

LawEnforcement.Social

Making The Thin Blue Line Better | Faster | Stronger

powered by **HyperStryke**

Advanced Social Media Training **FACEBOOK UPDATE CRITICAL CHANGES** For Law Enforcement | Fire | Government

THE NEWS BROKE ON 01/11/2018

On January 11, 2018, Facebook announced drastic changes to how content from public pages, such as those from the government and public safety arena, will be shown on Facebook. If you are not prepared for these changes and make some changes to how you conduct business on Facebook, then you might as well abandon posting on the platform.

WHY YOU NEED THIS TRAINING?

Law enforcement, fire, and government have always had to contend with obstacles to grab placement in the Facebook news feeds of their followers.

Competition is tough when going up against high-dollar advertisers, viral and heavily followed pages and people, and the friends and followers of today's Facebook user.

RESTRICTED TRAINING

Our training is restricted to law enforcement, fire, government, and association/union personnel. Other individuals and organizations may contact us for specialized training courses.

EXPERIENCE COUNTS

Trusted by over 50 agencies from California to South Dakota for training in the greatest community policing tool ever conceived - social media.

TOPICS COVERED

- Review and analysis of Facebook's intention with this change
- How the business and social media industry is preparing and modifying their tactics
- Recommended strategies for aligning your content with Facebook's intentions
- Top social media techniques for 2018
- Practical Application

SPECIAL PRICE **\$59***
LUNCH INCLUDED

*REGISTRATION FEES EXTRA

TWO LOCATIONS...

February 22, 2018 | 9am to 4pm - Orange PD
February 23, 2018 | 9am to 4pm - Glendora PD

REGISTER TODAY

Visit LawEnforcement.Social/classes to select the class you want to attend and complete the registration form.

Get Info and Register at LawEnforcement.Social/Classes