



中国水产流通与加工协会

China Aquatic Product Processing and Marketing Alliance

地址：北京市朝阳区麦子店街40号富力华园A-101、106、305，邮编：100125

Add: Room A-101、106、305, Fuli Garden Residence, No.40 Maizidian Street Chaoyang District, Beijing 100125, China

Tel: 86-10-65067766、65062912 Fax: 86-10-65005270、65060554、65041505

Web: www.cappma.org E-mail: CAPMA@agri.gov.cn

Invitation

Sustainable Seafood Forum 2017

October 31, 2017, Qingdao Intercontinental Hotel, China

China Aquatic Products Processing and Marketing Alliance (CAPPMA), together with our co-organizers including WWF, MSC and ASC, are pleased to invite you to participate in **Sustainable Seafood Forum(SSF) 2017** on **31st October** in **Qingdao**.

SSF has developed into the top event on fishery sustainability with the highest level, and international participated in China under 4 years development. SSF2016, held in Qingdao last year, attracted more than 300 participants, including industrial experts and representatives of commercial and research bodies.

The SSF2017 will be focus on **The Actions and Practice of Responsible Fisheries**. We are inviting a number of fishery officials, key experts and leading practitioners from **China, USA, Canada, Russia, Norway, Iceland, and Indonesia, etc.** We believe a sustainable future can only be secured by effective cooperation of leaders from these aforementioned sectors and countries/regions.

The annual SSF happened in China, which is home to the world's largest seafood industry and the centre of global seafood trade, will provide you the newest information and the latest trend of practice on sustainable seafood.

Yours sincerely,

Cui He
President of CAPPMA

China Aquatic Products Processing and Marketing Alliance (CAPPMA)
Add: A-403, Fuli Garden Residence, No. 40 Maizidian Street, Chaoyang District, Beijing 100125, China
Tel: +86-10-8527 4846; Fax: +86-10-8527 4847
Email: alice2003935@sina.com; Website: www.cappma.org

Agenda of SSF2017

October 31, 2017, Qingdao Intercontinental Hotel, China

7:30 – 9:00	Registration	Ocean Hall
8:00-8:45	Celebration and Reception for MS C 20th Anniversary (By invitation)	Ocean Hall 3
9:00-9:10	Opening Address	Ocean Hall 1&2
Plenary Session: The development of the Responsible Fisheries and Sustainable Seafood Market Venue: Ocean Hall 1 and 2, on the 3 rd Floor Language: Simultaneously Interpretation of Chinese and English		
Topic 1: The Actions and Practice of Responsible Fisheries Moderator: Mr. Cui He, President of CAPPMA		
9:10– 10:10	China fisheries status, policies and practice on Responsible Fisheries - Bureau of Fisheries and Fisheries Law Enforcement, MOA of China Russia fisheries status, policies and practice on Responsible Fisheries - Mr. Petr Savchuk, Deputy Head of Russia Federal Agency for Fisheries America fisheries status, policies and practice on Responsible Fisheries - National Oceanic and Atmospheric Administration, U.S. Department of Commerce Quebec of Canada fisheries status, policies and practice on Responsible Fisheries - Quebec of Canada	
10:10-11:50	Leadership Dialogue on The Actions and Practice of Responsible Fisheries Participants: all the above speakers	

	<p>Topics:</p> <ul style="list-style-type: none"> - Introduction to the recent new features and trends of Responsible Fisheries - The problems or challenges of the work on Responsible Fisheries - The working emphasizes on the Responsible Fisheries in future
10:50-11:10	Tea Break
<p>Topic 2: the Practice of Responsible Fisheries and Market Development</p> <p>Moderator: Jin Zhonghao, Director of Market, WWF China</p>	
11:10-11:25	<p>Analysis on the Practice of Responsible Fisheries and Market Development</p> <ul style="list-style-type: none"> - Mr. Paul Uys, Senior Director External, the Food Institute of the University of Guelph
11:25-12:25	<p>Panel Discussion:</p> <p>Participants:</p> <ul style="list-style-type: none"> - Global Dialogue on Seafood Traceability (GDST) - Mr. Nicolas Guichoux, Global Commercial Director, Marine Stewardship Council (MSC) - Ms. Ether Luiten, Senior Manager Commercial Marketing, Aquaculture Stewardship Council (ASC) - Freshhema - Ms. Green Chen, Area Corporate Social Responsibility and Sustainability Manager- China, Shangri-La International Hotel Management Ltd. <p>Topics:</p> <ul style="list-style-type: none"> - The New Features of Sustainable Seafood Market and the New trends of Chinese Consumption - The Practice and Development of Seafood Traceability – Market Access and Traceability - The new requirements or trends from market and consumers

	for seafood - Prospects and Challenges on the Future Development of Sustainable Seafood
12:25-12:35	Q&A