



# Keeping Kids Alive in Wisconsin Conference



*Discuss. Prevent. Save lives.*

*Join the conversation!*  
**#KeepingKidsAlive**

Hotel Marshfield  
Marshfield, Wisconsin  
November 6-7, 2019

# Welcome to the 2019 Keeping Kids Alive in Wisconsin Conference

## About Keeping Kids Alive in Wisconsin

Keeping Kids Alive in Wisconsin is a system of multidisciplinary county and regional-based child death review (CDR) and fetal infant mortality review (FIMR) teams. The purpose of these teams is to better understand the risk factors and circumstances surrounding a child's death and to develop policy and program recommendations to prevent future deaths.

## Conference Purpose

This conference brings together statewide CDR and FIMR team members to explore trends in child death at the local, state and national level, learn of best practice prevention strategies and collaborate with team members across the state.

## Conference Funding

This conference is made possible by funding from the Wisconsin Department of Justice and Children's Health Alliance of Wisconsin, in partnership with the Wisconsin Department of Health Services.



# Conference Schedule

Day 1: Wednesday, Nov. 6	
12:30 - 1:00 p.m.	<b>Registration and networking</b>
1:00 - 4:00 p.m.	<b>Workshops</b> <b>Death Scene Investigation Training</b> Central Ballroom I  <b>Rural &amp; Agricultural Child Injury Prevention Workshop</b> Central Ballroom II  <b>CDR and FIMR Data Workshop</b> Central Ballroom III
4:00 - 5:00 p.m.	<b>Break</b>
5:00 - 6:00 p.m.	<b>Networking reception</b> Grand Ballroom
6:00 - 7:30 p.m.	<b>Dinner</b> <b>Guest speaker:</b> <b>Florence Rivera, American Academy of Pediatrics</b> Grand Ballroom

Day 2: Thursday, Nov. 7	
7:30 - 8:30 a.m.	<b>Breakfast, networking and resource tables</b>
8:30 - 8:45 a.m.	<b>Opening remarks</b> Grand Ballroom
8:45 - 9:30 a.m.	<b>Keynote</b> <b>Pediatricians and CDR: Building Valuable Partnerships</b> Grand Ballroom
9:30 - 9:45 a.m.	<b>Break</b>
9:45 - 10:30 a.m.	<b>General session</b> <b>Confidentiality in CDR</b> Grand Ballroom
10:30 - 11:15 a.m.	<b>Keynote</b> <b>Rural Safety and Injury Prevention</b> Grand Ballroom
11:15 - 11:30 a.m.	<b>Break</b>
11:30 a.m. - 12:15 p.m.	<b>Breakout sessions</b> Central Ballroom I, II & III
12:15 - 1:00 p.m.	<b>Lunch and KKA award</b> Grand Ballroom
1:15 - 2:00 p.m.	<b>Panel</b> <b>Spotlights on Prevention</b> Grand Ballroom
2:00 - 2:45 p.m.	<b>Keynote</b> <b>Child Loss: Addressing Grief</b> Grand Ballroom
2:45 - 3:00 p.m.	<b>Closing</b> Grand Ballroom

# Day 1: Workshops

## Death Scene Investigation Training

1:00 – 4:00 | Central Ballroom I

Amy Michalak, MS, D-ABMDI, Milwaukee County Medical Examiner's Office

James Holmes, Wisconsin Department of Justice, Division of Criminal Investigation

During this workshop, participants will:

- Discuss death scene characteristics and processing, interviewing techniques of caregivers, doll reenactments, and the follow-up investigative considerations that should occur in all infant and child abuse or death investigations in order to identify the possible existence of a crime and who is likely responsible for that crime.
- Understand the roles of first responding officers, investigators, child protection services personnel, coroners, medical examiners, and prosecutors and all others who are involved in an infant or child abuse or death investigation.

