CREATING ENCORES

A wake up call for leaders

Sally Arnold BIOGRAPHY



Sally is an award winning author, speaker and professional and business coach who specialises in moving individuals and organisations out of stuckness, finding creative ways to develop Innovation, Wellness and Leadership that produces High Performance results.

She has had a massive global career in the Performing Arts world, in particular, in the coveted role as Head of The Australian Ballet Business Team. It was here that she was immersed in the successful mindset techniques of high-performing artists. And she became aware of how well this Framework could be translated into the business and professional world to bring Creative solutions to career and personal challenges. She is also a Psychotherapist.

Today, Sally's innovative and robust methodology underpins her coaching programs, workshops and book "Creating Encores". She integrates her passion for performance excellence with her skills as a facilitator to unlock greater productivity and fast track success.

Sally Arnold
Director
Creating Encores