

31. Oct. 2019

13⁰⁰ – 17⁰⁰

Basel

tbd.



PMI - Knowledge Transfer
Learn, Improve, Network



Project Management Institute
SWITZERLAND Chapter

WORKSHOP : PORTFOLIO MANAGEMENT Focus on strategy and prioritization

Organizations that adopt projects as a mean to achieving change and delivering results often find it difficult to prioritize projects and to make best use of their resources; additionally, many recent surveys have demonstrated that project backlog is a major issue in organizations.

Portfolio management is a management approach that aims to align project efforts with the corporate strategy and optimize the efficient use of resources throughout the organization.

This workshop focuses on **prioritization** of projects and other activities, based on their contribution to organizational benefits and their achievability.

The workshop identifies three **key activities and techniques** to accomplish this:

1. **Analyzing** the portfolio of existing and potential projects & activities
2. **Defining** the content of the portfolio according the Strategic Vision
3. **Selecting** the projects and activities to be implemented as part of this portfolio

The workshop also discusses the definition of the portfolio in the organization based on its **Vision and Strategy**.

About the speaker

Olivier Lazar (PMI-ACP, PMI-PBA, PMI-RMP, PMI-SP, PMP, PgMP, PfMP) is an organizational architecture consultant, coach, and trainer with more than 20 years of Organizational Governance, Change, Project and Program Leadership experience. Committed to the advancement of the profession, he's managing partner and COO at the Valense Palatine Group, acting Project Management Director at Altran AG in Switzerland, a former president at the **PMI Switzerland Chapter**, and has hold various global volunteering leadership roles at PMI and is a contributor to several PMI Global Standards. Olivier wrote the book "**The Four Pillars of Portfolio Management**" which was recently published.

Program

Doors open	13:00
Start of the Workshop	13:30
End of the Workshop	17:00

More info and registration:

www.pmi-switzerland.ch/events