## Rural & Agricultural Child Injury Prevention Workshop

1:00 – 4:00 | Central Ballroom II

Marsha Salzwedel, Ed. D., National Children's Center for Rural and Agricultural Health and Safety

During this workshop, participants will:

- Discuss how children and youth who live, work, and play in rural areas benefit greatly from this environment, but are also exposed to hazards that urban children may never see.
- Learn strategies for balancing the benefits and risks of rural areas through interactive discussion and hands-on activities.

## CDR and FIMR Data Workshop

1:00 – 4:00 | Central Ballroom III

Esther Shaw, MSIS, National Center for Fatality Review and Prevention

Pamela Imm, MS, Wisconsin Department of Health Services

During this workshop, participants will:

- Learn about features of the National Fatality Review Case Reporting System (NFR-CRS), such as creating cases from imported vital records, copying cases and uploading photos, through real-time demonstration.
- Learn about data quality best practices and hear a national perspective of how the data are used.
- Discuss data available using the WISH Injury Module and injury data subsets through a demonstration of using the query system step by step.
- Understand the significance of the ICD-9-CM to ICD-10-CM transition.

## Day 2: Keynote

### Pediatricians and Child Death Review: Building Valuable Partnerships

8:45 - 9:30 | Grand Ballroom

Florence Rivera, MPH, American Academy of Pediatrics

During this session, participants will:

- Learn how pediatricians can influence the child fatality review process for individual patients as well as for their communities and states.
- Hear an overview of the strengths pediatricians can bring to CDR and implementation of prevention recommendations.
- Leave with strategies and resources for engaging pediatricians in local and state child death review efforts.

## Day 2: General Session

### Confidentiality in Child Death Review

9:45 – 10:30 | Grand Ballroom

Mary Dorn, MPH, BSN, RN, Outagamie County Public Health

Gary Kirk, MD, MPH, Wisconsin Department of Health Services

During this session, participants will:

- Discuss how to ensure confidentiality is maintained throughout review process.
- Hear a local example on maintaining confidentiality during open records requests, prevention recommendations and communication between team members.
- Receive an update on new and existing resources for assisting teams in maintaining confidentiality.

## Day 2: Keynote

### Rural Safety and Injury Prevention

10:30 – 11:15 | Grand Ballroom

Marsha Salzwedel, Ed. D., National Children's Center for Rural and Agricultural Health and Safety

During this session, participants will:

- Identify the unique challenges for children who live in rural areas, including young children playing in or near dangerous worksites to youth operating large equipment.
- Discuss strategies for safeguarding children and youth in rural environments.

## Day 2: Breakout Sessions

### Sudden Unexpected Infant Death (SUID) Prevention: Population data on safe sleep practices and opportunities for change

11:30 – 12:15 | Central Ballroom I

Fiona Weeks, MSPH, Wisconsin Division of Public Health

During this session, participants will:

- Learn about population data on infant sleep practices from the Wisconsin Pregnancy Risk Assessment Monitoring.
- Engage in an active discussion and creative brainstorming about how to educate and motivate families to observe the infant sleep recommendations of the American Academy of Pediatrics.

### Motor Vehicle Crash (MVC) Prevention

11:30 – 12:15 | Central Ballroom II

Deena Liska, M.A.Ed., CPST-I, Children's Hospital of Wisconsin

During this session, participants will:

- Learn where to locate sources of state and local data on motor vehicle crashes.
- Discuss examples of evidence-based strategies and programs for addressing teen motor vehicle safety.

### Suicide in Wisconsin: Impact and Response

11:30 – 12:15 | Central Ballroom III

Leah Rolando, MSW, Mental Health America of Wisconsin

During this session, participants will:

- Learn about the most recent data and opportunities for action in the updated *Suicide in Wisconsin: Impact and Response* report.
- Identify how prevention strategies can be implemented by a variety of stakeholders including public health professionals, mental health clinicians and health care providers, first responders, medical examiners and coroners, educators, firearm retailers and coalition leaders.

