

## Draft Conference Programme and Speakers

12 - 6pm 28 March 2017

Icon, Te Papa Tongarewa Wellington

3.5 CPD Hours



- 11:30-12:00**    **Check in and coffee**
- 12:00-12:10**    **Welcome**
- 12:10-12:30**    **Why is now the time right to pump up the volume on compliance? David Woodnorth**  
In the past 12 months, compliance has become more important than ever. Why is this and will this trend continue? Reflections, predictions, and educated guesses.
- 12:30-12:50**    **Clarity beats volume – Using plain English to get our message across – Sarah Hine**  
Learn about some key principles of plain English communication, how these can help you get better buy-in, and how these are helping ComplyWith humanise the law. Sarah will also be sharing with you our new set of Trigger Cards.
- 12:50-1:10**     **Sharing our stories**  
A series of brief presentations from ComplyWith clients sharing experiences and insights from their worlds.
- 1:10-1:50**     **Lunch and networking**
- 1:50-2:50**     **Getting better buy-in = changing hearts more than minds Keynote presentation – Dr Bob Murray**  
Think that the secret to getting better buy-in to compliance is all about the art of persuading people to change their minds? Think again! It's much more about the science of achieving a change of heart.  
  
Recent discoveries in the Human Science field have revealed surprising new truths about the 'hows' and 'whys' of influence and persuasion. Many techniques traditionally used to try to persuade people are in fact counter-productive, and may switch people off.  
  
The new science of persuasion can powerfully enable us to get better buy-in to compliance (and most other things in life!). Learn about the fundamentals of these new discoveries and how they can be applied in the compliance context.  
  
Dr Bob Murray is one of Australasia's leading experts on compliance culture and getting better buy-in. Bob's insights are based on his wide experience and deep knowledge of research in management, psychology, genetics, and neurobiology.
- 2:50-3:10**     **Afternoon tea and networking**
- 3:10-3:30**     **Getting heard from above – Michael Ahie**  
What works and what doesn't when trying to get better buy-in from directors, and audit and risk committee members? Michael will share insights and tips from his many years as a director, and chairman of a range of significant New Zealand businesses and organisations.
- 3:30-4:00**     **Health and safety reform one year on – Mike Hargreaves**  
Hear from WorkSafe NZ's Chief Legal Adviser about how the new health and safety regime is working one year on. What are businesses generally doing well at and where is there need for improvement? What can we expect for health and safety legal compliance over the next year?
- 4:00-4:30**     **Panel discussion and open mic session**
- 4:30-6:00**     **Networking drinks and nibbles**

## Speakers



### **DR BOB MURRAY, PRINCIPAL, FORTINBERRY MURRAY**

Bob Murray, MBA, PhD (Clinical Psychology) is the co-founder of Fortinberry Murray, and an internationally recognised expert in strategy, leadership development, and behavioural change. Bob's insights are based on his wide experience and deep knowledge of research into management, psychology, genetics, and neurobiology. His work with business partner Alicia on the development of personality earned them the American Science Achievement Award. Bob has worked with many global businesses, lectured at leading universities around the world, and been a guest speaker at business conferences around the world.



### **MIKE HARGREAVES, CHIEF LEGAL ADVISER, WORKSAFE NEW ZEALAND**

Mike has been the Chief Legal Adviser for WorkSafe since its establishment in December 2013. He is a member of the WorkSafe Senior Leadership Team and leads a team of in-house lawyers. Mike has a long history in health and safety. He joined the Department of Labour's legal team in 2002 as a solicitor, becoming a senior solicitor in 2006. In these roles, Mike prosecuted many cases under the Health and Safety in Employment Act, including the Sir Edmund Hillary Outdoor Pursuits Centre following the Mangatepopo canyoning tragedy in 2008.



### **MICHAEL AHIE, PROFESSIONAL DIRECTOR**

Michael is the Chancellor of Massey University. He is a director of FMG, and the board chair of ComplyWith NZ Ltd, Plant and Food Research, Spring Sheep Milk Co, and the Food Safety Assurance and Advisory Council. He is also a member of Inland Revenue's Risk and Assurance Advisory Council and was a founding partner of leadership and business coaching group, AltusQ.



### **DAVID WOODNORTH, MANAGING DIRECTOR, COMPLYWITH NEW ZEALAND**

David started ComplyWith 11 years ago, after a 'first career' as a lawyer. He is leading ComplyWith on a mission to empower people in business with knowledge by humanising the law.

I believe that most people in business want to do the right thing. Most breaches of the law are the result of business people flying blind, not properly understanding what the law requires. We are dedicated to changing that for good.



### **SARAH HINE, SENIOR ASSOCIATE - CONTENT DEVELOPMENT, COMPLYWITH NEW ZEALAND**

Sarah has a broad background having worked in the corporate teams of two national law firms and with small businesses in general practice. She also led the legal team at Auckland DHB through a period of significant change. Sarah knows first-hand the value of using plain English to get better understanding and buy-in within organisations.