

# Deepening Partnerships and Community Capacity Using a Health Equity Lens

## 2017 Maternal Child Health Summit

November 14 – 15, 2017 | Glacier Canyon Lodge – Wisconsin Dells, Wis.

**Purpose of Conference:** This summit will bring together statewide partners working to improve the health, wellness and safety of all Wisconsin's families and communities. Topics will support and align with maternal and child health and children and youth with special health care needs in Wisconsin.

**Conference Objective:** Increased competency to engage and support successful trusting partnerships and strengthen community capacity using a health equity lens.

### Day 1: Tuesday, November 14, 2017 | 1:00 – 6:00 p.m.

1:00 – 1:30 p.m.	Registration and networking
1:30 – 1:45 p.m.	Welcome Secretary Linda Seemeyer, Wisconsin Department of Health Services
1:45 – 2:45 p.m.	Maternal Child Health Program Performance Measure Update Gary Kirk, MD, MPH, Chief Medical Officer BCHP, Wisconsin Department of Health Services Camille Rodriguez, MHA, Director BCHP, Wisconsin Department of Health Services
2:45 – 3:00 p.m.	Break
3:00 – 5:00 p.m.	<b>Block 1 workshops and learning communities (select one)</b>
	<ul style="list-style-type: none"> <li>Workshop 1.1: <i>Health and Racial Equity: Fundamentals and Tools/Community Engagement and Partnerships</i> Public Health Madison and Dane County</li> <li>Workshop 1.2: <i>Improving your Messaging Through Research-Based Data Visualization Techniques</i> Kerry Zaleski, MPH, Wisconsin Department of Health Services Wajiha Akhtar, PhD, MPH, Wisconsin Department of Health Services <b>This workshop will be repeated tomorrow (workshop 2.2)</b></li> <li>Workshop 1.3: <i>Policy Education at an Organizational Level</i> Shor Salkas, MPH, Healthy Wisconsin Leadership Institute Lesley Wolf, BA, Healthy Wisconsin Leadership Institute</li> <li>Learning community: Breastfeeding</li> <li>Learning community: Suicide</li> </ul>
5:00 – 6:00 p.m.	Networking reception, resource sharing and <b>REDCap Café</b>



Wisconsin  
Department of Health Services



Wisconsin Title V Children  
and Youth with Special  
Health Care Needs Program

## Day 2: Wednesday, November 15, 2017 | 7:30 a.m. – 3:00 p.m.

<b>7:30 – 8:00 a.m.</b>	Breakfast and <b>REDCap Café</b>
<b>8:00 – 8:15 a.m.</b>	Welcome
<b>8:15 – 9:15 a.m.</b>	<b>Keynote:</b> <i>Building and Sustaining High Trust Strategic Partnerships</i> Gwen Webber-McLeod, MSM, President and CEO, Gwen Inc.
<b>9:15 – 9:30 p.m.</b>	Break
<b>9:30 – 11:30 a.m.</b>	<b>Block 2 workshops and learning communities (select one)</b>
	<ul style="list-style-type: none"> <li>• Workshop 2.1: <i>Using Child Death Review to Enhance Your Maternal Child Health Objectives</i> Children's Health Alliance of Wisconsin</li> <li>• Workshop 2.2: <i>Improving your Messaging Through Research-Based Data Visualization Techniques</i> Kerry Zaleski, MPH, Wisconsin Department of Health Services Wajiha Akhtar, PhD, MPH, Wisconsin Department of Health Services</li> <li>• Workshop 2.3: <i>Building and Sustaining High Trust Strategic Partnerships - Part 2</i> Gwen Webber-McLeod, MSM, President and CEO, Gwen Inc.</li> <li>• Learning community: Smoking</li> <li>• Learning community: Developmental Screening</li> </ul>
<b>11:30 a.m. – 12:30 p.m.</b>	Lunch
<b>12:30 – 2:00 p.m.</b>	<b>Block 3 workshops and learning communities (select one)</b>
	<ul style="list-style-type: none"> <li>• Workshop 3.1: <i>Highlights of Bright Futures 4<sup>th</sup> Edition: Public Health Application</i> Speaker panel</li> <li>• Workshop 3.2: <i>Is it Feast or Famine? Sustaining Your Coalition</i> Pattie Carroll, MS, University of Wisconsin Extension</li> <li>• Learning community: Transportation</li> <li>• Learning community: Safe Sleep</li> <li>• Learning community: Health Equity</li> </ul>
<b>2:00 – 2:15 p.m.</b>	Break
<b>2:15 – 3:00 p.m.</b>	<i>Pulling It All Together: Health Equity and Your Practice</i> Geof Swain, MD, MPH, University of Wisconsin School of Medicine and Public Health