## Day 2: Panel

### Spotlights on Prevention

1:15 – 2:00 | Grand Ballroom

Libbe Slavin, Children's Hospital of Wisconsin

Eileen Eckardt, RN, BSN, Marathon County Health Department

Carolyn Nash, MD, MPH, Marshfield Clinic – Wausau Center

Deena Liska, M.A.Ed., CPST-I, Children's Hospital of Wisconsin

Teresa Paulus, RN, Winnebago County Health Department

During this panel, participants will discuss:

- Prevention resources and materials available through SafeKids Wisconsin.
- Marathon County's Super Hero Safety Modules developed as an accessible form of learning on key safety topics.
- Components of Graduate Driver Licensing and how it keeps drivers safe.
- Winnebago County's efforts in using Child Death Review data to inform suicide prevention recommendations, researching best practices, involving community members, and creating a Suicide Death Investigation Tool.

## Day 2: Keynote

### Child Loss: Addressing Grief

2:00 – 2:45 | Grand Ballroom

Teresa Paulus, RN, Winnebago County Health Department

Sandra Wolf, RN, MSN, CT

During this session, participants will:

- Understand the importance of addressing the grief of parents and families.
- Learn about grief and bereavement resources in their communities.
- Identify best practices for getting resources to families.



## Speakers:

### **Mary Dorn, MPH, BSN, RN, Outagamie County Public Health**

Mary Dorn has over 20 years of broad public health practice experience. She received a Bachelor of Science in Nursing from Bellin College of Nursing and a Master in Public Health from the Medical College of Wisconsin. Her public health experiences began working as a Community Health Nurse and Community Health Nursing Supervisor with the Oneida Tribe of Indians. She then spent 7 years serving as the Health Officer with the City of De Pere Health Department. Currently she serves Outagamie County residents as the Public Health Officer/Manager with Outagamie County Health and Human Services. She has led the CDR team in Outagamie County since 2013.

### **Eileen Eckardt, RN, BSN, Marathon County Health Department**

Eileen Eckardt has spent her career in nursing, from OB, to pediatrics, to primary care, and now in public health for the past 9 years. She is director of Family Health and Communicable Disease at the Marathon County Health Department. She provides leadership to a home visiting program and is a coordinator of the Marathon County Child Death Review Team. She is active in community coalitions, specifically around child well-being.

### **James Holmes, Wisconsin DOJ, Division of Criminal Investigation**

Jim began his law enforcement career with the Dane County Sheriff's Department as a sheriff's aide in 1995. He was a patrol officer with the Fitchburg Police Department before obtaining a position as a special agent with Wisconsin Department of Justice (DOJ)-Division of Criminal Investigation in 1996. Jim was assigned to DCI's Internet Crimes Against Children Unit from 1998-2001, and to DCI's Major Crimes Unit in 2000. In 2001, he was assigned for fourteen weeks to the FBI's Child Abduction and Serial Murder Investigative Resource Center in Quantico, Virginia, where he participated in the investigations of various child abductions and homicides. In 2006, Jim attended a national course on SUID investigations, which was sponsored by the CDC, and he has been continually enhancing his knowledge in these investigations through education and case work since that time. Jim has been a member of the Wisconsin Child Death Review Council since 2007.

### **Pamela Imm, MS, Wisconsin Department of Health Services**

Pamela Imm is a Researcher at the Population Health Institute on contract with the Wisconsin Department of Health Services, Bureau of Community Health Promotion. She serves as the Injury and Violence Prevention Epidemiologist in the Family Health Section. Pam has over 20 years of experience in public health managing research studies, designing surveys and conducting statistical analysis. Prior to joining the Population Health Institute, Pam served as the Research Manager of the Wisconsin Surveillance of Autism and other Developmental Disabilities System (WISADDS) at the University of Wisconsin-Madison. She has also spent over a decade working on environmental health studies as a research manager and epidemiologist for the state of Wisconsin.

