

Odessa Links' 4th Annual Community Conference

2017 Sponsorship/Exhibitor Opportunities

Odessa Links is pleased to provide community partners from across the region a conference on how to improve the lives of children who have experienced abuse, neglect, and/or trauma in our communities. This year's topic is "TBRI Overview." Trust-Based Relation Intervention (TBRI[®]) is a holistic, attachment-based, and trauma-informed intervention that is design to meet the complex needs of vulnerable children. Created by Drs. Karyn Purvis and David Cross at the TCU Karyn Purvis Institute of Child Development, TBRI uses "empowering principles" to address physical needs, "connecting principles" for attachment needs, and "correcting principles" to disarm fear-based behaviors. In this 1-day overview, Dr. Cross will introduce attendees to relation trauma and TBRI principles and strategies.

This highly anticipated educational workshop will be held at the UTPB CEED building. To support this event, Odessa Links invites you to participate in this annual conference as a sponsor. There will be promotion and recognition opportunities for all sponsorship levels and you will also receive a booth at the conference so you can promote your organization or services.

If you are interested in participating, please complete and return the reply form to the Odessa Links office no later than Tuesday, February 28th so we may begin promoting your organization on our website and written materials. If you have questions or need more information, please contact Erika Chavez at Odessa Links 582-0099 <u>linksconference@gmail.com</u>.



Conference Sponsorship Levels

Platinum Sponsor-(No longer available) \$3,000

- Exclusive Title Sponsor naming rights of the conference.
- Large logo displayed on Sponsors' Banner in the conference area, all printed media ads, and registration webpage.
- Exhibit space location for those signing up as exhibitors.
- Opportunity to provide branded pens, folders, and conference bags.
- Acknowledgement in 2017 Odessa Links printed Service Provider Directory.
- 20 Conference Registrations (includes lunch and program materials).

Gold Sponsor

- Medium Logo displayed on Sponsors' Banner in the conference area, all printed media ads, and registration webpage.
- Logo displayed on Sponsors' Banner in the conference area.
- Exhibit space location for those signing up as exhibitors.
- Promotional item giveaway in conference bags.
- Acknowledgement in 2017 Odessa Links printed Service Provider Directory.
- 8 Conference Registrations (includes lunch and program materials).



\$2,000

- Smaller Logo displayed on Sponsors' Banner in the conference area, all printed media ads, and registration webpage.
- Logo displayed on Sponsors' Banner in the conference area.
- Exhibit space location for those signing up as exhibitors.
- Promotional item giveaway in conference bags.
- Acknowledgement in 2017 Odessa Links printed Service Provider Directory
- 4 Conference registrations (includes lunch and program materials).

Bronze Sponsor

- Logo displayed on Sponsors' Banner in the conference area.
- Sponsor name on Sponsors' Page on conference website.
- Exhibit space location for those signing up as exhibitors. (3:30-5pm both days)
- Promotional item giveaway in conference bags.
- Acknowledgement in 2016 Odessa Links printed Service Provider Directory.
- 2 Conference registrations (includes lunch, book, and program materials).

Exhibitor

- Exhibit space location for those signing up as exhibitors.
- Company name noted on Exhibitors' Page on conference website.
- 1 Conference registration (includes lunch, book and program materials)



Page **3** of **4**

\$250

\$500

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Thank you for your sponsorship of the 2017 Odessa Links Community Conference at Please submit this completed form along with your check made payable to: Odessa Links, 119 W. 4th Ste. 201, Odessa, TX 79764

Organization Name :			
Contact Person:			
Address :			
City :		Zip :	
Phone:	Cell:	•	
Email:			
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Will your organization want an exhibitor table for your promotional material? ___ Yes ____No

LOGO SUBMISSION:

Organization must provide an electronic logo for Links to use during the conference. We must receive electronic art by the close of business on Tuesday, February 28th to allow time for production of the promotional materials. Email logo to: linksconference@gmail.com

SPONSORHIP LEVEL:

Please indicate which level your organization will sponsor:

Platinum- Title Sponsor	\$5,000
Gold Sponsor	\$2,000
□ Silver Sponsor	\$1,000
Bronze Sponsor	\$500
Exhibitor	\$250

This form must be returned to the Odessa Links office no later than Tuesday, February 28th to receive all the sponsorship promotion at the level selected.

Authorizing Signature_____ Date:_____