



**RYA Northern Ireland Affiliated Clubs Conference Agenda**  
**1<sup>st</sup> December 2019**  
**Sketrick House, Jubilee Road, Newtownards, BT23 4YH**

<b>Time</b>	<b>Agenda Item</b>
<b>09:30 – 10:00</b>	Registration, refreshments and networking
<b>10:00 – 10:15</b>	Welcome and introductions
<b>10:15 – 10:25</b>	Protecting Our Shores
<b>10:25 – 11:15</b>	Membership Census & Satisfaction Survey
<b>11:15 – 11:30</b>	Break – Refreshments & networking
<b>11:30 – 12:30</b>	Updates - RYANI strategy consultation survey
<b>12:30 – 12:50</b>	‘Putting people first’ – a NI Club example of their new ‘Online Management System’
<b>13:00 – 13:30</b>	Lunch and networking
<b>13:30 – 14:30</b>	Club development workshops – Round 1
<b>14:30 – 14:45</b>	Short Break
<b>14:45 – 15:45</b>	Club development workshops – Round 2
<b>15:45– 16:00</b>	Summary, & close



## Club development workshops

<b>Round 1</b>	<b>13:45-14:45</b>
The world of volunteering is changing. But has your club's volunteer practices changed too? Learn how to develop your volunteer management to recruit and retain more volunteers.	Research suggests people's propensity to volunteer hasn't changed but they want to volunteer has changed. They're now working online, seeking flexible schedules and seeking more autonomy and ownership of projects. They don't anymore want to make a contribution, they want to make a difference! Learn how to adapt your volunteer management practices to cater for this new type of volunteer.
How can we better promote the impact of sailing and use this to grow our clubs?	People remember good stories, not lots of facts. In this workshop, you will learn how to create case studies about the difference sailing has made to the lives of your members, and the ways you can use these compelling stories to target, reach and connect with new audiences.
How running 'women on the water' activity can increase your club membership.	Women on Water style projects have been a huge success in many clubs across the country, increasing club activity as a result. Find out some of the keys to success, from those that have been there and done it. This session is not solely about creating female only opportunities. By challenging the traditional barriers women face when looking to take part in our sport, evidence shows that participation across the genders can increase.



<b>Round 2</b>	<b>14:50-15:50</b>
Climate Change? Biodiversity? Singly-use Plastics? How do I prioritise?	The RYA is committed on behalf of its members, to addressing environmental concerns and to helping recreational boating contribute to sustainability. This interactive workshop will begin with a brief presentation on the latest science and government policies, and what they mean for the future. We will then go on to discuss how individuals and clubs can best plan to address sustainability issues that have the greatest impact for the least cost
Development Opportunities for your instructors/coaches	This session will focus on the development opportunities the RYA offers and share how other clubs/centres are developing their coaches/instructors
What are the best means of retaining newer members?	To discuss strategies that have proven successful in a variety of organisations and leave with ideas and tactics for reducing membership churn in your club