### **Gary Kirk, MD, MPH, Wisconsin Department of Health Services**

Dr. Gary Kirk serves as the chief medical officer for the Bureau of Community Health Promotion, Division of Public Health at Wisconsin Department of Health Services. Dr. Kirk obtained his Bachelor of Science degree from the Massachusetts Institute of Technology, his medical degree from the McGill Faculty of Medicine and his Master of Public Health degree from the Medical College of Wisconsin. He completed his pediatric internship and residency at the University of Michigan and Baylor College of Medicine, and practiced pediatrics for 15 years prior to entering public health. Prior to coming to Wisconsin, Dr. Kirk served as the medical officer of health and chief executive officer of the Windsor-Essex County Health Unit in Windsor, Ontario. Dr. Kirk's other public health experiences include his former roles at the Michigan Department of Community Health as director of the Division of Immunization and director of the Bureau of Family, Maternal and Child Health and as the chief medical officer of a Michigan-based federally qualified health center.



### **Deena Liska, M.A.Ed., CPST-I, Children's Hospital of Wisconsin**

Deena Liska is the Teen Driving Coordinator for Children's Hospital of Wisconsin Community Education and Outreach. She has coordinated state level teen traffic safety programs and been a Child Passenger Safety Technician/Instructor with Children's Hospital for more than ten years, partnering with the Wisconsin Department of Transportation, Department of Health, and State Farm. Deena has a Master of Art in Education and was a Firefighter and Emergency Medical Technician for more than 15 years before moving into injury prevention.

### **Amy Michalak, MS, D-ABMDI, Milwaukee County Medical Examiner's Office**

Amy Michalak received a Bachelor of Science degree from UW-Lacrosse in Psychology and Sociology, and a Master's Degree from UW-Whitewater in Counseling and Family Therapy. She worked for Milwaukee County Child Protective Services as a social worker for 6 years, and was a practicing family therapist for several years at varying treatment levels. Amy has been the Lead Investigator for the MCMEO since 2001, and is a certified death investigator (D-ABMDI), supervising 12 Investigators. Since 2006, after participating in the CDC's course on how to perform SUID Investigations, she has traveled all across Wisconsin training various groups on how to perform adequate infant death investigations, including using dolls to reenact infant death scenes. She is the Coordinator for the Milwaukee Pediatric Death Review Team, serves on the Wisconsin Child Death Review Council, and is a member of various professional organizations.

### **Carolyn Nash, MD, MPH, Marshfield Clinic – Wausau Center**

Dr. Carolyn Nash is a pediatrician at the Marshfield Clinic-Wausau Center. She serves as a medical consultant for the Child Abuse/Neglect program and the Child Advocacy Center of North Central Wisconsin.

### **Teresa Paulus, RN, Winnebago County Health Department**

Teresa Paulus has been a Public Health Nurse for 29 years with Winnebago County Health Department. She co-chairs the Winnebago County Child Death Review Team and is a steering committee member for the National Center for Fatality Review and Prevention. She also leads community efforts based on CDR team recommendations notably in the areas of teen motor vehicle safety, mental health, suicide prevention, and grief care. Teresa is the mom of Brian Jacob Paulus. Teresa knows the all-consuming grief of losing a child. Brian died of an unintentional but preventable injury at the age of 3. Teresa values the work of the Child Death Review Team and understands when a child dies, what we do next makes all the difference in saving the lives of children and helping the parents and families that are grieving.

### **Florence Rivera, MPH, American Academy of Pediatrics**

Florence Rivera, Senior Manager at the American Academy of Pediatrics (AAP), has been proud to manage the Section on Child Death Review and Prevention since its inception in 2013. She supports and engages pediatricians involved or interested in child death review and prevention initiatives. She has led numerous injury prevention projects at the AAP including safe infant sleep messaging, child passenger safety, and quality improvement projects. Additionally, Florence serves as the AAP representative to the National Center on Fatality Review Steering Committee.

