement at the clubhouse
- o Opportunity to provide giveaways in gift bags
- o Logo on event registration website
- o Logo on Chamber website for one (1) year
- o Logo on one (1) premium player gift
- o Priority logo placement on all tournament digital and print marketing

Gift SPONSORS

\$5,000

Two (2) Sponsorship available

- o Company logo (along with tournament logo) on premium player gift; included in player gift bag
- o One (1) foursome in the tournament
- o Company to display banner at registration area
- o Display table on designated hole for company representative to distribute promotional items
- o Two (2) hole sponsorships with logo on two hole signs
- o Priority logo placement on all tournament digital and print marketing
- o Opportunity to provide giveaways in gift bags

19th Hole Reception SPONSORS

\$6,500

Three (3) Sponsorships Available

- o Welcome and address attendees at post-tournament reception and awards dinner
- o One (1) foursome in the tournament
- o Company to display banner at reception area
- o Display table on designated hole for company representative to distribute promotional items
- o Two (2) hole sponsorships with logo on two hole signs
- o Priority logo placement on all tournament digital and print marketing
- o Opportunity to provide giveaways in gift bags

Eagle SPONSORS

\$3,500

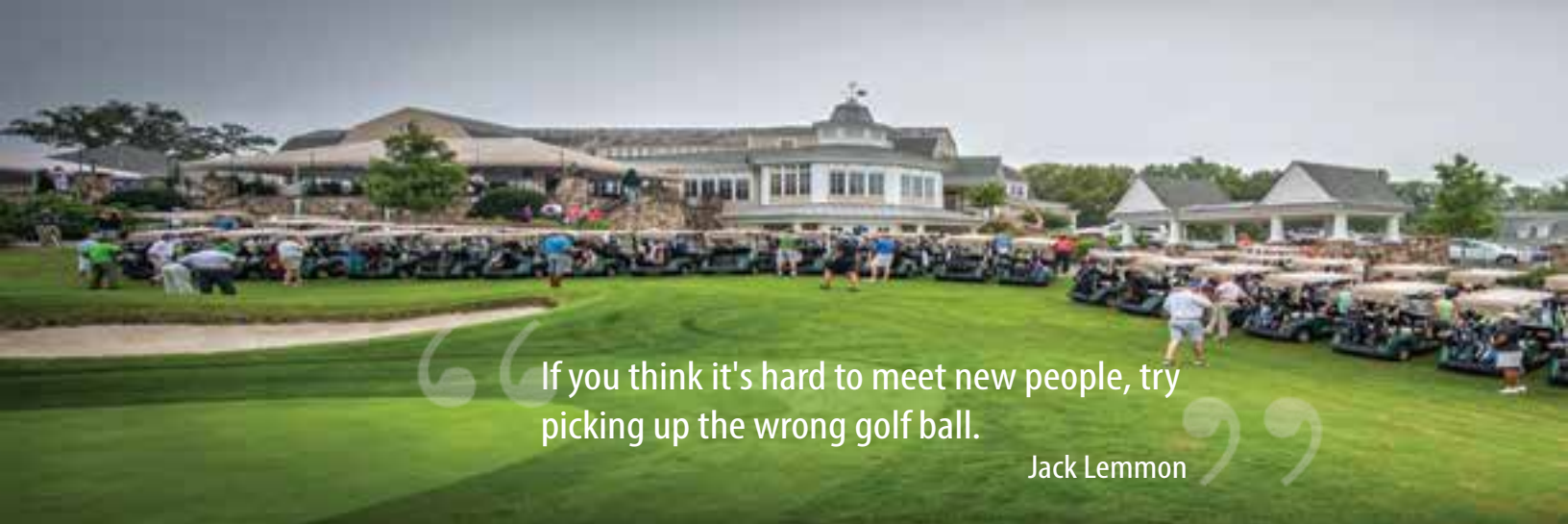
One (1) Sponsorship available for each unless noted

- o **Lunch Sponsor**, Two (2) available: Company logo on boxed lunches and sign at staging area
- o **Cart Path Sponsor**, Two (2) available: Company logo placed on 2'x4' cart path stamps on twelve (6) holes
- o **Golf Cart Sponsor**, One (1) available: Company's logo placed on placards on all golf carts and tournament banner
- o **Beverage Cart Sponsor**, Two (2) available: One representative to ride on beverage cart to distribute giveaways; Signage on beverage cart
- o **Ladies Golf Clinic**, Three (3) available: Company representative to welcome attendees at clinic; Company logo on three (3) signs at clinic; marketing table at clinic

Additional Benefits for all Eagle Sponsors –

- o One (1) foursome in the tournament
- o Display table on designated hole for company representative to distribute promotional items
- o Logo or company name on all tournament digital and print marketing
- o Opportunity to provide giveaways in gift bags





If you think it's hard to meet new people, try picking up the wrong golf ball.

