

The banner features a dark blue background with a world map. At the top left, there are three icons: a ship, a tank, and an airplane. On the right, there are three upward-pointing arrows in white, red, and blue. The text 'Defence Trends' is in large white font, and 'SYMPOSIUM 2017' is in a smaller white font below it. At the bottom left, the dates 'May 9-10, 2017' and location 'Westin Nova Scotian, Halifax, NS' are written in white. At the bottom right is the 'ATLANTIC CANADA AEROSPACE & DEFENCE' logo, which includes a stylized white maple leaf above the text.

Defence Trends

SYMPOSIUM 2017

May 9-10, 2017 Westin Nova Scotian, Halifax, NS



Sponsorship Prospectus

Major Corporate Level

\$3,000 (2 available)

- A prominent VIP company/organization table for the full conference with preferred centered placement on conference floor (includes 4 registrations for full conference).
- Exclusive feature piece on event website leading up to the conference.
- Recognition as Major Corporate Sponsor in all communication pieces surrounding the conference.
- Corporate logo featured on all print advertisements.
- Corporate identity and recognition on event website.
- Corporate logo featured on event promotional PowerPoint presentation during event.
- Prominent display of your pop up banners at event.
- Distribution of your promotional material/giveaways via conference registration package.

Keynote Speaker

\$2,000 (1 available)

- Introduction of Keynote speaker.
- Corporate logo featured on selected print advertisements.
- Corporate identity and recognition on event website.
- 2 complimentary full conference registration.

Reception Sponsor

\$1,500 (2 available)

- Corporate logo featured on selected printed materials.
- Corporate identity and recognition on event website.
- Brief speaking slot during reception.
- 1 complimentary full conference registration.

Meal Sponsor

\$1,500 (2 available)

- Corporate logo featured on selected printed materials.
- Corporate identity and recognition on event website.
- Recognition as meal sponsor at event.
- 1 complimentary full conference registration.

Health Break Sponsor

\$1,000 (3 available)

- Corporate logo featured on selected printed materials.
- Corporate identity and recognition on event website.

General Sponsor

\$750 (5 available)

- Corporate identity and recognition on event website and event banner.

Sponsorship Order Form – Defence Trends Symposium 2016

Company/Organization	
Contact Name	
Email	
Phone	
Billing Address	

Sponsorship Category (select one)	
	Major Corporate Level (\$3,000 + HST)
	Keynote Speaker (\$2,000 + HST)
	Reception Sponsor (\$1,500 + HST)
	Meal Sponsor (\$1,500 + HST)
	Health Break Sponsor (\$1,000 + HST)

Signature	Date

Sponsorship selections will be invoiced and billed to the company using the address provided.
Order forms can be emailed to: lisa@ac-ada.ca