

# COMMUNITY FORE KIDS GOLF OUTING

AN ANNUAL COMMUNITY EVENT  
BENEFITING GRAND RAPIDS YOUTH  
RECREATION PROGRAMS

# 2018

partnership opportunities







INDIAN TRAILS GOLF COURSE 2<sup>ND</sup> ANNUAL

# GOLF TOURNAMENT TO BENEFIT GRAND RAPIDS YOUTH

Indian Trails Golf Course has been and continues to be a positive force in West Michigan by welcoming all who enjoy the game of golf. Last year, through generous support from the community, the Grand Reopening Tournament was a great success in celebrating reinvestments of a redesigned course and new teaching facility, and more importantly in supporting recreation programming for Grand Rapids youth.

Because of the successful event in 2017, significant funds were raised that went directly to providing Recreation Program Scholarships to children in our community. Scholarships provide children the opportunity to participate in soccer, t-ball, tennis, swimming lessons, and more. Additionally, through funds raised in 2017 the Parks and Recreation Department was able to offer a ten week summer day camp at MLK Park for 62 neighborhood youth completely free of charge.

**OPPORTUNITY:** In 2018, we invite you to partner with the City of Grand Rapids and Indian Trails Golf Course in the second annual event to support youth recreation programming.

The City of Grand Rapids firmly believes that **every child deserves the opportunity to participate in youth sports and recreation programs regardless of age, income, or background.** The formation of healthy habits, lessons learned in teamwork and communication, and new friendships created through youth recreation are vital in developing happy and healthy lives. With your partnership, we can make a lasting difference through investing in the wellbeing of our community's youth.

## EVENT DETAILS: Friday, June 1, 2018

Four Person Scramble Event

9:00 am Shotgun Start

Winning team members receive a 2018 Membership at Indian Trails Golf Course

Single Player fee of \$75 includes:

- 18 holes with cart
- Hole-in-One opportunities
- Lunch at turn
- Post-game meal and awards
- Participant gift
- On course snacks

# SPONSORSHIP OPPORTUNITIES

## **PREMIER TITLE PARTNER: \$5,000 (1 available)**

### ***RECOGNITION INCLUDES:***

- Naming rights to the event
- Presentation of check to City Commission
- Opportunity to address golfers the day of the event
- Inclusion in all general signage both print and electronic
- Recognition banner on course and in clubhouse
- Registration for 4 golfers

## **YOUTH PARTNER: \$2,500 (2 available)**

### ***RECOGNITION INCLUDES:***

- Inclusion in all general signage both print and electronic
- Recognition banner on course and in clubhouse
- Registration for 4 golfers

## **FOOD & BEVERAGE PARTNER: \$2,500 (2 available)**

### ***RECOGNITION INCLUDES:***

- Individual Banner recognition for the luncheon service
- Inclusion in all print and electronic media
- Registration for 4 golfers

## **SWAG PARTNER: \$1,500 (2 available)**

### ***RECOGNITION INCLUDES:***

- Logo on hats, bags, and banner at check-in table
- Inclusion in all signage both print and electronic (secondary to Youth and Food Partner)
- Registration for 4 golfers

## **CART PARTNER: \$1,000 (5 available)**

### ***RECOGNITION INCLUDES:***

- Signage on every Golf Cart for the event
- Inclusion in all signage both print and electronic
- Registration for 4 golfers

## **HOLE-IN-ONE PARTNER: \$1,000 (8 available)**

### ***RECOGNITION INCLUDES:***

- Recognition at the event tee
- Inclusion in all print and electronic media
- Registration for 4 golfers

## **TEE PARTNER: \$500 (Open)**

### ***RECOGNITION INCLUDES:***

- Logo Signage on one tee box
- Registration for 4 golfers

## **PATRON PARTNER: \$50+ (Open)**

### ***RECOGNITION INCLUDES:***

- Inclusion in event programming material



# PARTNERSHIP REGISTRATION FORM

Name (contact) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please circle the tier you would like to reserve:**

Premier Title Partner	\$5,000	Open to 1 company/individual
Youth Partner	\$2,500	Open to 2 companies/individuals
Food & Beverage Partner	\$2,500	Open to 2 companies/individuals
Swag Partner	\$1,500	Open to 2 companies/individuals
Hole in One Partner	\$1,000	Open to 8 companies/individuals
Cart Partner	\$1,000	Open to 5 companies/individuals
Tee Partner	\$500	Open
Patron Partner	\$50+	Open

\_\_\_\_\_ Check enclosed (payable to the City of Grand Rapids)

\_\_\_\_\_ Bill me

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print name: \_\_\_\_\_ Title \_\_\_\_\_

*Please return this form to Grand Rapids Parks and Recreation, 201 Market Ave SW, Grand Rapids MI 49503*