

31. Oct. 2019

18<sup>30</sup> – 21<sup>30</sup>

Basel

tbd.



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Project Management Institute  
SWITZERLAND Chapter

## INERTIA & ENTROPY, a Deadly Poison for the Organization and its Remedy Organizational Agility

In the implementation of Organizational Strategy, and its execution throughout **Portfolio Management**, companies encounter two major **pitfalls**:

**Organizational Inertia** and **Organizational Entropy**.

Organizational Inertia is the factor reducing the readiness and reactivity of an organization to confront its dynamic business environment.

Organizational Entropy is the aspect reducing the level of control and blurring the strategic horizon. The combination of these two factors leads to **ineffectiveness, wastes and inefficiencies**.

Let's explore how the Portfolio governance must be structured to support the organization in countering these dreadful effects and gain **Organizational Agility** and **Change Readiness**.

### About the speaker

**Olivier Lazar** (PMI-ACP, PMI-PBA, PMI-RMP, PMI-SP, PMP, PgMP, PfMP) is an organizational architecture consultant, coach, and trainer with more than 20 years of Organizational Governance, Change, Project and Program Leadership experience. Committed to the advancement of the profession, he's managing partner and COO at the Valense Palatine Group, acting Project Management Director at Altran AG in Switzerland, a former president at the **PMI Switzerland Chapter**, and has hold various global volunteering leadership roles at PMI and is a contributor to several PMI Global Standards. Olivier wrote the book "**The Four Pillars of Portfolio Management**" which was recently published.

### Program

Doors open	18:00
Welcome	18:30
Keynote with Workshop & Q&A	18:45
Apéro	20:15

More info and registration:

[www.pmi-switzerland.ch/events](http://www.pmi-switzerland.ch/events)



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