### **Leah Rolando, MSW, Mental Health America of Wisconsin**

Leah Rolando is the Suicide Prevention Specialist with Mental Health America of Wisconsin. In this role, she coordinates Prevent Suicide Wisconsin (PSW), a statewide public-private partnership with a mission to reduce the number of people who attempt and die by suicide in Wisconsin. Leah coordinates the annual PSW statewide conference. She also leads an Adolescent Suicide Prevention Learning Community for local health departments in Wisconsin. Leah is a Wisconsin Zero Suicide faculty member and coordinates quarterly topic and consultation calls for health care organizations trained through Wisconsin's Zero Suicide Academy. Leah serves on the steering committee for Prevent

Suicide Greater Milwaukee, a coalition of volunteers which provides training, education, consultation, and programming for suicide prevention in Milwaukee County.

### **Libbe Slavin, Children's Hospital of Wisconsin**

Libbe Slavin received her Bachelor of Science in School Health Education and has a minor in Spanish from the University of Wisconsin-La Crosse. She has served as the Safe Kids Wisconsin coordinator since 2005. In her role, Libbe serves as the liaison between Safe Kids Worldwide and the local Safe Kids coalitions in Wisconsin. She has been involved in the passage of a number laws to keep kids safe from injury and death. Libbe has an incredible passion for preventing childhood injuries and in 2017, was awarded the Martha Collar Award for Outstanding State Coordinator. She serves as the Vice President of the Wisconsin Child Passenger Safety Board. She is also a member of the Wisconsin Child Death Review Council and most recently was appointed to the President's Advisory Council for Safe Kids Worldwide. Libbe and her husband have two children and enjoy attending their many athletic activities.

### **Marsha Salzwedel, Ed.D., National Children's Center for Rural and Agricultural Health and Safety**

Marsha Salzwedel is the Agricultural Youth Safety Specialist at the National Children's Center for Rural and Agricultural Health and Safety (part of the Marshfield Clinic Health System) in Marshfield, Wisconsin. She is the project manager for the agritourism safety project, the agricultural youth work guidelines project, and the program manager for the Childhood Agricultural Safety Network. She earned her doctorate degree in Educational Leadership at Edgewood College in Madison. Marsha grew up on a farm and maintains her ties with that community through the farm that she and her family still own and operate.

### **Esther Shaw, MSIS, National Center for Fatality Review and Prevention**

Esther Shaw has worked for the National Center for Fatality Review and Prevention for over 12 years. She provides technical assistance for the National Fatality Review Case Reporting System (NFR-CRS) to over 2,000 CDR and FIMR users across the US. Some examples of this assistance include troubleshooting software issues, training data analysts to use the raw data and working with the CDC and others to refine the NFR-CRS. Esther holds a bachelor's degree in Social Work and a master's degree in Information Science. When she's not working, she likes to travel with her husband in their new camper van and volunteers giving massages to infants in the regional NICU.

### **Sandra Wolf, RN, MSN, CT**

Sandra Wolf has been a nurse for more than 30 years, serving in multiple areas including significant work in labor and delivery, hospice and as a bereavement coordinator in Greater Milwaukee. Sandy is recently retired, but continues working as a Sexual Assault Nurse Examiner. As a masters prepared registered nurse with a certification in thanatology, Sandy has used her experience to initiate programming and resource development, and to connect bereaved individuals to community resources. Sandy has worked with Resolve Through Sharing, Milwaukee County Fetal Infant Mortality Review, South Eastern Wisconsin Grief Network, Prevent Suicide Greater Milwaukee, Traumatic Incident Response and End of Life Nursing Education Consortium.



**Thank you for all you do on behalf  
of Wisconsin children and families!**

The 2019 Keeping Kids Alive in Wisconsin Conference was organized and facilitated by Children's Health Alliance of Wisconsin.

[www.chawisconsin.org](http://www.chawisconsin.org)



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[www.surveymonkey.com/r/KKA2019](http://www.surveymonkey.com/r/KKA2019)