Jack Lemmon

Birdie SPONSORSHIPS

\$2,000

(16) Sponsorships available

- o **Breakfast Sponsor**, Two (2) available: Welcome attendees at pre-tournament buffet breakfast; Company logo prominently placed on sign in breakfast area
- o **Hole-In-One Sponsor**: Company representative to announce winner at awards reception
- o **Closest to the Pin Sponsor**: Company representative to announce winner at awards reception
- o **Longest Drive Sponsor**: Company representative to announce winner at awards reception
- o **Putting Green & Contest Sponsor**: Company representative to announce winner at awards reception
- o **Basic Birdie Sponsor, Nine (9) available**: Company representative recognized at awards reception
- o **Driving Range Sponsor**: Company logo on one (1) sign at Driving Range

Additional Benefits for all Birdie Sponsors –

- o One (1) foursome in the tournament
- o Display table on designated hole/contest area for company representative to distribute promotional items
- o Logo or company name on all tournament digital and print marketing
- o Opportunity to provide giveaways in gift bags

2015 11TH ANNUAL
DEKALB GOLF CLASSIC
CHAMBER *See you there!*

Pro-Club FOURSOME

\$1,250

- o One (1) foursome in the tournament
- o Breakfast/Lunch
- o 19th Hole Reception
- o Complementary Gift Bag

Hole SPONSOR

\$500

- o Logo on one (1) hole sign

Contests





Hosts
Ladies
Golf Clinic



Golf is a game of coordination,
rhythm and grace; women
have these to a high degree.

Babe Didrikson Zaharias
World Golf Hall of Fame

- Learn golf fundamentals
- Fine tune your skills
- Have your individual needs addressed or receive a personal assessment from a pro golfer
- Networking reception
- Complimentary gift bag



W | E | L | L | D
WOMEN EXECUTIVE LEADERS OF DEKALB
POWERED BY DEKALB CHAMBER

AUGUST 31, 2015

1:30PM TO 3:00PM

REGISTRATION: 1:00PM

RECEPTION: 3:30PM

COST: \$75 PER PLAYER



**BEING
OUR
PARTNER,
MAKES A
HOLE-N-ONE.**



**2015 DEKALB CHAMBER
GOLF TOURNAMENT
MONDAY, AUGUST 31, 2015, DRUID HILLS GOLF CLUB**

SPONSORSHIP LEVELS

- | | |
|---|--|
| _____ Presenting Sponsor at \$10,000 | _____ Hole In One Sponsor at \$2,000 (Birdie Sponsorship) |
| _____ 19th Hole Reception Sponsor at \$6,500 | _____ Closest to the Pin Sponsor at \$2,000 (Birdie Sponsorship) |
| _____ Gift Sponsor \$5,000 | _____ Longest Drive Sponsor at \$2,000 (Birdie Sponsorship) |
| _____ Lunch Sponsor at \$3,500 | _____ Putting Green & Contest Sponsor \$2,000 (Birdie Sponsorship) |
| _____ Cart Path Sponsor at \$3,500 (Eagle Sponsorship) | _____ Basic Birdie \$2,000 (Birdie Sponsorship) |
| _____ Golf Cart Sponsor at \$3,500 (Eagle Sponsorship) | _____ Driving Range Sponsor \$2,000 (Birdie Sponsorship) |
| _____ Beverage Cart Sponsor \$3,500 (Eagle Sponsorship) | _____ Pro Club (Foursome) \$1,250 |
| _____ Ladies Golf Clinic \$3,500 (Eagle Sponsorship) | _____ Hole Sponsor \$500 |

Invoice Me _____ Check is Enclosed _____

Please make checks payable to: DeKalb Chamber of Commerce, Attention Golf Tournament, Two Decatur Town Center,
125 Clairmont Avenue, Suite 235, Decatur, GA 30030 Federal ID#58-0218054

REGISTRATION INFORMATION

Primary Contact Person: _____

Company Name: _____

Company Address: _____

City, State Zip: _____, _____ Zip _____

Phone: _____ Fax: _____

Email Address: _____

Important: Cell Phone Needed: _____

(Emergency Only, ie. Cancellation or postponement)

PARTICIPANT INFORMATION – GOLFERS

Player 1: _____ Player 2: _____

Player 3: _____ Player 4: _____